

# Center for Successful Living Showcase

**Friday, March 6, 1998**

**8:00 a.m. to 5:00 p.m.**

Executive Centre, Plaza Level Meeting Rooms at Mezzaluna Restaurant  
200 East Court Street, Kankakee, Illinois

**The Opportunity:** Are you interested in improving your career, your organization, your family, your life? Are you unsure of where to start? The **Center for Successful Living™ (CSL)** offers the opportunity for you to preview -- first hand -- a variety of nationally recognized training programs and resources designed to help you, your family and your organization achieve maximum success. At a small cost (and no risk or obligation) you can sample training and development programs; review video, audio and printed materials; and talk to certified program trainers and facilitators.

The **Center for Successful Living** is offering a special Showcase to introduce the hundreds of development training programs and resources it provides to help anyone interested decide which ones will best help them, their business, their organization and their community achieve maximum success.

This Showcase will present some of the best programs in the world from industry leaders such as **Success Motivation Institute, Brian Tracy International, TPN Success Seminar Channel** and the **University for Successful Living**.

There will also be a special session over lunch with David Hicks, President of **Success Motivation Institute (SMI)**, who will speak on *Living a Balanced Life as a Total Person*. SMI has been the world's leader in personal and professional development for over three decades and has helped millions of clients across the globe find greater happiness and develop a more abundant life.

You can attend the half-day program and participate in your choice of four workshops that focus on personal, professional and organizational development. Or, stay the entire day and participate in up to eight of the ten concurrent workshops.

The registration fee for this introductory Showcase is only \$25 per person for a half day and \$50 per person for the full day. Either way, join us for lunch and David Hicks' presentation!

**To register or for more information, call or write The Center for Successful Living™**

Executive Centre • 200 East Court Street, Suite 610 • Kankakee, IL 60901

Telephone: 815-928-9750 • Fax: 815-928-9752

Visit our world wide web site at <http://www.usl7.com>

**A Wealth of Resources:** The **Center for Successful Living™** is a clearinghouse for personal, professional and financial resources and opportunities. The resources featured in this Showcase include:

- **Independent Success Coach Training.** This workshop presents the process of becoming a certified **Independent Success Coach** to help yourself, your family, your business, your organization and your community achieve greater levels of success. You'll also learn how to earn extra income by helping others grow and develop their skills and abilities for greater life satisfaction.
- **Phoenix Seminar on the Psychology of Achievement.** **Brian Tracy's** best-selling training program that has helped more than 500,000 people acquire the habits of success superstars that allow you to live the life you were born to live.
- **Achieving Personal and Corporate Excellence.** **Brian Tracy's** practical, focused and results-oriented one day program introduces employees to twelve critical elements of individual and corporate success.
- **Success University.** Learn from **Success Motivation Institute** how to define your goals, develop success habits, take consistent action, and achieve balance in each of the six major areas of life: Physical & Health; Family & Home; Mental & Educational; Financial & Career; Social & Cultural; and Spiritual & Ethical.
- **Effective Personal Management.** Learn how to do *more in less* time. You'll increase your productivity by 15-20%, find 2-3 additional hours in each day, learn techniques to reduce stress and ensure commitments and promises are kept.
- **TPN Success Seminar Channel.** Learn how to tap the positive power of your television by reviewing excerpts from some of the best **TPN** programs on goals, communication, relationships and self-motivation.
- **Introduction to Personal and Professional Success Techniques.** You'll learn how to get the most out of self-development resources, such as books, audio and video tapes, seminars and so on. Build belief in your ability to accomplish your goals and to creatively motivate yourself and others.
- **Success with a Spiritual Focus:** Two of our many resources on achieving goals within a spiritually-oriented context include **Partnership Agreement with the Lord** and **Setting Spiritually-Centered New Year's Resolutions.**
- **Centers for Successful Living and CSL Showcases.** This workshop demonstrates how you can create a **CSL** in your community and provide Showcases for your church, business, non-profit organization or community.

Whether you come for a half day or the full day, you'll walk away with a complete overview of how the **Center for Successful Living** can help you, your family, your employees and associates and your clients be, have and do all they desire. You'll also take home a wealth of information and ideas from a variety of our best success coaches. You'll leave the Showcase with practical ideas you'll be able to immediately apply in every area of your life.

## The Benefits of Attending the Center for Successful Living Showcase Include:

- Opportunity to experience 4 - 8 valuable workshops!
- \$25-\$50 Certificates toward tuition for future **CSL** training programs!
- Free one-year **CSL** Membership (a \$25 value) and discounts on books and tapes!
- Discount tickets for upcoming professional development programs with Les Brown, Mark Victor Hansen, Brian Tracy, Connie Podesta and more!
- 100% money-back satisfaction guarantee on all **CSL** products and services!

## Center For Successful Living Showcase Facilitators

**Ray Stuchly**, a suburban Chicago SMI Independent Sales Director with 20 years of experience in sales management and a certified trainer for more than 200 workshops on goals, management, sales and success. Ray has an MBA in Marketing from Loyola.

**Tom Schenck** has trained over 12,000 individuals in numerous organizations and industries to become more proficient in their communication, relationship and leadership skills. Tom specializes in helping people manage themselves and take responsibility for their lives so they can achieve their personal and professional goals.

**Arleen Schmaltz**, a Licensed Unity Teacher and Acting Associate Pastor at Unity Church of Anderson, IN, has created a number of spiritually-oriented seminars, workshops and meditation tapes. Arleen is a graduate of Toastmasters International and a member of the USL Speakers Bureau.

**Charles Betterton** is a co-founder of **CENTER SPACE** and the **University of Successful Living™**, with 25 years of administrative experience in personal, organizational and community economic development in the U.S. and abroad.

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### Special Bonus Session:

**Luncheon Presentation by David Hicks,  
President of Success Motivation Institute**

Time	Room A	Room B	Room C
9:00	<i>Achieving Personal and Corporate Excellence</i> , Brian Tracy International (BTI)	<i>Effective Personal Management</i> , Success Motivation Institute (SMI)	<i>Introduction to Personal and Professional Success Techniques</i> , University for Successful Living (USL)
10:00	<i>Phoenix Seminar on the Psychology of Achievement</i> , BTI	<i>Success University Orientation</i> , SMI	<i>Creating a Center for Successful Living in Your Community</i> , USL
11:00	<i>How to Use TPN's Success Seminar Channel</i>	<i>Becoming a Success Coach</i> , SMI	<i>Partnership Agreement with the Lord</i> , USL
12:00	LUNCHEON with DAVID HICKS, PRESIDENT, SMI		
1:00	<i>Achieving Personal and Corporate Excellence</i> , BTI	<i>Effective Personal Management</i> , SMI	<i>Creating a Center for Successful Living in Your Community</i> , USL
2:00	<i>Phoenix Seminar on the Psychology of Achievement</i> , BTI	<i>Introduction to Personal and Professional Success Techniques</i> , USL	<i>Partnership Agreement with the Lord</i> , USL
3:00	<i>How to Use TPN's Success Seminar Channel</i>	<i>Success University Orientation</i> , SMI	<i>Setting Spiritually Centered Resolutions</i> , USL
4:00	<i>Creating a Center for Successful Living in Your Community</i> , USL	<i>Becoming a Success Coach</i> , SMI	<i>To Be Announced</i>

**Be sure to attend this powerful event!  
Please R.S.V.P. by noon on March 5.**

**Center for Successful Living™**

**Executive Centre, Suite 610  
200 East Court Street  
Kankakee, IL 60901**

Bulk Rate  
U.S Postage  
PAID  
Kankakee, IL 60901  
Permit No. 135

The Center for Successful Living is affiliated with the University for Successful Living™. Together we provide access to the best resources in the world to help individuals, organizations and communities see, believe and achieve all they can be, do and have!

Visit our world wide web site at <http://www.usl7.com>

\$25

Bonus Training Certificate

\$25

*Success University*

Redeem this BTC as a \$25 scholarship on your Success University enrollment!

**Success University** is an *ongoing* mentoring and coaching process that helps participants write a full set of goals, initiate long-term commitment to their goals, apply the keys to goal achievement and help live a balanced, fulfilling life. **SU** provides *proven information, engaging exercises, long-term reinforcement and frequent follow-up materials* that help participants develop the success habits of the most effective people.

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2603 Eastgate Parkway • Kankakee, IL 60901 • 815-928-9750 • Fax: 815-928-9752

\$25

Bonus Training Certificate

\$25

*Effective Personal Management Workshop*

Redeem this BTC as a \$25 scholarship for an **EPM Workshop!**

Our 4 hour **Effective Personal Management** workshop is a powerful goals, time and commitments management program. Increase your personal productivity 15-20%, find an additional 2-3 hours per day, keep your promises and commitments, become more balanced, more productive *and* less stressed.

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\$25

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*Goal Setting Workshop*

Redeem this BTC as a \$25 scholarship for a **Goal Setting Workshop!**

Learn the importance and power of goal setting. Work through a quick and effective exercise that helps you identify your values and priorities and then walks you through a process for setting meaningful goals and action steps. You'll learn how to turn your good intentions into specific and effective action!

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\$25

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\$25

### *Audio and Video Training Programs*

Redeem this BTC for a \$25 discount on any audio or video training program when you attend one of our future workshops, seminars or special events!

Our partners produce some of the best audio and video based training programs in the world on a wide range of topics from leadership/business, family/relationships, finances/career and more! Select the self-study program from our resource catalogs that best complements *your* plan of personal and professional development.

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**\$50.00 • Ticket • \$50.00**

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