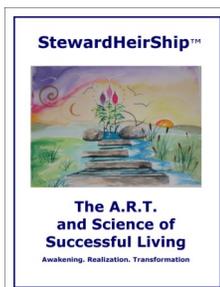


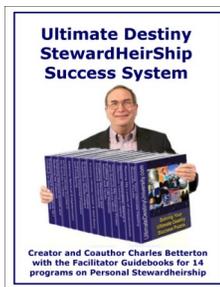
Introductory Publications from Universal StewardHeirShip, Inc.

These forthcoming books will introduce StewardHeirShip and present our vision and a Strategic Implementation Matrix™ for helping individuals, organizations and communities realize and actualize more of their potential and capacity to help address the social, economic and environmental challenges we face together.

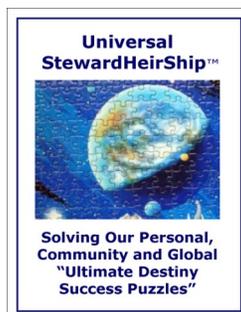


StewardHeirShip: the A.R.T. and Science of Successful Living will incorporate some of the world's best known resources with innovative new programs for empowerment

Universal StewardHeirShip will feature resources from experts in personal, community and global development and transformation including Ultimate Destiny Hall of Fame Award Recipients



Charles Betterton, cofounder of **Universal StewardHeirShip** with Facilitator Guidebooks for the 14 interactive programs for learning and applying **Personal StewardHeirShip** Principles and Practices



Helping Solve Personal, Community and Global "Ultimate Destiny Success Puzzles"



"We can't solve problems at the level of thinking (consciousness) where we created them." — Albert Einstein

Collaboration with Not-for-Profits

US, Inc. will allocate 40% of shares in the Company to affiliated not-for-profit organizations (NPOs). For example, we will continue our partnerships with CENTER SPACE and Ultimate Destiny University for Successful Living and will serve as their publisher and distributor.

We will also allocate "phantom shares" to help support other NPOs including: Social Venture Network; the Institute of HeartMath®; IONS (Institute of Noetic Sciences); the Foundation for Inspired Learning; Ultimate Water for Humanity; The Love Center; the International Institute for Global Leadership, etc.

Universal StewardHeirShip, Inc.
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Universal StewardHeirShip™



**Stewardship * Service
Spirit * Sustainable Living**

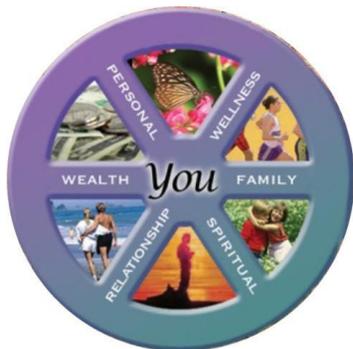
Universal StewardHeirShip, Inc. Is A New Company Based on the Benefit Corporation Model That Helps Individuals, Organizations and Communities A.R.K.

Awaken to our identity as spiritual beings having a spiritual experience temporarily in a human body
Realize (and actualize) more of their inherent potential and
Know how to co-create their ultimate destiny of StewardHeirShip

That new word (and envisioned way of living) encompasses Service, Stewardship, Spiritual Principles and Sustainability.

"To put the world in order, we must first put the nation in order; to put the nation in order, we must put the family in order; to put the family in order, we must cultivate our personal life; and to cultivate our personal life, we must first set our hearts right." – Confucius

Expanding the Circle of Success



Our Ultimate Vision is a world of more fully actualized individuals living in a more enlightened consciousness of StewardHeirShip

That encompasses Bucky Fuller's vision of "betterment for 100% of humankind" and adaptation of Abraham Maslow's work to our vision of fostering the cocreation of "fully actualizing communities".

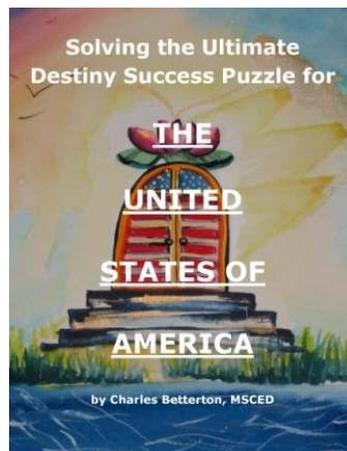
Our vision also incorporates Community Economic Development principles and practices that include Self-Help, Empowerment and Capacity Building.

Our Mission is to facilitate spiritual, personal, community and global empowerment and enlightenment and to foster personal, social and global transformation. We publish, produce and distribute programs, products and services to help people **A.R.K.:** **A**waken to Spirit; **R**ealize more of their potential; and **K**now how to create their ultimate destiny (whatever that means to each one).

Priority Programs and Projects

"The destiny of America is not power, it is light." Ben Franklin

We believe the ultimate destiny of the USA is "enlightening the world" as inscribed on the Statue of Liberty. We have a vision and a strategy for how "A United State of Americans" can help fulfill our ultimate destiny.



www.ultimatedestinyoftheusa.info

That includes establishing a network of non-profit **CAN DO! Community Economic Development and Empowerment Resource Centers.**

The Centers will help Expand the Circle of Success by providing training on "**Successful Living Skills for the 21st Century**" including the new field of **Infopreneurship.**

www.ultimatesuccesspuzzle.com

The Ultimate Destiny Hall of Fame Awards will honor individuals and organizations that demonstrate StewardHeirShip Principles.

ultimatedestinyhalloffameaward.com

Given the increasing social, economic and environmental crises we face, what attitudes and skills will help us live more positive, creative, conscious, and sustainable lives?

Here are the answers we receive when we ask people to brainstorm that question:

Awaken to our spiritual identity

Realize more of our potential

Harness our creative power

Flow our energy to solutions rather than to problems

Fulfill our life purpose

Cooperate and collaborate

Love, serve and bless others

Apply creative thinking and problem-solving skills

Research & apply resources from successful models

Manifest stewardship over the talents and treasures entrusted to us by God/Spirit/Creator

We seek to help facilitate expanded capacity to address these challenges and their inherent opportunities. Please consider our invitation for you to participate as a cocreator at www.universalstewardheirship.com/invitation.htm