

## MIND/HEART STORMING FOR TWENTY IDEAS

(Exercise completed as an example by Charles Betterton)

### SPECIFIC GOAL STATEMENT, TASK OR QUESTION:   **Date: Jan 7, 2014**

I seek Wisdom and Inner Guidance on possible ways that I/we may help manifest “StewardHeirShip™” over Soda Springs Ranch including how to most appropriately acquire the property, maintain it and operate programs and services there that bless residents, visitors, the larger community and our planet.

1. Invest time in Silence, seeking Wisdom, Guidance, Direction and Discernment
2. Share the vision with prayer lines such as Silent Unity, World Prayer Ministry, Guideposts, etc.
3. Develop a 3-ring binder with images and documents on the property and review it daily as part of my morning prayer, meditation and visioning practice.
4. Continue exploring possible collaboration/cooperation with others also interested in the property.
5. Obtain current information about Community Land Trusts and available resources for their establishment, funding and operation.
6. Conduct research on potential funding resources available from foundations and government agencies
7. Practice and invite others who are interested to participate in regular Visioning and Strategic Planning
8. Attract funding to acquire and hold the property in an interim trust or other stewardship arrangement while the process of discerning its highest and best use is continued and completed, (Tides Foundation?)
9. Amend the existing Investment Marketing Memorandum for Ultimate Destiny Network, Inc. to generate up to \$5,000,000 toward acquisition of the property, perhaps in an interim Trust as above.
10. Develop an Executive Summary and or Proposal Outline for attracting financial support from interested individuals, private foundations, government entities, potential users of the property, etc
11. Identify other individuals, non-profits and companies that could benefit from participating in the acquisition and operation of the property in ways that support their vision/mission/interests, etc.
12. Explore possible strategic alliances with and or consulting services relationships with existing Community Land Trusts, intentional communities, cooperatives, Benefit Corporations, etc.
13. Identify potential sources of real estate investments, loans and or revenue share arrangements.
14. Invite individuals who hold a belief that their investments in currencies that may revalue to consider allocating funding to support the highest and best utilization of the ranch.
15. Add information about the availability of the property and our invitation to explore possible collaborative stewardheirship on all relevant web sites, blog sites, Facebook pages, publications, etc.
16. Publish ads inviting participation on Facebook, LinkedIn, Communities Magazine, google adwords
17. Cocreate and implement successful Crowd Funding campaigns on 1 or more platforms including videos, details on the collaborative process, envisioned mutually beneficial uses of the property, etc. and valuable rewards that can be delivered even if the property is not acquired through this process.
18. Harness any available social media resources including MeetUp, FaceBook, LinkedIn, twitter, etc.
19. Develop an outline of the types of major events that we could produce as fundraisers in Sedona, Phoenix, Prescott, Flagstaff, etc. such as our CAN DO! development training programs with world-class authors and experts including recipients of the [Ultimate Destiny Hall of Fame Awards](#), etc.
20. **A**sk, **S**eek and **K**nock. Practice Universal Laws, develop the “mental equivalency” Ernest Holmes taught, and Teachings of Yeshua, “Whatever you shall ask, believing you receive will be done for you.”

#### **ACTION STEPS:**

Continue to pray, ask for prayers and Spiritual Mind Treatments for the Divine Design to be revealed. Continue to brainstorm, Mastermind, and envision sharing the joyful gratitude we will experience as we successfully discern and help manifest the “Ultimate Destiny” of Soda Springs Ranch. Share examples of this completed exercise and template for Cocreative Visioning and Strategic Planning. Develop a Power Point presentation to help attract participation by additional potential stakeholders. Create an adaptation of the [Strategic Marketing Matrix™](#) so others may realize how to use the template

**Blank Mind/Heart Storming Forms are available at <http://www.stewardheirship.info>**

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