



The Chamber

Bradley-Bourbonnais Chamber of Commerce
1690 Newtowne Drive • Bourbonnais IL 60914
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Dear Chamber Executive:

I am writing to encourage you to take advantage of the enclosed special offer from Charles Betterton to attend an upcoming workshop on Visionary Leadership with Mark Victor Hansen, co-author of the Chicken Soup series. It is my pleasure to share with you the contributions that Charles Betterton has made to the Bradley-Bourbonnais Chamber of Commerce. In addition to donating his services to facilitate strategic planning retreats for our Board of Directors, Charles has worked with the Chamber to co-produce several significant programs for personal, corporate and community development.

We have enjoyed working with Charles Betterton since his first event with Dr. Norman Vincent Peale and Les Brown "The Motivator" in 1990. The following year, Charles helped us secure Mr. Brown's services as the keynote speaker for our annual dinner. He also helped us produce a community leadership event the same day that generated enough cash for the Chamber to enjoy Mr. Brown's services for the dinner without having to pay the fee of several thousand dollars. We have also participated in other programs Charles has produced with Brian Tracy, Les Brown and Jim Rohn.

Charles has been one of the key individuals in our community who has helped our Chamber create an outstanding Leadership Development Institute. Over the years, the Chamber has benefited tremendously from Charles's vision, his access to some of the best development training resources in the world and his mission to expand the Circle of Success in America.

If you accept this offer to join us for Mr. Hansen's Leadership workshop, you will also have an opportunity to experience some of the wealth of resources that a Center for Successful Living could provide in your community, perhaps through your chamber if that is consistent with your vision and your priorities.

Please make every possible effort to participate in this program with Mr. Hansen and consider how these resources might help you accomplish your goals and objectives. Please feel free to call me if you would like to discuss this matter further.

Thank you for your consideration.

Sincerely,

Rita R. Head
President/CEO

RRH/cal

VISION:
*Membership Driven —
Driver's Welcome!*

MISSION: *The Bradley-Bourbonnais Chamber of Commerce is the principal representative of the business community in all joint ventures with education, government, human services and the arts. Our mission is to provide private sector leadership maintaining and strengthening a sound and healthy business climate and the development of well-ordered and beneficial growth.*