

Solving Our Personal, Community, National and Global Success Puzzles. Together, Yes We CAN DO!



Establishing a Network of Community Economic Development Resource Centers for Self-help, Empowerment and Capacity Building To Enable Individuals, Organizations and Communities To Realize More of Their Potential and Expand Their Capacity to Help Solve the Global Economic and Environmental Challenges.

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<http://solvingoursuccesspuzzles.wordpress.com>

www.CanDoResourceCenter.com/YesWeCan.htm

Strategic Implementation Matrix™ for Establishing A Network of Community Economic Development and Empowerment Resource Centers

The Centers would provide resources for self-help, empowerment and capacity building to enable individuals, organizations and communities to realize more of their potential and expand their capacity to help solve the global economic and environmental challenges. The outer boxes in BLUE represent 500,000 potential local sponsors. The 7 boxes in GREEN are potential funding sources. The 16 boxes in RED are the major topics for training and technical assistance that would be provided. The 8 boxes in GOLD are the core proposed initiatives that would facilitate the expanded acquisition and application of successful living skills.

United Way Agencies UW Of America	Public Housing Authorities NAHRO	Community Action Agencies NCAA	Community Development Corporations NCCED CED Masters Prog.	Urban Leagues National UL	Neighborhood Housing Services	Centers for Independent Living NCIL
Public Libraries	Training on Successful Living Skills	Mega Successful Living Skills for the 21st Century	Co-creative Visioning and Strategic Planning	Creating a Collaborative Strategic Marketecture	Entrepreneurship Training and Micro-Enterprise Development	Community Foundations
Educational Institutions	Joint Marketing Ventures and Shared Advertising	Providing Cooperative Printing, Publishing, & Multi-media Production Resources	ETMS™  Empowerment Training Mentoring Systems™	Providing Mentoring, Training and Consulting Services on Creating Intellectual Properties	Social Enterprise and Entrepreneurship Training	Small Business Development Centers
Service Clubs	Hall of Fame Awards Program	Micro-Enterprise Development and Entrepreneurship Training	Empowering Millions of People and Helping Save and Create Millions of Jobs	Providing and Allocating Equity Capital, Grants and Donations	Training on Creation and Marketing of Intellectual Properties	Chambers of Commerce
Churches and Spiritual Community Development Organizations	Central Resource Center for Research, Development and Archiving Success Stories	Providing Mentoring and Consulting Services in Publishing, Internet Marketing, etc	CAN DO!  Empowerment Resource Centers and Programs	University for Successful Living 24 X 7 access to online successful living skills training	Training on Creative Thinking, Problem Solving and Master Minds	Junior Leagues
Community Foundations	Providing Training and Resources for Community Economic Development	Providing Templates for Business Plans, Grant Applications, Collaboration	Providing Technical Assistance on Designing, Delivering and Promoting Events	Providing Technical Assistance on Visioning, and Marketing	Adapting Programs and Products for the Other 87 % of the Population	Youth Service Agencies
Donations, Investments Individuals, Corporations and Foundations	Grants and PRI's from Private, Corporate and Community Foundations	U.S. Department of Labor	U.S. Department of Commerce Small Business Administration	U.S. Department of Health and Human Services	U.S. Department of Housing and Urban Development	Local, Regional and State Economic Development Agencies

More details on every aspect of the proposal are provided at <http://solvingoursuccesspuzzles.wordpress.com/>

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"When a community and its people are empowered, they have the capacity to articulate their needs; to identify actions to solve those needs; and to mobilize and organize resources in pursuit of commonly defined goals.

When the people of a community come together to visualize and work together to achieve a common future, they recognize that everyone--regardless of education, job, race, age, or background--has something important to contribute to personal and community empowerment. Indeed, the greater the diversity of the participants, the richer the vision and the more effective its accomplishment"

Lorraine Garkovich, University of Kentucky

"The significant problems we have cannot be solved at the same level of thinking (consciousness) with which we created them"

Albert Einstein

"By applying the entrepreneurial CAN DO! attitude and the community economic development principles of self-help, empowerment and capacity-building, together we can all help create a shared vision of a better world. We can co-create loving, nurturing communities where individuals and organizations realize more of their inherent potential by applying the universal laws of successful living. We can envision and actualize our highest possible individual and collective potential by living, growing and serving together in harmony with love, hope, trust, and respect for everyone regardless of race, creed, age, gender, or religious preferences.

Together, Yes We CAN DO it."

Charles Betterton

Solving Our Personal, Community National and Global Success Puzzles!

In a recent workshop, **Ultimate Destiny University** asked participants to brainstorm answers to the following question:

“Given the global economic and environmental crises, what attitudes and skills can help us discern and apply more positive, creative, conscious and sustainable approaches?”

Here are some of the answers we received:

Awakening to our spiritual identity.

Realizing more of our inherent potential.

Harnessing our creative mind power.

Flowing our energy to solutions rather than problems.

Remembering who we really are and why we are here.

Fulfilling our life purposes and missions.

Making a difference and leaving a legacy.

Loving, serving and blessing others.

Maintaining a positive mental attitude.

Applying creative thinking and problem-solving.

Manifesting stewardship over the rich talents and treasures entrusted to us by God/Spirit/Source/Creator.

Invitation to Help Establish a National Network of Community Economic Development Resource Centers for Self-Help, Empowerment and Capacity Building

What if the experts who say most people only use about 5% of their potential are right?

What if there are resources already used by the top achievers in our world that could help people utilize more of their potential and harness their creative power so they could become part of the solution to the global economic and environmental challenges we face?

And what if for the first time in the history of the world, there was a way and an available technology to provide a comprehensive and integrated system for bringing the best of these tested and proven resources to millions of more people, organizations and communities world-wide?

How might empowerment and capacity-building be enhanced through an international network and an infrastructure of transformational learning centers staffed by facilitators trained to help individuals, organizations and communities see, believe and achieve all they can be, do and have stewardship over?

Would the world be a better place? Would we be better able to identify and resolve the root causes of the many complex challenges and problems we face as a global family?

Mark Twain thought so, and so do we . . .

“Inherently, each one of us has the substance within to achieve whatever our goals and dreams define. What is missing from each of us is the training, education, knowledge and insight to utilize what we already have.” Mark Twain

Earl Nightingale, the “Dean of Motivation” and co-founder of Nightingale-Conant told a story about a father who was trying to work who had a young son who wanted to play. The father cut a picture of the world out of a magazine and made it into a jigsaw puzzle. He gave it to his son and told him that they could play when he had put the puzzle back together.

The father who had imagined that it would take his son at least several minutes to complete the task was surprised when his son returned almost instantly back with the puzzle completed. When he asked his son how he had managed to put it together so quickly, his son answered: “It was easy Dad. There was a picture of a man on the other side and when I put the picture of the man together, the world was together too.”

President Elect Obama inspired millions of us to know that the answer to whether we can solve any challenge -- or achieve any worthwhile goal is -- "Yes, we can!" For several decades, many successful prototypes for helping empower individuals, organizations and communities to develop a Can Do! attitude have been tested and proven.

Many of these award-winning models are showcased at www.candoresourcecenter.com. With the visionary leadership of President Obama, the shared vision of thousands of locally initiated Community Empowerment Resource Centers will manifest and bless and serve millions of Americans.

By providing expanded access to Community Economic Development (CED) principles and practices for self-help, empowerment and capacity building, the American people will help solve the national and global economic (and environmental challenges) and America will fulfill its ultimate destiny of helping enlighten the world. There is an attachment that introduces the principles and practices of CED.

Whatever you can vividly imagine, ardently desire, sincerely believe and enthusiastically act upon, must inevitably come to pass." Paul J. Meyer

Mr. Meyer, the leading self-improvement author of all time, founded Success Motivation, Inc., which has been the world leader in personal and corporate development for more than 40 years. During the company's history of helping people and companies in more than 70 countries, they have discovered that successful people and organizations possess five primary success skills. They have a positive mental attitude, they are goal-oriented, they are self-motivated, they're masters at managing their time around their priorities and they are masters at managing their financial resources to support their priority goals and values.

Introduction to Ultimate Destiny University for Successful Living

Ultimate Destiny is fostering the realization of human potential and "expanding the circle of success" through the establishment of an international network of facilities and facilitators that provide resources for personal, organizational, and community empowerment. Our team has been conducting research for more than 40 years on the best programs, products and trainers to discover those that actually deliver results and help participants learn how to develop successful living skills.

We have developed dozens of new proprietary programs, products and systems that help people learn how to learn. We have also developed strategic alliances with the producers of best-selling programs and have developed adaptations of their programs designed to be more effective for the populations we serve, especially those who may have had limited experience with development training materials. www.expandingthecircleofsuccess.org.

We are helping these individuals learn how to put their own "success puzzles" together. And just like the story about the father and his son, as the individual pieces come together for each person, the puzzle for the whole world begins to come into focus.

In addition to product development activities, we have been designing, testing and refining various models for the local delivery of educational programs which has been documented in some of the hundreds of newspaper articles at www.CanDoResourceCenter.com.

This work has included: developing award-winning Community Resource Centers and Centers for Successful Living; creating a Success Center Partnership for the Muncie, Indiana Public Housing Authority; and creating CAN DO!, a turn-key system for helping organizations and communities learn how to pool their resources and co-produce large scale development training programs featuring some of the top success coaches in the world such as Brian Tracy, Les Brown, Jim Rohn, Jim Britt, and Mark Victor Hansen.

While these prototypes for locally initiated community resource centers provide the “brick and mortar” component of our marketing and distribution strategy, we also have incorporated “click and learn” technologies for distance learning on the Internet through Ultimate Destiny University. www.ultimatedestinyuniversity.com

We envision an international network of thousands of local **Empowerment Resource Centers™** staffed with certified **Success Coaches**, **Empowerment Consultants™** and **Empower Mentors.™** These centers will provide new and expanded distribution channels for the world's best resources for personal, spiritual, organizational and community empowerment.

As a result, millions of people will develop a larger vision of themselves. They will learn how to set and achieve goals, increase their performance levels, manifest stewardship over increased financial resources, fulfill their highest possible destinies and live happier more productive lives.

There is the potential for thousands of new businesses and millions of new jobs to be created. Families, neighborhoods and communities will be empowered and strengthened. Successive generations will realize more of their potential and America will fulfill its ultimate destiny as an example of a fully actualized society.

Our ultimate goal is to help tens of millions of people world-wide awaken to their true spiritual identity, realize more of their potential, discover and fulfill their purposes. We plan to serve as the catalyst for the establishment of thousands of locally initiated facilities all over the world and the certification of thousands of facilitators. This will be accomplished primarily through strategic alliances with some of the world's leading resources for success and empowerment, including world-class success coaches and trainers.

Invitation to Participate

Ultimate Destiny seeks to help people, organizations and communities realize their full human potential by providing them with expanded access to educational programs and services including personal, professional, organizational, community, and social development and empowerment. One project is the proposal to establish a national network of community resource centers designed to foster self-help, empowerment and capacity building, the three foundational principles of community economic development.

We invite your participation in whatever way best serves you! For more information, please review the rest of this presentation, download the complete proposal as a PDF and visit the web sites to share your feedback at <http://solvingoursuccesspuzzles.wordpress.com> and www.CanDoResourceCenter.com/YesWeCan.htm.

Thank you!



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**There are six primary aspects or “sides”
to the Yes We CAN DO! Ultimate Destiny Success Puzzle.**

**Each of these six primary aspects of the vision of how to establish a national
network of Community Resource Centers for Self-help, Empowerment and
Capacity Building is presented in more detail in the following pages.**

Capacity Building Resources	Potential Resource Providers
Possible Local Sponsors	Possible Major Funding Sources
Revenue Streams and Profit Centers	Implementation Strategies and Action Steps

Self-help and Empowerment Capacity Building Topics

Successful Living Skills	Entrepreneur- ship Microenterprise Development	Co-creative Visioning	Strategic Planning
Establishing Multi-sector Collaboratives	Strategic Alliances and Joint Ventures	Social Enterprise Development	Community Economic Development
Co-producing Community Training Events	Internet Radio and Video Broadcasts Networks	Cooperative Publishing and Electronic Publishing	Harnessing the Power of Internet Marketing

Examples of Potential Major Resource Providers

Ultimate Destiny University for Successful Living	Nightingale- Conant Corporation	Napoleon Hill Foundation	Social Enterprise Institute
Community Economic Development Masters Program	Paul J. Meyer Companies	Mark Victor Hansen and His Foundation	National Urban League
National Centers for Independent Living	United Way of America	Ken Blanchard, Anthony Robbins, Steven Covey, Brian Tracy, Les Brown	National Congress for Community Economic Development
National Association of Housing and Redevelopment Officials	Imagination Center Empowerment Marionettes	National Foundation for Teaching Entrepre- neurship	National Center for Community Education

500,000 Potential Local Sponsor Agencies

United Way Agencies	Public Housing Authorities	Community Action Agencies	Community Development Corporations
Community Foundations	Urban Leagues	Neighborhood Housing Services	Centers for Independent Living
Junior Leagues	Small Business Development Centers	Service Clubs	Youth Service Agencies
Chambers of Commerce	Local, Regional and State Economic Development Agencies	Educational Institutions	Public Libraries

Examples of Possible Major Funding Sources

HUD U.S. Department of Housing and Urban Development	SBA Small Business Development Agency	U.S. Department of Labor	Other Federal Agencies
State Agencies	Corporate Sponsors	Foundation Grants	Program Related Investments
Private Donors	Service Clubs	Equity Investors	Fees for Services and Contracts

Revenue Streams and Profit Centers

Sponsorships	Grants	Donations	Memberships
Product Sales	Event Revenue	Tuition	Scholarships
Income from Equity Investments	Contracts	Speakers Bureau Services	Affiliate Programs

Implementation Strategies and Action Steps

Refine and Share This Vision	Publicize and Promote Co-creative Participation	Establish Model Empowerment Resource Centers	Conduct Ongoing Research and Development Activities
Attract Strategic Alliance Partners	Establish Advisory Boards and Committees	Design and Deliver Introductory Seminars and Workshops	Attract Corporate Sponsors
Produce and Distribute Teleseminars and Webinars	Develop and Implement Fundraising Campaign	Apply for and Obtain Foundation Funding	Release a Request for Proposals for Local Sponsor Agencies
Conduct Joint Ventures with Strategic Alliance Partners	Establish One or More Equity Vehicles and Revolving Loan Funds	Generate Funding for Making Equity Investments	Conduct Ongoing Visioning, Strategic Planning and Evaluation Procedures

To participate or obtain more information, please contact Charles Betterton, CEO of Ultimate Destiny University at 760-212-9931 or by email at charlesbetterton@gmail.com. www.UltimateDestinyUniversity.com.

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Expanding Our Global Capacity to Address Challenges and Opportunities by Helping Individuals, Non-profit Organizations and Communities Foster Self-Help, Empowerment and Transformation

**By Michael Swack, Ph.D., Dr. Emmett Miller, MD,
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**With Insights, Recommendations and Featured Resources
from the Ultimate Destiny Hall of Fame Award™ Recipients:**

**Paul J. Meyer, Les Brown, Brian Tracy, Ken Blanchard, Deepak Chopra,
Jean Houston, Barbara Marx Hubbard, Wayne Dyer, Bob Proctor,
Anthony Robbins, Mark Victor Hansen, and Jack Canfield**

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