

Discovering and Manifesting Our Dreams!

A Co-Creative Process for Community Visioning and Strategic Planning

Practical steps for bringing community dreams into reality, using a series of visioning and strategic planning procedures that help identify core values, discern a shared vision, develop a mission statement, specific goals, strategies and action plans.

Ten Steps In Co-Creative Visioning, Planning and Manifesting

IDENTIFYING CORE VALUES

DEVELOPING A SHARED VISION

CONSTRUCTING A MISSION STATEMENT

CONDUCTING A SITUATION ANALYSIS

SETTING GOALS

DEVELOPING OBJECTIVES

SELECTING STRATEGIES

DESIGNING ACTION PLANS

IMPLEMENTING AND ACHIEVING RESULTS

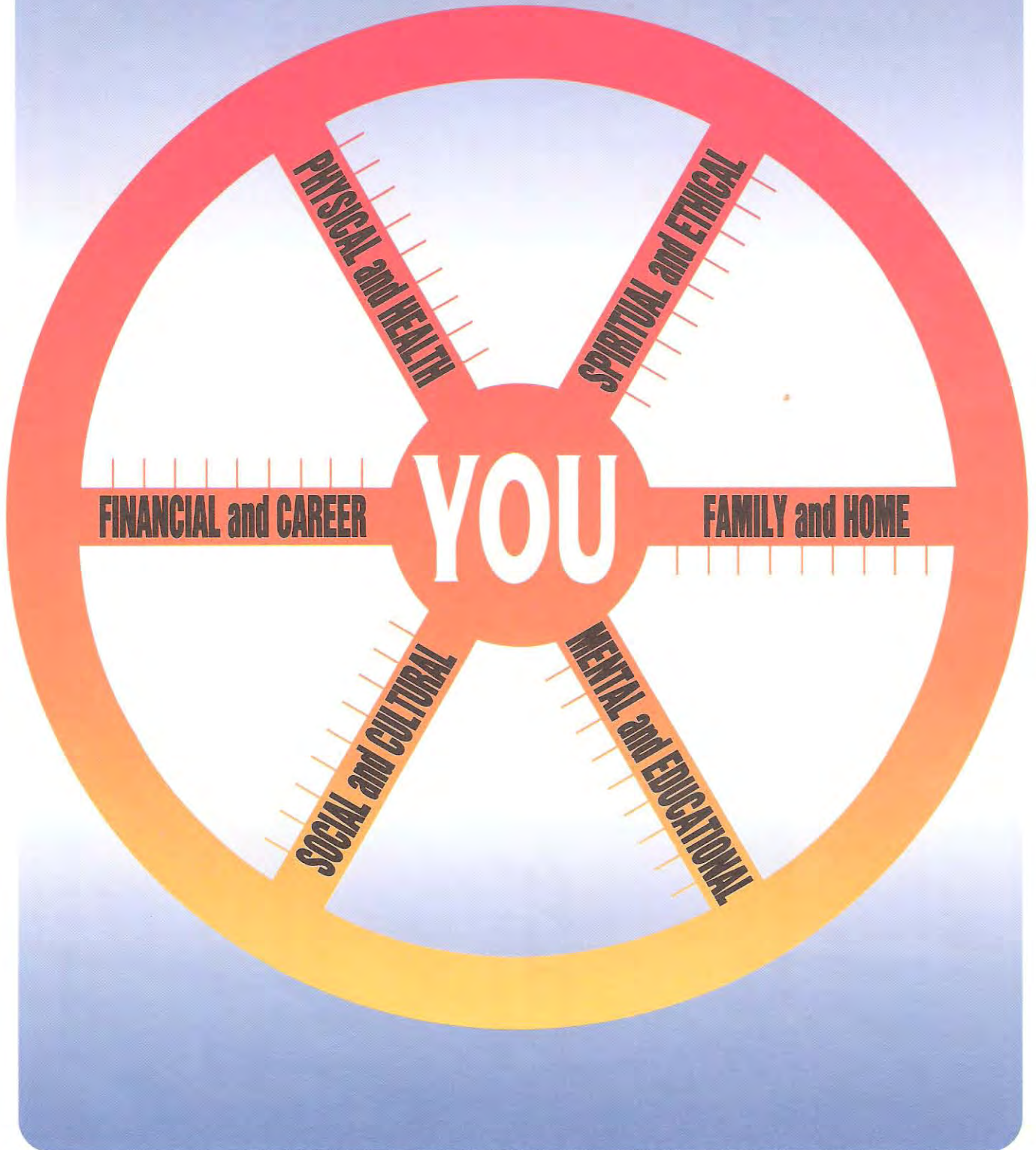
EVALUATING AND MODIFYING AS APPROPRIATE

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Group Activities Facilitated By Ultimate Destiny to Help Members, Partners and Clients Gain Commitment and Results for an Organization

1. **Outcome Success Map:** Clarifies the desired outcomes; action required to attain them; feedback information to determine how well you're doing; and the *inner resources* that assure the ultimate success of the project.
2. **Discernment Grid:** Lists and prioritizes all potential products and processes that predict the most effective results, including level of income from each source. Completing the process itself usually reveals priorities.
3. **Co-creative Visioneering:** Each team member lists 10 + actions that s/he will commit to doing to create the desired success. (Encourages personal responsibility and commitment; assures appropriate action.)
4. **S.W.O.T.:** Assesses strengths, weaknesses, opportunities and threats of a project; helps discern the value of each possibility for creating desired success.
5. **Mindstorming:** Generates a list of 20 + specific goals / outcomes from each team member, thereby generating 100 + ideas for assuring focus and direction.
6. **Strategic Planning Goals:** Reviews every possible goal of the organization and assesses where we are now, where we'd like to be in one year, five years, and the action steps to get there.
7. **Golden Bridge Exercise:** Another process that assesses where we are now, where we want to be, and the steps to get there.
8. **Wheel of Life Exercises:** Demonstrates levels of satisfaction and opportunities for growth, development and balance in 6 major areas of life: Family and Home: Health and Well-being: Finance and Career, Education: Spiritual: and Social/ Cultural
9. **Three Round Method of Brainstorming:** Experiential process for discovering shared vision and building consensus and participation.
10. **Workplan Template:** Basic table of priority activities with fields to record assignments and comments to help ensure effective coordination.
11. **Ultimate Destiny Discovery Exercises:** Fun interactive discovery processes and game planning playshops to help empower participants as they discover their dreams and learn how to manifest their ultimate destiny.

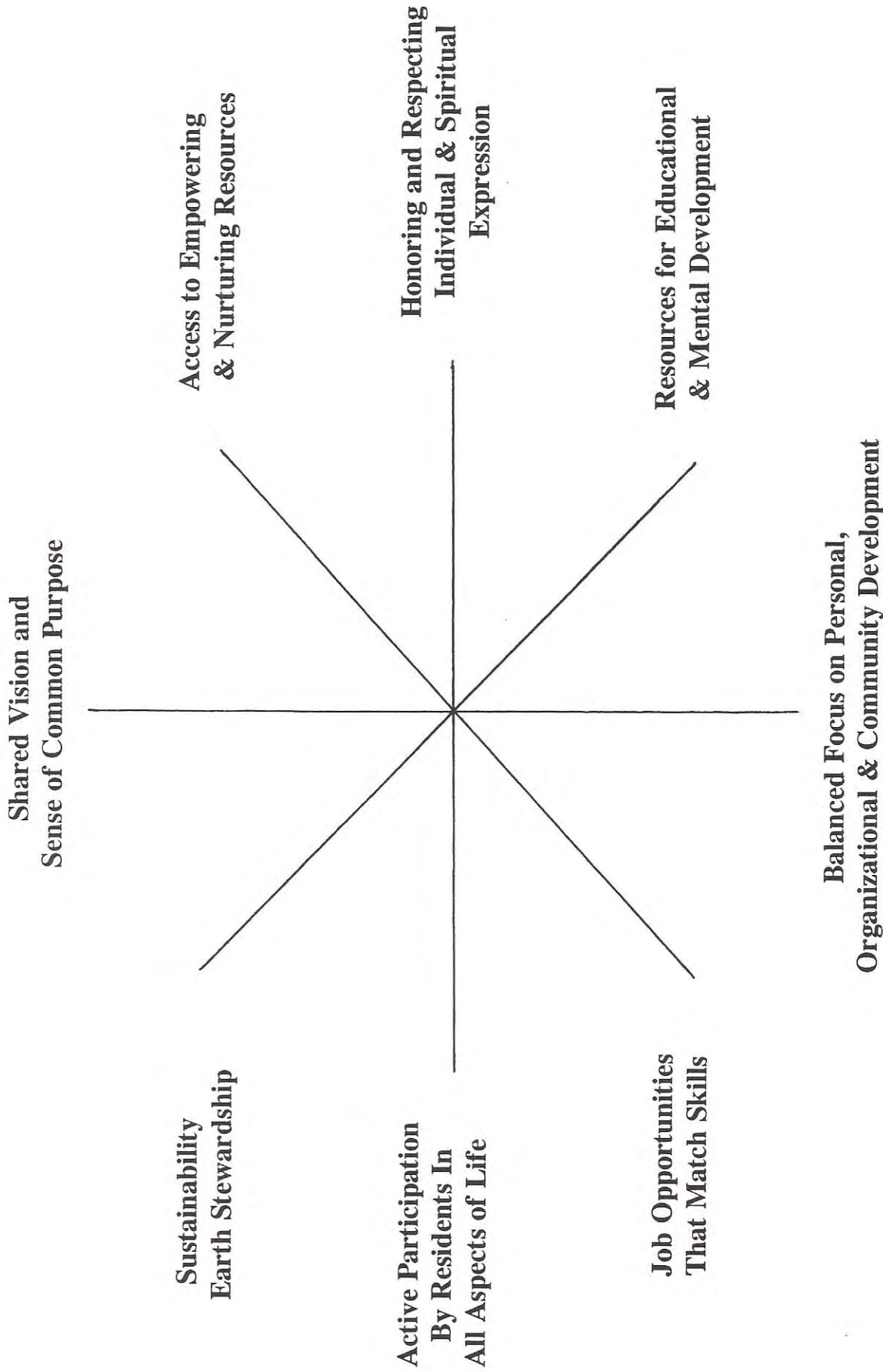
The Wheel of Life



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Possible Factors for Evaluating How "Fully Actualizing" A Community Is



How "fully actualizing" would your community rate on this modified **Wheel Of Life**? Place a dot on each of the spokes to reflect your rating of that factor with 1 low at the center to 10 high on the outer end of each spoke. Then connect the dots. How balanced is your wheel? Would it roll? Please help us refine and improve this exercise. Send your suggestions and comments to: **CENTER SPACE, 127 Sun Street, Stelle, IL 60919.**

ULTIMATE DESTINY™

Providing the World's Best Resources
for Wisdom, Wealth and Wellness



WISDOM RESOURCES

- ✚ Empowerment Resource Centers™
- ✚ Successful Living Coaching
- ✚ Let's Talk About Relationships
- ✚ Success Mastery Television
- ✚ Foundation For Inspired Learning
- ✚ EDUTECH™ Accelerated Learning Centers

WEALTH RESOURCES

- ✚ Talk About Money.com
- ✚ Paul J. Meyer Programs
- ✚ Robert Kiyosaki's Products
- ✚ Oaktree Ventures Funding
- ✚ Science Of Getting Rich

WELLNESS RESOURCES

- ✚ HeartMath® LLC
- ✚ Heart Set, Inc.
- ✚ Institute of HeartMath®
- ✚ Wellness Coaching™ and Quiz
- ✚ Healing Journey Workshops
- ✚ The Love Center

Discover Your Dreams and
Manifest Your Ultimate Destiny!



What is your greatest desire?

What is your ultimate purpose in life?

What is the most magnificent dream you have?

What Areas Are High Priorities For You?

Determine which area is most important to you right now and put a #1 by it. Then put a #2 by the second most important and continue for each of the 6 areas.

___ Personal Growth and Development

___ Wellness, Fitness and Well-Being

___ Family and Home

___ Other Relationships

___ Wealth, Prosperity, Finances & Career

___ Spiritual Growth and Enlightenment

Six Steps to Fulfill Your Ultimate Destiny

Our “Magic Wand” exercise will help you to:

- (1) **Imagine Your Ultimate Destiny**
- (2) **Envision Your Desired Outcomes**
- (3) **Nurture Your Heart’s Desires**
- (4) **Set Empowering Priority Goals**
- (5) **Develop Plans and Take Action**
- (6) **Feel Grateful and Appreciative**

Manifesting Your Ultimate Destiny

Step 1: Review the six areas of the **Ultimate Destiny Successful Living Wheel™**. Think about what would be ultimate for you in each area of successful living.

Step 2: Determine which area is most important to you right now and put a #1 by it. Then put a #2 by the second most important and continue for each of the 6 areas.

Step 3: Think about how satisfied you are at the present time with where you are with each one of the 6 areas and rank them on a scale of from 1 low (if you are totally dissatisfied) to a high of 10 (if you are totally satisfied.)

Place a mark on each spoke of the wheel to indicate your level of satisfaction with 1 near the center and 10 at the outer rim. Connect the dots to see if your wheel is balanced. Would it roll or are there some areas that need work?

ULTIMATE DESTINY™ Helping Members Live Happier, Healthier, Richer and More Fulfilling Lives

Ultimate Destiny is a creative solutions provider with a unique combination of innovative products and services for facilitating personal, spiritual and community empowerment.

Ultimate Destiny is being created by several like-hearted individuals as a public company to produce, market and distribute resources that help people awaken to their true identity as spiritual beings having a *temporary* human experience. We help individuals, organizations and communities realize more of their inherent potential and know how to fulfill their ultimate destiny in every area of life. Our featured resources include publications, interactive multimedia programs, seminars and workshops, membership services, affiliate programs, On Line Training, coaching and mentoring, speakers’ bureau services and an international network of Empowerment Training Mentoring Systems (ETMS)™ staffed by certified EmpowerMentors™.

What’s your ultimate destiny? How may we serve you?

How would you like to participate?

- ✚ **Become A Co-founder**
- ✚ **Strategic Alliance Partner**
- ✚ **Resource Provider**
- ✚ **Capital Team Member**
- ✚ **Investor or Donor**
- ✚ **Become A Charter Member**
- ✚ **Attend Major Training Events**

Initial Co-founders:

Richard Atkin, CEO
Charles Betterton, President
Rev. Lester Turner, COO
Merl Kellogg, VP Strategic Alliances
Eddie Pickens, VP Marketing & Sales

OUTCOME SUCCESS MAP

In Four Simple Steps

1. What is My Desired Outcome? (**What do I want?**)

Describe in detail, with clarity and precision. To help you, what will the end result look like? What will it sound like? When achieved, what will it *feel* like to you?

2. What will I need to do to achieve my Desired Outcome? (**What will I do?**) What *action* will I take? What strategies will I use to get what I want?

3. What *inner resources* will I need to carry out the strategies I listed in 2 above?

* Attitudes

* Skills

* Knowledge

4. How will I know when I am successful? (**How will I know?**)

(What *feedback* will I accept from the world that verifies I have achieved what I set out to create as my Desired Outcome?)

Step 4: Write up a brief description of your ultimate destiny and desired outcomes in each of the six areas of life in the first two blank columns on the other side of this page.

Step 5: Consider ways you will reinforce and nurture your heart's desires and write them in the next column.

Step 6: Set 2 to 3 priority goals in each of the 6 areas.

Step 7: List at least 2 to 3 possible action steps in each area. Review what you have written for each area and consider if there are ways that your progress in any area could be combined with or leverage progress in another area. For example, could you combine a relationship area with a wellness activity by working out together with someone you would like to spend more time with?

Step 8: List 2 to 3 positive, present tense affirmations or visual images you will use to help manifest success in each of the 6 areas as you see, believe and achieve your vision.

Step 9: Visualize the experiences, feelings and emotions you will enjoy as you realize your dreams. Review your visual images and affirmations as often as possible every day and stay focused on manifesting your ultimate destiny!

Step 10: Seek coaches and mentors who will help you hold the vision. Take advantage of available resources that will help you reinforce your visioning and transformational process like those at www.UltimateDestinyNetwork.com.

Live Long, Prosper and Fulfill Your Destiny!

Ultimate Destiny™, PO Box 1655, Vista, CA 92085

www.UltimateDestinyNetwork.com

Phone: 888-2 DREAM 4

What's your Ultimate Destiny? What is your greatest desire? What is your ultimate purpose in life? What is your most magnificent dream?

Ultimate Destiny™ helps you discover, create and access every resource you need to cause *your* dream to become a reality. To help you manifest your ultimate destiny, please follow the instructions for the Ten Steps on the reverse side of this sheet.

Area of Life	My Ultimate Destiny	Desired Outcomes	Ways To Nurture My Heart's Desires	Priority Goals	Action Steps	Affirmations Visual Images
Personal Growth and Development						
Relationships						
Family and Home						
Wellness						
Wealth						
Spiritual						

MS L.H.F.
\$

Capital Rev. Source	\$ requ. Total	ROI	Timing	Synergy	Q. pot. expo graw HWD MWA
E.R.C.	8+ 46	10	8+	10	10 HWD MWA
" Cab.	8 44	10	8	8+	10 HWD MWA
1/4ly events	5 34.5	8+	5-6	9-10	6-7
Showcases	8+ 32	5	7+	8-9	3
Web	5+ 22/32	3 by design	3	10+	1/10+ stac
certit.	9 23/31	4	5-	3	2/8
lic. & fran.	9 25/40	10+	1/10	3	2/8
expos	2.5 30.5	10+	2+ S.D. winter	9+	7
Sem./wksh	9 26	4	8+	3	2-3
Jin Brit. ♥ Vloth	9+ 45	9+	9	9	9
Strat. all. <small>cont.</small>	9+ 42	10+	9+	9	10
Destiny	5+ 42	10+	9+	9	10

The Golden Bridge Exercise

(Based on the model created by author Donald Curtis as excerpted from *Helping Heaven Happen*)

The Golden Bridge is the actual completion of inner identification with the creative process. As you build the Golden Bridge, you are constructing a path upon which to travel to completion and accomplishment. By this process, you form an invisible structure upon which to build your life. It defines where you are going, and provides a means for getting there. The Golden Bridge utilizes all your creative faculties. It dissolves the barriers of time and space by building within you an awareness of purpose and completion. The use of the Golden Bridge enables you to transcend human failings and weaknesses and lifts you into a consciousness of your true place in the great scheme of things (your ultimate destiny!) Here's how to use the Golden Bridge exercise. Become completely relaxed; detach your mind from all concerns and random thoughts. Remove all personal effort as you become still and identify yourself with the indwelling reality. Visualize light and inner peace and beauty, and let a feeling of power and strength generate within you. Let yourself become filled with spiritual fuel that provides the thrust to project you into new and vital experience. Picture yourself as a magnificent and powerful rocket being projected along a beautifully arching trajectory into new spheres of understanding and experience. What you are doing in inner visualization looks like the figure below. This technique may be applied to any area of your experience, from a single moment to eternity. The Golden Bridge enables you to know where you are going. Once you have spanned it in inner consciousness, you can then return and travel it in the action of experience, without any peril of losing your way. The first step is to envision your Ultimate Destination, describe the outcomes and list them. Then list the available assets and factors of the Present Situation. Next, discover, list and prioritize the action steps that will take you where you envision being.

(4) Review Your List & Set Priorities



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2. **What will I need to do** to achieve my Desired Outcome? (**What will I do?**)

What *action* will I take? What strategies will I use to get what I want?

3. **What Inner Resources will I need** to carry out the strategies I listed in 2 above?

* Attitudes

* Skills

*Knowledge

4. **How will I know when I am successful?** (**How will I know?**)

(What *feedback* will I accept from the world that verifies I have achieved what I set out to create as my Desired Outcome?)

Visioneering for the Ultimate Success of The Space Coast Resource Center

Ten positive things I would like to help bring forth through the Space Coast Center

List the top ten priority developments, accomplishments, manifestations, etc. you would like to have materialize for and or through the co-creation of The Coast Resource Center within the next five years. They may be any combination of physical, attitudinal, environmental, or financial matters concerning publications, programs, products, yourself, organizations, projects, etc. Please complete this exercise without considering at this time factors such as whether the funding required to bring forth your idea is presently available.

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

THREE PRIORITIES I AM WILLING TO TAKE A STAND FOR:

1. _____

2. _____

3. _____

ACTION STEPS I AM WILLING TO TAKE:

Name

Date

MIND/HEART STORMING FOR TWENTY IDEAS

SPECIFIC GOAL STATEMENT OR QUESTION:

Date: _____

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.
- 20.

ACTION STEPS:

S.W.O.T. EXERCISE

ASSESSMENT OF STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS

SITUATIONAL ANALYSIS:

What are the political, economic, legal, social, demographic trends that affect our ability to achieve our mission and objectives?

CONSTITUENCY ANALYSIS:

Who are we serving/ Why do they come to us? What do they really need? Who are we not serving that we might? Why not? Are there sufficient need and resources to support our mission?

PERFORMANCE AUDIT

Who provides services similar to ours? Who serves similar constituents? Who are our "competitors" or "collaborators?" How well do they do what they do? How do we compare? How are we different/unique? What are the key indicators of success? How do we compare to others on these indicators?

INTERNAL AUDIT

What are our strengths and weaknesses?

Leadership?

Personnel?

Management and Supervision?

Finances?

Equipment and Facilities?

Reputation?

Planning/monitoring/evaluating systems?

STRATEGIC FOCUS:

Given the opportunities and threats that exist in the environment, how can we use our strengths and minimize our weaknesses to achieve our mission and accomplish our objectives?

ORGANIZATIONAL DEVELOPMENT (Write a positive, present tense statement of your goal being as specific as possible)

Objectives: (List specific steps to be taken toward accomplishing the goal stated above with completion dates.)

PROGRAM & SERVICES DEVELOPMENT (Write a positive, present tense statement of your goal being as specific as possible)

Objectives: (List specific steps to be taken toward accomplishing the goal stated above with completion dates.)

FINANCIAL DEVELOPMENT: (Write a positive, present tense statement of your goal being as specific as possible)

Objectives: (List specific steps to be taken toward accomplishing the goal stated above with completion dates.)

THE THREE ROUND METHOD OF BRAINSTORMING

The **Three Round Method of Brainstorming** is an exceptionally powerful and effective approach to problem solving and creative thinking. The process empowers a group of individuals to actively participate in a co-creative process that encourages everyone to contribute their best thinking on whatever problem or issue the group is attempting to resolve. It enables the group to discover their shared concerns and perspectives, it encourages positive thinking and generates a sense of community.

10 STEPS IN THE THREE ROUND METHOD OF BRAINSTORMING:

1. Review the **Rules of Creativity in Brainstorming**:
 - (1) Seek the greatest possible quantity of ideas (the most important rule)
 - (2) Defer judgment (until the time set aside for evaluating ideas)
 - (3) Freewheel (be as creative, innovative and "far out" as possible)
 - (4) Hitchhike (to generate more ideas, modify or combine other ideas)
2. Participants are divided into at least three small groups of 3-12 people each.
3. The entire group practices a brainstorming exercise to relax and ensure that everyone is familiar with and comfortable with the process. The Coordinator injects outrageous ideas to help participants be creative and uninhibited.
4. Each group appoints a Facilitator who encourages everyone to participate and refers to the Rules of Creativity if they get stuck generating ideas and a Recorder who writes all their ideas on flip chart paper.
5. The First Round consists of each group addressing the problem statement, issue or question which the Coordinator presents for brainstorming within a designated amount of time.
6. The Second Round consists of each group trading their list for another group's list. Each group reviews their new list, deleting any lower priority ideas, concerns or options contained on the list by drawing a single line through the idea to leave it legible for future reference.*
7. The Third Round consists of another trading of lists. The assignment in this round is to identify the top 3 or 4 most important ideas left on the list before them and then to record those priorities on a clean sheet of flip chart paper.

THREE ROUND BRAINSTORMING METHOD 10 STEPS CONTINUED:

8. The new lists of 3-4 priority ideas from each group are posted somewhere where all the participants can see them. The Coordinator asks for input from participants in terms of any similarities contained on the different lists, their observations on the process or the output. As ideas appear on more than one list, they are circled to help identify the top 1 or 2 priority ideas.
9. The Coordinator helps develop a new question designed to identify possible ways the top 1 or 2 priority issues can be positively addressed such as:
"In what ways can we address the issue of ..."
10. The small groups reassemble and start the process over with Step 5, focusing on the question related to finding positive ways to address the problems or concerns identified in the earlier exercise. They continue through Step 9.

The **Three Round Method of Brainstorming** process begins with addressing the negative factor, the problem, concern or question, and then it evolves into exploring what positive actions can be taken to address or resolve the "problem". The fact that everyone is encouraged to participate and share their input builds a sense of community and appreciation for diversity. The fact that the judgment or evaluation of an individual's ideas occurs in a different group eliminates the negative emotions that could otherwise interfere with the co-creative and community-building process.

The **Three Round Method of Brainstorming** generates a positive, cooperative atmosphere that can lead to continuing participation in a co-creative process of seeking solutions rather than just airing concerns or talking about problems. The successful application of this process on a regular basis in an organization or community can facilitate personal, organizational and community empowerment.

*The reason for ensuring that all ideas listed on the flip chart paper are legible even after they have been eliminated in Round 2 is to be able to retrieve all input from the exercises for later review and evaluation. Ironically, the most valuable ideas or concepts frequently get eliminated in the small group process because the idea or concept was too creative or innovative for its significance to be realized by the group during the exercise. The Coordinator or manager of the organization or group that conducts the process can realize significant benefits from reviewing all input captured during the **Three Round Method of Brainstorming** at a later time.

For more information on how your business, organization, or community can benefit from using the Three Round Method of Brainstorming, contact Charles Betterton at SEDONA CENTER SPACE, PO Box 20013, Sedona, AZ 86341. Telephone 928-284-3377.

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The Center for Spiritual, Personal And Community Empowerment helps people, organizations and communities see, believe and achieve more of their potential.

DRAFT STRATEGIC PLANNING GOALS FOR THE SPACE COAST DELIVERY RESOURCE CENTER

GOALS	WHERE ARE WE TODAY?	WHERE DO WE WANT TO BE? In One Year	WHERE DO WE WANT TO BE? In Five Years	ACTION STEPS
Visioning and Planning				
Organizational Development				
Community Support				
# Members/Clients				
# Participants In Seminars and Workshops				
Resource Showcases				
Gross Monthly Income				
Self-Sustainability				
Expansion Fund				
Product Sales				
Event Revenues				
Staff Resources (Paid & Volunteer)				
Equipment				
Facilities				



Seven New Trends That Will Transform How you Work, Live and Invest From *Megatrends 2010, The Rise of Conscious Capitalism* by Patricia Aburdene

A Megatrend is a large, over-arching direction that shapes our lives for a decade or more. "In Megatrends 2010, you will discover that the synergy of changing values and economic necessity is transforming capitalism."

1) The Power of Spirituality: In turbulent times, we look within: 78 percent seek more Spirit. Meditation and yoga soar. Divine Presence spills into business. "Spiritual" CEOs as well as senior executives from Redken and Hewlett-Packard (HP) transform their companies. "The quest for spirituality is the greatest megatrend of our era." Spirit is defined as the attribute of God that dwells in humanity—"analogous to the Holy Spirit, but in an ecumenical and nondenominational way." Millions have invited Spirit in their lives through personal growth, religion, meditation, prayer or yoga. "Spiritual transformation, triggered at the individual level, is now spilling over from the personal to the institutional."

2) The Dawn of Conscious Capitalism: Top companies and leading CEOs are re-inventing free enterprise to honor stakeholders. Will it make the world a better place? Yes. Will it earn more money? That's the surprising part: Study after study shows the corporate good guys rack up great profits.

3) Leading from the Middle: The charismatic, overpaid CEO is fading fast. Experts now say "ordinary" managers, like HP's Barbara Waugh, forge lasting change. How do they do it? Values, influence, moral authority. Managers are forging lasting change through the special power of informal leadership.

4) Spirituality in Business: Spirituality is springing up all over, as "faith at work" or "spirit at work." Even MBA programs now offer spiritual courses, and the International Spirit at Work Awards (inspired by the late Willis Harman) honors programs that explicitly nourish spirituality at work. Each month San Francisco's Chamber of Commerce sponsors a "spiritual" brown bag lunch.

5) The Values-Driven Consumer: Conscious Consumers, who've fled the mass market, are a multi-billion-dollar "niche." Whether buying hybrid cars, green building supplies or organic food, they vote with their values. Brands that embody positive values will attract them. They are often called "LOHAS" or Life-styles of Health and Sustainability customers, heavily overlapping the Cultural Creatives.

6) The Wave of Conscious Solutions: a new era that welcomes the widespread application of "conscious" techniques in business. Coming to a firm near you: Vision Quest. Meditation. Forgiveness Training. HeartMath. They sound touchy-feely, but conscious business pioneers are tracing results that will blow your socks off.

7) The Socially Responsible Investment Boom: Today's stock portfolios are green in more ways than one. Where should you invest? This chapter charts the "social" investment trend and helps you weigh your options. Over 200 SRI mutual funds now subject stocks to "screens" that measure a company's policies on social, environmental and ethical matters. "In this book's conclusion, *The Spiritual Transformation of Capitalism*, we explore the underlying values of capitalism. I shall attempt to dispel what I believe is the absurd notion that free enterprise is rooted in greed. Consciousness Capitalism isn't altruism, it relies instead on the wisdom of enlightened self-interest."