



The Herald

February 24, 1998 60c

Volume 23 Number 43

Your Local Newspaper



Trainer of Success Coaches: Charles Betterton (second from right) has been certified as a trainer of Independent Success Coaches for Success Motivation Institute (SMI). SMI is the world leader in personal and corporate achievement with over \$2 billion in sales in 66 countries. Betterton recently received an award from (l. to r.) Randy Slechta, CEO and president of several personal and organizational development companies; David Hicks, SMI president; and Paul J. Meyer, SMI founder. Betterton was recognized at a recent conference in Austin, TX, as SMI's top recruiter for the last two months of 1997. "We are proud that Charles is playing a leadership role in SMI," said Hicks. "In the first three months that Charles has been helping introduce people to Success University and the other SMI programs, he has distinguished himself as one of the top success coaches in America." Hicks will be in Kankakee on March 6 speaking at the Center for Successful Living Showcases. For more information, contact Betterton at 815-928-9750.

Be A Success Coach!

We're looking for a few positive, goal directed, self-motivated people to train as Success Coaches. Help your self, your family, church, business and community learn how to achieve more of their potential with some of the world's best success programs. Minimal investment of \$350-\$700. Call 815-928-9750 for information.

