

# Strategic Marketing Matrix™ for Universal Stewardship, Inc.

The cell at the center of the table represents the ultimate vision. The eight cells closest to the center include major components that help us accomplish our vision and mission. The next sixteen cells are the next level of priorities. The outer rows and columns include introductory resources such as web sites, blogs, articles, e-zines, webinars, teleseminars, seminars, workshops, affiliate programs and major joint venture initiatives.

Articles	Ezines	Printed Magazines and Newsletters	Online Quizzes and Self-assessments	Online Mini-courses	Webinars	Teleseminars
Consulting Services	<a href="#">Publishing, Marketing and Distribution</a> 	<a href="#">Ultimate Destiny Success System</a> 	<a href="#">Empowerment101</a> 	<a href="#">Enlightenment 101</a> 	<a href="#">Success Puzzles</a> 	Web Sites and Blogs
<a href="#">Coproducting Major Development Training Events and Seminars</a>	<a href="#">Playshops</a> 	<a href="#">Ultimate Destiny University</a> 	<a href="#">Expanding the Circle of Success</a> 	<a href="#">CENTER SPACE</a> 	<a href="#">Community Unity Partnership Programs</a> 	<a href="#">Combining "Brick and Mortar" Centers with "Click and Learn" Technology</a>
Workshops and Playshops	<a href="#">Cocreative Visioning</a> 	<a href="#">Fulfilling the Destiny of the USA</a> 	<a href="#">Blessing Millions, Manifesting Stewardship Over Billions, Leaving a Trillion Dollar Legacy</a>	<a href="#">Hall of Fame Awards</a> 	<a href="#">Retreat Centers and Intentional Communities</a> 	Offering Programs on "Pay What It's Worth To You" Basis
Conferences Gatherings and Retreats	<a href="#">Harnessing Creative Power</a> 	<a href="#">ETMS™ Empowerment Training Mentoring Systems</a> 	<a href="#">Successful Living Skills</a> 	<a href="#">CAN DO! CED Empowerment Resource Centers</a> 	<a href="#">Multi-Media Programs</a> 	Speakers Bureau Services
Training and Certification Of Trainers	<a href="#">New Thought 101</a> 	<a href="#">Infopreneurship University</a> 	<a href="#">Stewardship Stewardship. The A.R.T. of Successful Living</a> 	<a href="#">Universal Stewardship</a> 	<a href="#">New Thought University</a> 	<a href="#">Ultimate Fundraising Programs for NPOs</a>
Licensing and Franchising	Resource Showcases	<a href="#">"Earn, Learn and Return" Affiliate Programs</a>	<a href="#">Joint Venture Marketing</a>	<a href="#">Amazon.com A-stores</a>	Internet Radio and Video	Public Domain Works