

New Thought University Newsletter

Helping Introduce New Thought to Millions of People

February 2009

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Help Us Collect Stories of How New Thought Helps People and Receive a Gift



Anyone who subscribes to our newsletter and helps us help introduce New Thought will receive the 14-part, 1,000+ page electronic edition of our [Co-creating our Ultimate Destiny Success System](#).

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New Thought Hall of Fame Awards Program

Dear Charles,

You may have heard by now the exciting vision shared by the United Centers for Spiritual Living (UCSL) and International Centers for Spiritual Living (ICSL) to introduce 100 million people to New Thought. That is a timely vision for several of us who are co-founding a New Thought University for Spiritual Living.

Our mission is to help individuals, organizations and communities realize more of their potential and fulfill more of their ultimate destiny in the 12 areas in the "Success Puzzle".



We have recently developed 24 specific proposals for ways that the vision of reaching more people with New Thought might be realized. We have developed web sites and a new electronic newsletter to share our initial ideas, invite feedback and co-creative participation.

Several of our proposals are presented in this introductory newsletter and in a [one-page flier](#) with six of the major proposals that our team members will be sharing at the United Centers for Spiritual Living Gathering next week and at other UCSL, ICSL and Unity events this Spring and Summer.

Please take a few minutes to read this newsletter, tour the interim web site at <http://centerforspiritualiving.wordpress.com/> and share your feedback and suggestions.



Who are the individuals in the world of New Thought who are both living their ultimate destiny and helping others manifest theirs?

What authors and trainers are or have reached and blessed most people with the wisdom and wealth of New Thought?

[Cast your vote and share your nominations!](#)

Chicken Soup for the New Thought Soul?

Do you have a story to share of how New Thought has helped you (or others you know) Awaken to Spirit, Realize more of your potential and learn how to enjoy a healthier, happier, richer and more meaningful life?

[Please Share Your New Thought Success Stories!](#)

Who knows, we have heard that it could actually be possible to arrange for such a special edition of a Chicken Soup book if we guarantee enough sales.

If you join us at [Mega Book Marketing University](#), we can ask Mark Victor Hansen and Jack Canfield in person, Imagine That!

Showcasing and Featuring Your Resources

Have You or Someone You Know Written A Book, Created A Program Or Have A Story To Share That Could Help People Discover and Apply New

New Thought Strategic Marketing Matrix™

Strategic Marketing Matrix™ for Introducing New Thought to 100 Million People

Articles	Ezines	Printed Magazines and Newsletters	Online Quizzes and self-assessments	Online Mini-courses	Webinars	Teleseminars
Membership Organizations	Repurposing New Thought Content	Think Tanks and Brainstorming	Co-creative Visioning and Strategic Planning	Creating a Strategic Marketecture	Increasing Participation in Present Centers	Blogs
Seminars	Joint Marketing Ventures and Shared Advertising	Providing Cooperative Printing and Publishing Resources	Providing International Membership and Networking Services	Providing Cooperative Multi-Media Production & Distribution Services	Repositioning Churches as Centers	Web Sites
Workshops	New Thought Hall of Fame Awards Program	Providing Vehicles for Tax Deductible Donations	Introducing 100 Million People to New Thought	Providing Vehicles for Attracting and Allocating Equity Capital	Capitalizing on Available Public Domain Content	Booklets
Conferences Gatherings and Retreats	Publishing Stories of How New Thought Has Helped People	Providing Mentoring and Consulting Services in Publishing, Internet Marketing, etc	Coproducing Major New Thought Oriented Events	Establishing Demonstration Projects, Intentional Communities	Adapting Marketing & PR Materials to Address Current Events	Prayer Lines
Ministers, Teachers and Practitioners	Providing Opportunities for Co-creative Participation	Providing Templates for Business Plans, Grant Applications, Collaboration	Providing Central Order Fulfillment Capabilities	Providing Technical Assistance on Visioning, Promotion and Marketing	Adapting Programs and Products for New Thought (UDSS)	Ebooks
Spiritual Mind Treatment	Resource Showcases	Affiliate Programs	Internet Radio and Video	Audio/Video Programs	Printed Books	Public Domain Ebooks

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The [Strategic Marketing Matrix](#) to help introduce 100 million people to New Thought presents our initial 24 proposals of how that might actually be accomplished.

The first inner rows in green include [16 Enhancement Strategies](#) that could provide expanded distribution of existing New Thought resources. The inner most components in gold next to the shared goal of Introducing 100 million people to New Thought in the center of the matrix present eight proposed [New or Expanded Initiatives](#).

[Read More](#) and share your feedback and suggestions!

If you are seriously interested in our proposals you may want to [download the 60 page overview](#) that contains all of the details including several exercises and forms for sharing your feedback and recommendations.

Thought Principles and Practices?

[If so, please let us know so we can add them to our featured resources.](#)

[Join Our Mailing List!](#)

New Thought 101 Resources

New Thought 101



Resources for Helping Millions of People Discover How To Apply the Spiritual Principles and Practices for Successful Living Known As New Thought

"Change your thinking, change your life". -- Ernest Holmes

As we change our approach and demonstrate conscious sustainable living, we can help change and heal the world!

www.UniversalCenterForSpiritualLiving.org

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New Thought 101 Resources will include the 24 specific proposals presented on this web site, books, audio and video programs, seminars and workshops and other available resources for helping introduce 100 million people to New Thought.

[Read more](#), share your story and your recommendations.

Possible Site for a New Thought Intentional Community



"Who Else Would Like to Help Create Intentional Communities and Retreat Centers Based on New Thought Principles?"

Can you imagine an entire community where all the residents, businesses and organizations demonstrate New Thought?
Interested in the concept and the possibilities?

[Read on for the details](#) . . .

If you resonate with any of our suggestions in support of the "campaign" to increase the number of people world-wide who benefit from New Thought Principles and Practices, we invite you to participate. Please contribute your feedback, your wisdom, and your suggestions.

We also invite you to subscribe to the free e-zine we are developing to continue to collect and share information, resources, and success stories. Thank you for your consideration and for the significant contributions you are already making to share New Thought.

Sincerely,



[Charles Betterton](#)

Co-founder

[Ultimate Destiny University](#)

[CAN DO! Resource Center](#)

[Center for Spiritual, Personal And Community Enlightenment](#)

PS. 100% of any net income generated from the ideas and resources shared in this e-zine and related web sites will be allocated to non-profit organizations supporting this campaign.