



New Thought Spirit in Business

Fostering the Inclusion of Spiritual Principles, Practices and Values in Cause-Oriented Business Enterprises by Establishing a Network of New Thought Spirit in Business Benefit Corporations Based on Community Economic Development and the Crowd Funding Provisions of the JOBS Act

**"Love and co-operation will yet be found to be the greatest business principles on earth."
-- Ernest Holmes, Creative Mind and Success**



GOOD NEWS! We are richly blessed in the United States of America with two unprecedented opportunities to cocreate cause-oriented businesses based on spiritual principles. They include the new **Benefit Corporation** model and the **Crowd Funding** provisions of the JOBS Act.

Benefit Corporations are a new class of cause-oriented corporation that create a material positive impact on society and environment. **Nine States have passed legislation:** Hawaii, Maryland, New York, Vermont, Virginia, New Jersey, California, Louisiana, and South Carolina. **Legislation is pending in:** Colorado, Illinois, North Carolina, Michigan, Pennsylvania, and Washington, DC

Certified B Corps are a new type of corporation which uses the power of business to solve social and environmental problems. B Corporations are a diverse community with one unifying goal: to redefine success in business. There are over 500 Certified B Corporations across 60 different industries. www.bcorporation.net

The recently passed **JOBS Act** creates **Crowd Funding** opportunities, eases IPO rules, and will let businesses advertise and raise equity capital from non-accredited investors. It also allows non-accredited investors to invest in these companies based upon a percentage of their income.

Community Economic Development (CED) consists of three main principles: Self-Help; Empowerment; and Capacity Building. CED strategies include issues such as: Local ownership of economic resources; Maximizing citizen participation; and Building the capacity of people to participate in and manage the development process.

Expanding the Circle of Success by Sharing Successful Living Skills for the 21st Century

We're combining Spiritual Principles, Practices and Values with the new **Benefit Corporation** model and the **Crowd Funding** provisions of the **JOBS Act** to help foster innovation, collaboration, job creation, enlightened entrepreneurship, and sustainable communities.

In addition to providing training on Benefit Corporations, Crowd Funding and Community Economic Development, the network of Benefit Corporations and Resource Centers will provide training programs from Ultimate Destiny Hall of Fame Award recipients and other experts on: Spiritual Principles in Business, Enlightened Entrepreneurship, Social Entrepreneurship, and Infopreneurship.

The New Thought Spirit in Business Benefit Corporation will publish, produce, develop, market and distribute programs, products and services that help demonstrate New Thought spiritual principles and practices. We will also help New Thought Centers and participants discover how to harness the power of Benefit Corporations and Crowd Funding to enhance outreach, marketing and generating new financial resources through collaborative business enterprises based on spiritual principles.

“People in the New Thought above all others should enter into the business world, into educational vocations, into politics, into every walk of life, and there prove before a waiting world, tired of itself, that a "man's a man," with this difference: not a "son of man" but a "Son of God." -- Ernest Holmes, Creative Mind

StewardHeirShip™ incorporates Service, Stewardship, Sustainability, and **S.P.I.R.I.T.**
 Stewardship * Purpose * Integrity * Responsibility * Inspiration * Transformation

Universal StewardHeirShip, Inc. is a cause-oriented company based on the Benefit Corporation model that has allocated 40% of the shares to non-profits to help Expand the Circle of Success by helping establish Benefit Corporations for Community Economic Development and Spirit in Business.

Universal Stewardheirship, Inc. (USI) and the Community Economic Development Resource Center, Inc. have incorporated the initial Spirit in Business and New Thought Benefit Corporations. Each new Company will allocate at least 10% of their shares to non-profits. The balance of shares will be owned by the individuals, businesses, non-profits, and governmental entities that serve as cofounders and investors in each new Company.

Invitations to participate will be shared with New Thought organizations such as AGNT, Unity, INTA, ANTN, Centers for Spiritual Living, etc. as well as with Social Venture Network, World Business Academy, and private foundations that provide Program Related Investments.

We invite your participation in whatever way best serves you!

<input type="checkbox"/> Foster Spirit in Business as a Charter Sponsor	<input type="checkbox"/> Participate as Cofounder of a Spirit in Business Benefit Corp in your community
<input type="checkbox"/> Sponsor a Spirit in Business Resource Center in your area	<input type="checkbox"/> Serve as a Board Member, Advisory Board Member or Project Advisor
<input type="checkbox"/> Help Co-produce or Sponsor Spirit in Business Events	<input type="checkbox"/> Provide a grant, donation or Program Related Investment
<input type="checkbox"/> Become an Investor and or Revenue Share Partner	<input type="checkbox"/> Participate as a Strategic Alliance or Marketing Partner

An introductory Power Point presentation with more details is available at www.newthoughtspiritinbusiness.com/PP2.pptx. For more information on how you and your New Thought Center could prosper by participating, please contact us.



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