



Painting © Madeleine Tuttle www.willtuttle.com

Sedona Collaborative Enterprises

**Facilitating Cooperation, Community,
Capacity Building, Co-creation, Service,
Stewardship and Sustainability**

[Home](#) [Cofounders](#) [Focus Areas](#) [Services](#) [Potential Funding](#) [Income Opportunities](#) [Supplemental Resources](#) [Links](#) [Contact](#)

**"Collaborate - Be the light that others can come to with their ideas, visions, and dreams.
Never doubt that blending your talents with those of others can change the world."**

**If your answer to any of the following questions is YES!, then you will be as excited
and grateful to learn about Sedona Collaborative Enterprises as we are to
help manifest the vision with other co-creators like you, Imagine That!**

**Are you interested in earning extra income, either part time or full time, while helping
other individuals, organizations and communities realize more of their potential?**

**Would you like to enjoy the advantages of living, serving and working in fun, uplifting
and meaningful cooperative and collaborative enterprises and a mastermind group?**

**Have you written a book, composed music or created a training program
that you could use help marketing, promoting or distributing?**

**Would you like to experience living in an intentional community
with a focus on Spirit, Service, Stewardship and Sustainability?**

**Do you offer classes or workshops that could be delivered in a retreat center
owned and operated by a cooperative venture of other resource providers?**

**Would you be interested in investing in companies involved in publishing, marketing and
distribution, Internet marketing, audio video production and other activities that foster
personal development, empowerment, enlightenment and transformation?**

Sedona Collaborative Enterprises consists of several stand-alone components. They include [not-for-profit organizations](#) (NPOs), cause-oriented companies, [retreat center programs](#), [intentional communities](#), and a new [Series Limited Liability Company](#) being established to foster entrepreneurship, infopreneurship and social entrepreneurship. The synergy produced by combining these various approaches is expected to generate exponential results in the ultimate success of the participating individuals, businesses and NPOs.

The main initial areas of focus for Sedona Collaborative Enterprises are provided on the [Focus Areas](#) page which includes several major projects. These include: **Expanding the Circle of Success**; **Demonstrating the Principles and Practices of Community Economic Development** (that include Self-Help, Empowerment and Capacity Building); **Establishing CAN DO! Empowerment Resource Centers**; **Developing a model intentional community in the Sedona area**; and **Helping Solve Our Personal, Community and Global Ultimate Destiny Success Puzzles** (See www.ultimatesuccesspuzzle.com).

The six main components of Sedona Collaborative Enterprises are listed in the table below:

<u>Ultimate Destiny University for Successful Living</u>	<u>Center for Spiritual, Personal and Community Enlightenment</u>
<u>StewardHeirShip™ University</u>	<u>Model Intentional Community</u>
<u>Series Limited Liability Company</u>	<u>Retreat Center Programs</u>

While this web site constitutes the very first "rough draft" of the concept for the Sedona Collaborative Enterprises, it is based on decades of previous award-winning programs and products. In addition, the concept of a Sedona area collaborative has previously been introduced at www.SeeDoNow.com and www.sedonacollaborative.com.

While many of the envisioned projects and programs will take months (or perhaps even years) to manifest, we plan to utilize the many existing facilities to begin providing programs and services that will help further introduce our vision and help generate funding for its implementation and operation.

The cofounders have decades of experience developing and facilitating educational programs and producing major development training and community empowerment events featuring world-class authors and trainers for up to 1,800 participants (www.candoresourcecenter.com). Examples of the available programs and products are featured at www.UltimateDestinyland.com, www.centerspace.com, www.candoresourcecenter.com and www.SuccessfulLivingSkillsForThe21Century.com

Here are three examples of how we create a Strategic Marketing Matrix to help ensure the ultimate success of our organizations, programs and products:

Strategic Marketing Matrix- for Introducing New Thought to 100 Million People

Presenting 24 Proposals for Helping Introduce New Thought and An Invitation to Participate and Contribute Your Suggestions and Resources.

Copyright 2009 New Thought University for Spiritual Living
www.UltimateDestinyCenterforSpiritualLiving.com

Ultimate Destiny University Strategic Marketing Matrix™

The outer rows and columns not shown include web site, blogs, articles, e-books, webinars and seminars, workshops and seminars, office programs, affiliated organizations such as COASTERS OF AZUL, Circle 333, the University for Consciousness, Enlightenment and Sustainable Living or major initiatives such as Expanding the Circle of Success, 5 Empowerment Resource Centers and Empowerment Training Retiring Systems.

Strategic Marketing Matrix™ Copyright 2009 by Ultimate Destiny.

Strategic Implementation Matrix™ for Establishing a Network of Community Economic Development and Empowerment Resource Centers

The Center shall provide resources for training, empowerment and capacity building for under-served individuals, organizations and communities to assist them in their personal and organizational development for long-term growth and economic well-being. The center shall be a 501(c)(3) nonprofit organization. The 7 focus areas are: 1) Economic Development, 2) Community Empowerment, 3) Education, 4) Health, 5) Social Services, 6) Environmental Stewardship, 7) Cultural Preservation.

Strategic Implementation Matrix copyright 2009 by Ultimate Destiny. www.UltimateDestinyCenterforSpiritualLiving.com

[Click Here](#) for PDF of New Thought Campaign

[Click Here](#) for PDF of Ultimate Destiny University

[Click Here](#) for PDF of CED Empowerment Resource Centers

This invitation to participate in the Sedona Collaborative grew out of a recent event we produced with best-selling author [James Twyman at the Sedona Library](#). That is where we connected with several others interested in the collaborative model and where we developed a new strategic alliance with ThunderBeat who provides a weekly email blast on Sedona Events.

We have already begun to identify potential programs we will start producing in Sedona and Verde Valley later this fall. A few examples of possible programs we are developing are provided at http://seedonow.com/sedona_institute.htm. In addition, we are conducting an inventory of the available venues.

Thank you for visiting this web site and for sharing your feedback and suggestions. Anyone who resonates with any or all of the components of this collaborative project is invited to participate at the highest possible level of co-creation. Please take a few minutes to tour the web pages and offer your feedback and suggestions.



[Charles Betterton](#)

PS. For an overview on several of the existing programs, projects and participating organizations, please visit the Universal Strategic Marketecture™ for Awakening, Realization and Knowledge at www.usmark.org

www.sedonacollaborativeenterprises.com Copyright 2010 CENTER SPACE. All Rights Reserved. www.CenterSpace.com



Painting © Madeleine Tuttle www.willtuttle.com

Sedona Collaborative Enterprises

**Facilitating Cooperation, Community, Capacity Building,
Co-creation, Service, Stewardship and Sustainability**

The Major Initial Areas of Focus Include:

Fostering Cooperation, Collaboration and Community; Personal, Spiritual, Organizational, and Community Empowerment and Enlightenment; Conscious Sustainable Living; Solving Our Personal, Community and Global Ultimate Destiny Success Puzzles; Co-creative Visioning and Strategic Planning; Expanding the Circle of Success; Demonstrating the Principles and Practices of Community Economic Development (Self-help, Empowerment and Capacity Building); Social Entrepreneurship; StewardHeirShip™ (Spirit, Service, and Stewardship); Entrepreneurship; Infopreneurship; Ultimate Successful Living Skills for the 21st Century; Fostering and Facilitating CAN DO! Attitudes and Resource Centers; Helping Introduce Resources such as New Thought Principles and Practices; Practicing Master Mind Principles; etc.

Examples of Services to Be Provided:

Co-creative Visioning and Strategic Planning; Consulting Services and Technical Assistance; Coaching and Mentoring; Membership Programs and Services; Seminars and Workshops; Teleseminars and Webinars; Fundraising and Grant Writing; Resource Libraries; Training-Of-Trainers; Marketing and Promotion; Audio and Video Production and Distribution; Publishing and Electronic Publishing; Internet Marketing; Event Promotion; Retreat Center Programs; etc.

Potential Sources for Funding:

Memberships; Donations; Grants; Tuition; Fee For Services; Sponsorships; Consulting Services; Product Sales; Event Revenues; Affiliate Referral Commissions; Space Rentals; Joint Venture Marketing; Revenue Participation Agreements; Foundation Program Related Investments; Equity Investments in Series LLC.

Examples of Possible Supplemental Programs and Resources:

The Love Center; HeartMath®; World Cafe; The Sedona Method; Nightingale Conant; The Foundation for Inspired Learning; The Sedona Light Center; Social Venture Network; World Business Academy; Community Economic Development Master's Program; Arcos Cielos Research Center; Quartus Foundation; Law of Attraction Programs; Resources from Hay House; New Thought Authors and Trainers; Leadership Motivation International; Local Meet-Up Gatherings; etc.

Potential Income Opportunities for Participants:

Payment for Services Helping Design and or Deliver Programs; Compensation for Helping Obtain Grants; Commissions for Helping Obtain Sponsors; Referral Fees for Affiliate Programs; Commissions for Helping Book Events; % of Income from Facilitating Training Programs; % of Royalties for Helping Develop or Complete Products; Royalties from Products and Programs the Collaborative Helps Participants Create.

Initial Cofounding Individuals and Organizations:

[Charles Betterton](#), [Genii Townsend](#), [CENTER SPACE](#), [Ultimate Destiny University for Successful Living](#), [The Light Center](#), And You and Or Your Organization? [Contact Us](#) if interested.

Individuals, non-profit organizations and businesses that resonate with the vision and purpose of the Sedona Collaborative Enterprises and or one or more of these areas of focus are invited to contact us and learn how you may benefit from participating. We anticipate having various levels of participation including individual and organizational memberships, sponsorships, featured resource providers, etc. Please contact us if you are interested in participating or in learning more. Thank you! Sedona Collaborative Enterprises, c/o CENTER SPACE, PO Box 20072, Sedona, AZ 86341. 928-284-5566. sedonacollaborative@gmail.com

A Recent Invitation from Ultimate Destinyland™ Related to Income Opportunities:

Opportunity to earn income, equity and or revenue participation helping a Sedona company and non-profit publish, produce and market ebooks, books, seminars and workshops

If you have any skills with Front Page, WordPress, recording data or audio CDs, producing and or editing videos for the Internet, translation of content into Spanish (and other languages), establishing or managing Internet based membership or affiliate programs, designing and delivering seminars, workshops or webinars, we may have a rich mutually beneficial opportunity to share with you.

Also, if you have written a book, produced a seminar or workshop, provide consulting services or would like to earn money facilitating seminars and workshops in any of the 14 areas in our [Ultimate Destiny Success System](#) that are listed below, we are seeking additional resources and bonuses to featured in each of our publications and we are seeking additional facilitators and coaches.

Our team of co-creators from all over the US and Europe are about to launch [Ultimate Destinyland](#) that includes our cause oriented company, [Ultimate Destiny Network](#) and our affiliated non-profit [Ultimate Destiny University for Successful Living](#). Our first major product that will be launched in the next 2 weeks here in Sedona is the [Ultimate Destiny Success System Library](#). It is a set of 14 interactive programs that cover every facet of discovering and fulfilling the ultimate destiny for an individual, organization, company or community.

We have the 14 titles ready to launch in the next few days as e-books initially and then in print through our own imprint at Lightning Source, scores of interconnected web sites (that need enhancement), Word Press blog sites (that we could use help further refining), a Constant Contact ezine, a series of webinars and [playshops](#) ready to launch (using GoToWebinar). There are 31pages of our first title available for review in the interactive BookBuzzr format at <http://www.freado.com/book/5360/Solving-Your-Ultimate-Destiny-Success-Puzzle>

We need help producing videos for YouTube etc. and to complete the Home Study Course version of the Ultimate Destiny Success System. We need help expanding and enhancing our web site for the [Ultimate Destiny Hall of Fame Award Program](#), our [Ultimate Fundraising Program](#) that will donate up to 100% to any NPO that helps us market our programs and our [Earn While You Learn Program](#).

We could use some help burning hundreds of data CDs, recording audio editions of the 14 titles, translation of our 14 titles into others languages (initially Spanish). We have a literary agency agreement in place with what we believe is the best literary agency in the US thanks to Mark Victor Hansen and Tom Bird. They are helping us obtain the most appropriate publisher for some of our titles that we will publish through mainstream, traditional publishers. We have an affiliate program that pays 10% for any referrals and we participate in over 101 affiliate programs in marketing, publishing and Internet marketing through which our affiliates also earn referral commissions. One example is at www.UltimatePublishingAndMarketingResources.com and another recent development is the affiliate program we have help set up for the Sedona based company at <http://www.ultimatestructuredwater.com/>

There are many ways that we can compensate individuals with any of these skills. They range from payment in part or full in cash, the opportunity to trade your services for equity shares in our company, an opportunity to benefit from revenue participation agreements (where you help complete or produce content and receive a % of the profits), several opportunities to help develop or complete new products that you could earn a royalty for, etc.

Most of the thousands of hours that have been invested by dozens of our team members have been in exchange for shares in the company. We have raised hundreds of thousands of dollars in equity capital and have an Investment Marketing Memorandum in place that is available to accredited investors who would like to consider owning part of the company. (We turned down an offer from a billionaire who offered 20 million in cash about 3 years ago to buy the company).

You should know that most of the services that we have paid cash for, we have obtained through resources such as Elance or RentACoder. While that means we usually receive services from resource providers all over the world for highly competitive and minimal fees, we prefer to build a local [Sedona Collaborative Mastermind](#) team to help us complete the process of blessing millions of people all over the world through [Ultimate Destrinyland](#).

If you resonate with any of this invitation, please do contact Charles Betterton at 928-284-2671.