

CENTER SPACE™ Helps Launch "CAN DO!"

The outstanding success of Kankakee County CAN DO! is just one example of how Center Space™ facilitates empowerment.

CENTER SPACE™ served as co-producer of CAN DO!'s first programs which featured Les Brown, "The Master Motivator." Kankakee County CAN DO! will feature major events on a regular schedule featuring nationally known speakers such as: Les Brown, Zig Ziglar, Brian Tracy, Steven Covey, Wayne Dyer, Dennis Waitley, Dr. Joyce Brothers and Lou Holtz. In addition to the regular major events, CAN DO! will offer ongoing workshops and seminars on topics such as: goal-setting, motivation, time management, creative thinking and problem solving, conflict resolution, organizational and community development, strategic planning, etc. Many of these programs and services will be provided through an agreement between CAN DO! and CENTER SPACE™.

Kankakee County CAN DO! Mission Statement

1. Provide expanded access to development training programs.
2. Foster community unity and multi-cultural understanding.
3. Promote positive thinking within and about Kankakee County.
4. Foster personal, organizational and community development and empowerment.
5. Generate funds for worthwhile community service projects.

CENTER SPACE™ TO PUBLISH YOU CAN DO! TOO

To help other communities and non-profit organizations learn how to successfully implement a program like CAN DO! CENTER SPACE™ is compiling all the relevant information and materials in a three ring workbook. The workbook will include all the necessary documents, concepts and instructions to enable replication of the CAN DO! concept in other communities. Contents of the workbook will include: How to Select the Most Appropriate Speakers/Trainers, How to Generate Maximum Media Coverage, How to Promote Your Event, How to Minimize the Cost of Printing, and How to Get Maximum Student Participation. Also included are sample letters, flyers, news releases, brochures, programs, public service announcements, sample ads, and a detailed work plan with project budgets. In addition to the workbook, consulting services will be provided to support local replication of the CAN DO! program. The scope of services could range from a minimal level of providing telephone consultations to the maximum level of involvement providing on-site coordination.

If you would like to learn how you and your community could benefit from a CAN DO! program, please use the request form and we will send you a packet of materials.

Les Brown proves Motivation Works!

Motivational speaker Les Brown admitted he did not tell the 1,800 or so people who came to listen to him anything new. Instead, he fired them up...rekindling energies they already had and fortifying resolves they had already made.

The Daily Journal 11-17-95



Les Brown (left) was given an award as "The Master Motivator" Thursday as he spoke to 1,800 people at Olivet Nazarene University's Chalfant Hall. The event was organized by Kankakee County "Can Do!," a new motivation group. Jack Charlton (center) from Kankakee, was given the first "Can Do!" award for positive thinking. Charles Betterton, (far right), Center Space's president, organized Brown's appearance.

The Herald 11-21-95