Success Center Partnership

Muncie Housing Authority Partnering With Some of the

Best Success Practitioners

In The World To Expand the Circle of Success!

Les Brown | Paul J. Meyer | Brian Tracy | Bonnie St. John Deane | Jim Rohn | Mark Victor Hansen

Some of the top Success Coaches in the world are helping the Muncie Public Housing Authority, CENTER SPACE, and the University for Successful Living evolve the Success Center Partnership into a prototype center for life-long learning.

The **Muncie, Indiana Public Housing Authority (MHA)** used part of a HUD Drug Elimination Grant to create a **Success Center Partnership** to **Expand the Circle of Success** for residents. The **Success Center** was established in partnership with **CENTER SPACE,** a non-profit organization that provides consulting services in community economic development. The **Success Center** offers innovative educational programs that enable and encourage residents to participate in state-of-the-art personal growth, success and achievement programs. It also provides Micro-Enterprise Development training and capacity building activities designed to help residents and Resident Organizations develop increased abilities for helping direct their lives and influence the institutions that affect them and their families.

Through unique educational programs developed by the non-profit **University for Successful Living**, residents learn how to apply successful living skills such as: **How to Set And Achieve Goals; How To Manage Time And Resources; How To Think Creatively; How To Work Together;** and **How to Develop Self-Motivation.** Participation in these programs results in long-lasting benefits such as higher self-esteem, better workhabits, more effective parenting skills, and greater success in every area of life.

Read on to learn how the Success Center Partnership might be able to help you!

Progress Of The Muncie Housing Authority Success Center Partnership:

Initial Results:

Eighty individuals representing fifty organizations have participated in the **Success Center Partnership.** Les Brown "The Motivator" donated $50,000 of his time and resources to launch the **Youth Leadership Institute.** Hundreds of youth were positively impacted and the Housing Authority received greater public awareness. In addition to the life changing experience Les brought to several hundred young people, his contributions helped generate widespread publicity for the MHA **Success Center Partnership.** Perhaps as important is the fact that these events enabled MHA to develop relationships and obtain funding from resources PHA's don't usually enjoy such as the Community Foundation, the Muncie Area Bank Cooperative and many prominent individuals.

Ongoing Positive Developments:

The youth who were positively impacted by the experience with Les Brown and hundreds of additional youth will benefit from having access to Les's audio and video tape programs that the **Success Center** now owns and offers through two community centers.

Through the **Success Center Partnership,** MHA has access to some of the best, tested and proven resources for personal and professional empowerment, community and organizational development. The pending application to HUD for $150,000 for Economic Development and Supportive Services included letters of commitment from four of the world's leaders in personal, organizational and community development: Les Brown Enterprises, Paul J. Meyer's Success Motivation Institute, Brian Tracy International and Jim Rohn International. The relationships and investments in the **Success Center Partnership** enable MHA to be more competitive as it applies for other government and private foundation funding to continue to evolve toward its ultimate vision.

Recognition and Awards:

The **Success Center Partnership** received the Indiana **NAHRO** Chapter **Award of Excellence** as the Housing Authority Program of the Year for 1999. MHA will also receive a **NAHRO Award of Merit in Housing and Community Development** for the **Success Center Partnership** at the National Conference.

Other Housing Authorities and a Center for Independent Living have already replicated elements of the **Success Center Partnership** to provide expanded access to state-of-the art development training programs.

Learn How To Create Your Own Success Center Partnership:

We invite you to attend our workshop on **How To Create A Success Center Partnership** at the **NAHRO** Fall National Conference in Philadelphia.

Send your email address to Bettertown@aol.com to subscribe to our free **Successful Living Newsletter.**

Regional conferences to showcase the **Success Center Partnership** are being developed where Les Brown, Mark Victor Hansen, Bill Moyer, President of Success Motivation Institute, and other leaders in personal, professional, organizational and community economic development will conduct training-of-trainers workshops for other housing and community development agencies that would like to provide these types of resources for their residents, members and staff.

For More Information, Please Contact: Sally McLaren of the Muncie Housing Authority at 765-288-9242, extension 31 or Charles Betterton of the University for Successful Living at 815-928-9750

Presenting Some of the International Experts Expanding the Circle of Success with the USL

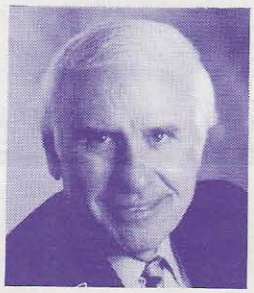
Brian Tracy

Brian Tracy: "The Dean of Personal Achievement and the Development of Human Potential." One of the world's leading authorities on success in management, sales and in one's personal life. Author of ***Maximum Achievement, Advanced Selling Strategies*** and creator of over 30 best selling audio/video training programs.

Les Brown

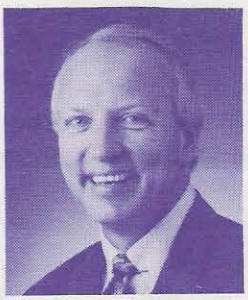
Les Brown is one of the nation's leading resources in understanding and stimulating human potential. Selected one of America's top 5 speakers by Toastmasters International. Emmy Award winner and author of the best selling books ***Live Your Dreams*** and ***It's Not Over Until You Win*** and many audio/video programs.

Jim Rohn



Jim Rohn is America's foremost business philosopher who is an enormously successful entrepreneur; a great teacher of acquired qualities such as self-discipline, resilience, integrity, focused attention and character building; a "gold mine' of ideas and advice for greater success. Author of several books and cassette tape programs.

Mark Victor Hansen



Mark Victor Hansen is one of the most remarkable motivators of our time. His expertise in personal empowerment and sales excellence has inspired hundreds of thousands of people world-wide to create a more powerful and purposeful future. Co-author of many best selling books, including the ***Chicken Soup for the Soul*** series.

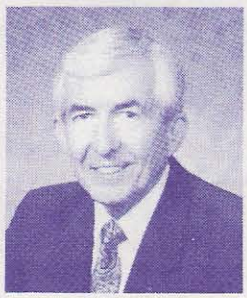
Connie Podesta

Connie Podesta is one of America's most riveting speakers. An author, business owner, consultant, educator and counselor. Her high-content, humorous and motivational presentations focus on integrity, values, relationships, commitment and developing interpersonal skills.

Bonnie St. John-Deane

Winner of three Olympic medals, a champion athlete, and a Harvard honors graduate who studied at Oxford University and a Rhodes Scholar. Seminars on Teamwork and the Art of Self-Motivation. Author of motivational books and cassette tape programs.

Paul J. Meyer



Paul J. Meyer is founder of **Success Motivation Institute** and **Success University**. The leading self-improvement author of all time, with over $2 billion of his time-tested programs sold in over 60 countries. Recent books include ***Bridging the Leadership Gap*** and ***I Inherited a Fortune***.

Charles Betterton

Co-Founder and President of **CENTER SPACE** and the **University for Successful Living**. Success Coach Trainer. Empowerment Consulting Services. Author of ***Introduction to Personal Success Techniques, Motivision™: 21 Steps to Successful Living and The Ultimate Life Inpowerment™ Planning System.***

Les Brown teaches leadership skills to Muncie youths

Reprinted From **The Muncie Times** for September 3, 1998

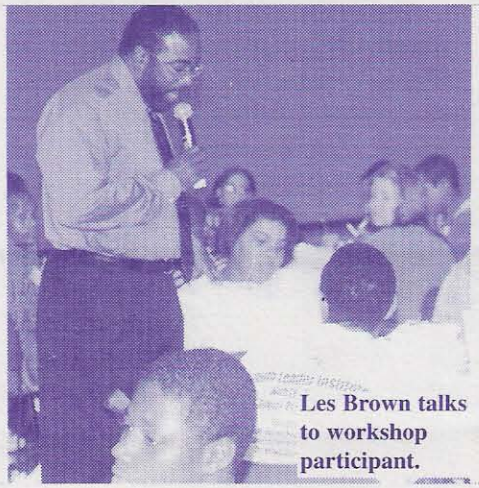
Motivational speaker Les Brown is one of several of the top trainers in the world who are contributing their time, energy, and resources to support the Muncie, Indiana Housing Authority Success Center Partnership. Some of the other participants include Brian Tracy, Mark Victor Hansen and the Success Motivation Institute (SMI).

The Success Center was established with the help of CENTER SPACE and the University for Successful Living. These non-profit organizations are helping Expand the Circle of Success In America through a network of locally designed Centers for Successful Living that provide greater access to some of the best development training resources in the world.

Brown, who conducted the Youth Leadership Institute in Muncie, has been working with the founders of CENTER SPACE since 1990 on similar community development and youth empowerment programs.

"Mr. Brown donated his services valued at over $50,000 to provide this life-changing experience for the young people of Delaware County. His company, Les Brown Enterprises, also provided access to the audio video based training programs Les has created which the Success Center Partnership will offer on an ongoing basis" said Betterton, President of CENTER SPACE, which helped the Muncie Housing Authority create the Success Center Partnership.

"In addition to Mr. Brown, Paul J. Meyer, Brian Tracy, Jim Rohn, and the Strategic Marketing Group are providing some of their best training programs and materials at discount prices and they are donating thousands of dollars of technical assistance to help us adapt for public housing residents these materials that are usually marketed primarily to corporate America. With this level of support from some of the best trainers in the world, we will surely succeed in our mission of helping American's discover that we are one people, one community, with one economy and one future" he added.



Les Brown talks to workshop participant.

Les Brown and Mike Williams, his mentor and a training expert, are helping CENTER SPACE design new programs and materials. There will be a number of follow up activities in Muncie. These include providing ongoing leadership development training for the core group who participated in the workshop with Les and ongoing seminars and workshops using video, audio and workbook materials.

Initial funding for the training materials has been provided through a recent grant from the Muncie Delaware County Community Foundation. Grants for additional materials, staff to participate in a training of trainers program and program design are being developed.

One long-range activity being planned is a national conference in Indianapolis to provide opportunities for other housing authorities to gather for two days of seminars, workshops and brainstorming sessions on how to replicate the Success Center Partnership in other communities.

"If things continue to go as well as we expect in Muncie, we would like to take this program to other places" said Brown. "The youth participating in the Institute all completed a Contract With Myself to take action and engage other people and they signed the Seeds of Greatness Pledge."

"Each one of them will touch another 3 or 4 people, other youth, their families, community leaders and others. They will help involve some other people in lifting their lives and enhancing their sense of self and moving onto some kind of community agenda beyond just what happens to their own lives."

"They can then take a greater interest in what happens in the comunity at large. As these young people get together, reach out to engage others, and get involved, there will be an even greater positive impact within the community and perhaps throughout the nation" Brown added.

The Seeds of Greatness Pledge

I do hereby pledge to discover and develop the greatness in me and to plant Seeds of Greatness, in my words as well as my deeds, for myself, for my family and for my community. God, grant me the courage and the wisdom to do what I can, to help make the world a better place.

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Les Brown Enterprises

The Muncie Housing Authority Success Center Partnership Presents Live Your Dreams With Les Brown!

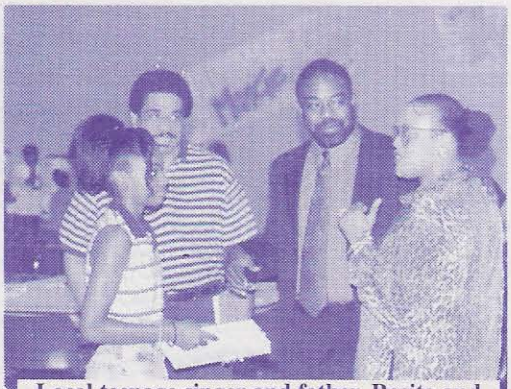
"We established the Success Center Partnership in late 1997 to expand the economic and educational opportunities for public housing residents, especially youth, by enhancing access to successful life and work skills training, job readiness training, job placement assistance, and self-employment training to help residents start their own small businesses."said Benita Smith, Executive Director of the Muncie Housing Authority.

"Through the Center, the Housing Authority provides innovative educational programs that enable and encourage residents to participate in personal growth, success and achievement programs. It also fosters community mobilization and civic pride initiatives, and activities designed to help residents and resident organizations develop increased abilities for helping direct their lives and influence the institutions that affect them, their families and the community."

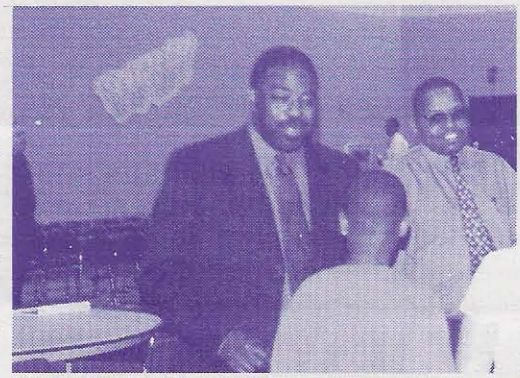
"When we held the first meeting of the Success Center Partnership last November, we invited fifty-five community leaders to attend. We had hoped that at least ten to twelve might attend." Smith continued.

"We were pleasantly surprised when over forty individuals attended that meeting and just in the past few months, over 80 people representing over 50 organizations and businesses in every sector of the community have participated."

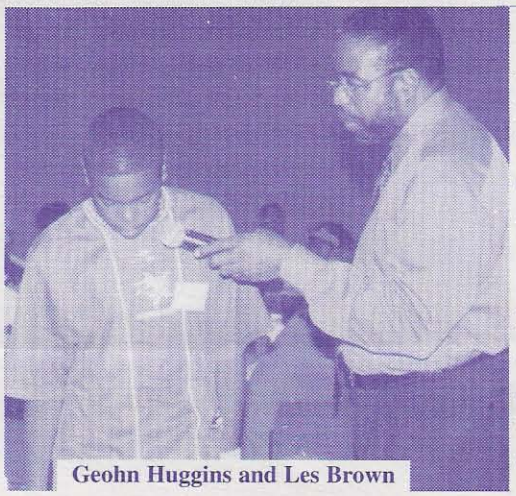
"Les Brown is one of the most effective motivational speakers and trainers in the world and his message helps people lift up their vision, increase their sense of self-esteem and maximize their effectiveness in every area of successful living" said Smith.



Local teenage singer and father, Rosita and James Knox, Les Brown and Muncie Housing Authority Director; Benita Smith.



Les Brown and Dee Harris talk with participants



Geohn Huggins and Les Brown

"We are so deeply grateful to Mr. Brown for bringing his intensive personal development program here to Muncie to help our young people develop a larger vision of themselves and help them learn how to set goals and achieve their dreams."

Betterton said " Ms. Benita Smith shared our vision, she appreciated the significance of the Success Center and she responded with the courage and leadership required to bring the vision forth for the benefit of the larger community. We commend Ms. Smith and expect the Muncie Housing Authority to be awarded recognition by HUD and NAHRO" he continued.

The T-shirts for the youth were donated by Life's An Attitude Wear, a Colleyville, Texas company dedicated to promoting drug free lifestyles for youth. The company, founded on a principle of helping improve the quality of life, is committed to drug education and offering hope to the children of those who did not make a choice to be "drug free."

"By wearing our "Official Drug Free and Proud Of It Apparel", young people let the world know theyare drug free and proud of it" said Steve Hakes, President of Life's An Attitude Wear.

"We are grateful for this opportunity to contribute to the success of Mr. Brown's Youth Leadership Institute. We share his commitment to youth empowerment and his larger vision of a drug free America."

"That's why our company donates 20% of the profits from the sale of all our products to Life's An Attitude Scholarship Foundation for children who have, or who have lost, a drug dependent parent" he continued.

For information on the Success Center Partnership and future training programs based on Les Brown's materials, contact Benita Smith at Muncie Housing Authority at 765-288-9242 or Charles Betterton of CENTER SPACE at 815-928-9750.

Successful People and Organizations have five qualities in common:

- ☑ They radiate a **positive mental attitude.**
- ☑ They are **goal directed.**
- ☑ They are **self-motivated.**
- ☑ They **effectively manage their time.**
- ☑ They are **masters at managing their money.**

How well do you and your organization demonstrate these success qualities?

Would you like to have some of the world's leading experts help you do better?

Les Brown, Paul J. Meyer, Brian Tracy, Jim Rohn and **Mark Victor Hansen**, some of the most sought after **success coaches** and trainers in the world, are helping the **University for Successful Living (USL) Expand the Circle of Success** by developing an international network of local **Centers for Successful Living**. Les Brown has donated over $50,000 of his services and tens of thousands of dollars in audio and video training materials to launch a Youth Leadership Institute in conjunction with the **Muncie, Indiana Housing Authority Success Center Partnership**. **Jim Rohn**, **Brian Tracy** and **Mark Victor Hansen** are contributing some of their best selling audio/video programs on success and excellence to support various **USL** projects and initiatives.

Paul J. Meyer, the leading self-improvement author of all time, is providing thousands of dollars in scholarships through the **USL** for many of the best selling programs from **Success Motivation Institute (SMI)**. **SMI** has been a world leader for over 38 years in personal and professional development with combined sales of over $2 billion worldwide. **SMI** has helped hundreds of thousands of people around the globe achieve greater happiness and develop a more abundant life.

SMI's Success University is the most powerful and comprehensive coaching process for developing the qualities of goal achievers, including: developing personal motivation, gaining personal time control, creating financial success and developing success attitudes. **Success University enables you to create a success culture in your organization that empowers your employees to apply the success habits, strategies and actions that will help them achieve personal and organizational goals**.

SMI's Effective Personal Management Workshops help you **(and your staff)** learn how to do more in less time. You'll increase your productivity by 15-20%, find 2-3 additional hours in each day, learn techniques to reduce stress and to ensure you keep your commitments. **Just imagine how much more productive and effective your employees and the entire organization could become. . .**

These are just two of our development training programs for individuals, organizations and communities. USL conducts periodic Showcases to help you discover how these resources can help you set and achieve your goals. Call for the location and date most convenient for you. If you can't make it to one of these Showcases, perhaps we can bring one to you! Call 815-928-9750 for information.

The **University for Successful Living**™ provides consulting services and development training programs to help housing and community development agencies **Expand the Circle of Success** for your residents, staff **and** your community. We help create **Success Center Partnerships** and **Centers for Successful Living** to mobilize community organizations and provide state-of-the art resources for personal, organizational and community empowerment. Our unique, proprietary programs on youth leadership development, successful life and work skills, and Micro-Enterprise Development utilize materials from some of the world's top trainers and success coaches.

Imagine the Benefits of Having Access to the Best Tested and Proven Resources to Help People, Organizations and Communities Achieve More of Their Potential . . .

- **enhance the economic opportunities for all your residents, especially youth!**
- **promote collaborative efforts for achieving personal, organizational and community empowerment!**
- **develop the skills, climate & the culture for lifelong learning in your community!**

Success Center Partnerships & Centers for Successful Living:

Centers for Successful Living help individuals, organizations and communities see, believe and achieve all they can be, do and have. They provide expanded access to some of the world's best tested and proven resources for personal, organizational and community development. Initiated locally, the **Centers for Successful Living (CSL)** serve as a focal point for developing multi-sector collaborative partnerships (such as the **Muncie Success Center Partnership**) to address specific community needs.

Our **Centers** offer consulting services, community mobilization and capacity building, community economic development, as well as publications, seminars and workshops on personal and professional development, youth and family development, business and Microenterprise Development, organizational development and welfare to work initiatives. A **Success Center** can range from 50 to 100 square feet of book shelve space up to a 100,000 square foot state-of-the-art community development training center.

Complete support services are available to ensure the ultimate success of each **CSL** including on-site consulting, assistance in producing **Resource Showcases** and promoting large-scale events featuring some of the top **Success Coaches** who are participating in the **Expanding the Circle of Success** program. For more information, contact the **University for Successful Living** at 2603 Eastgate Parkway, Kankakee, Illinois 60901. Telephone 815-928-9750 or visit our web site at www.usl7.com.

Empowerment Consultants and Training of Trainers:

Certified Empowerment Consultants help people, organizations, businesses and communities fulfill more of their potential using some of the world's best empowerment resources. **Becoming an Empowerment Consultant is an ideal way for Resident Initiative Coordinators, community organizers, trainers, coaches, consultants, educators and anyone interested in personal growth and community development to help others.**

Empowerment Consultants help their clients discover their gifts, identify their needs, set goals and develop action plans to reach their dreams. **Empowerment Consultants** facilitate seminars and workshops, conduct one-on-one peer to peer counseling, coach and mentor. **Empowerment Consultants** serve as a Mastermind partner, helping other individuals, organizations and communities see, believe and achieve all they can be, do and have.

If you like to help others, have a positive mental attitude, are goal directed, self-motivated and would like to learn how you can become a **Certified Empowerment Consultant**, write **CENTER SPACE, Inc.** (the Center for Spiritual, Personal And Community Empowerment) at 127 Sun Street, Stelle, Illinois 60919, call 815-256-2273 or visit our web site at www.centerspace7.com.

Empowerment Resource Centers Provide Access To the Best of the Best!

The photo above shows just a few of the wealth of resources available through an **Empowerment Resource Center**. They include a broad spectrum of educational programs including publications, audio and video cassette programs, seminars and workshops. **Many of these programs have been specifically designed to help individuals who have never been exposed to development training, learn how to learn and apply essential successful living skills.**

Our **Empowerment Consultants** will help you tailor your **Empowerment Resource Center** to meet ***your*** needs and budget. We provide materials designed to allow you to immediately offer an ongoing calendar of seminars and workshops. The objective is to meet people where they are, engage them in the process and develop lasting relationships to ensure the ultimate success of the **Resource Center**. We also provide ongoing technical assistance to help you maximize the positive impact that your **Empowerment Resource Center** can have on resident empowerment, capacity building, organizational development and community involvement.

If you are looking for unique and innovative ways to help your residents, staff or community empower themselves, then we have the answer you've been looking for!

Empowerment Resource Centers feature the best, tested and proven resources created by some of the top **Success Coaches** in the world, conveniently packaged in a comprehensive, self-contained and cost effective manner.

For more information, please call us at 815-928-9750 or email Bettertown@aol.com.