

Solving Our Personal, Community and Global Success Puzzles



Expanding Our Global Capacity to Address Challenges and Opportunities by Helping Individuals, Non-profit Organizations and Communities Foster Self-Help, Empowerment and Transformation

**By Michael Swack, Ph.D., Dr. Emmett Miller, MD,
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and Penny Kelly, N.D.**

**With Insights, Recommendations and Featured Resources
from the Ultimate Destiny Hall of Fame Award™ Recipients:**

Paul J. Meyer, Les Brown, Brian Tracy, Ken Blanchard, Deepak Chopra,
Jean Houston, Barbara Marx Hubbard, Wayne Dyer, Bob Proctor,
Anthony Robbins, Mark Victor Hansen, and Jack Canfield

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Solving Our Personal, Community, National and Global Ultimate Destiny Success Puzzles

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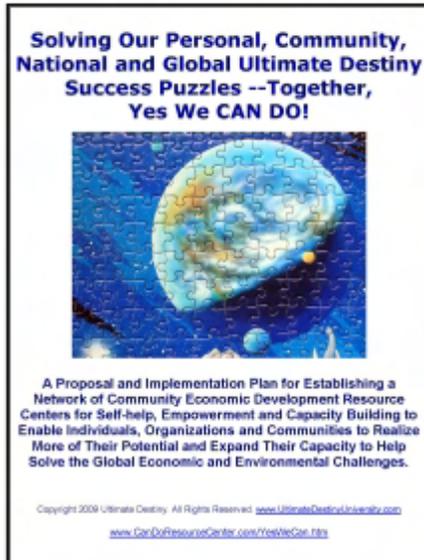
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Interest Survey

Establishing a Network of Community Economic Development and Empowerment Resource Centers

“America’s destiny is not power. . . . it is light.” — Benjamin Franklin.

Our ultimate vision for America is seeing (and helping) it fulfill its ultimate destiny as envisioned by Ben Franklin and as inscribed on the Statue of Liberty. We understand that is something like “America, enlightening the world”.



Cover of Solving Our Personal, Community, National and Global Ultimate Destiny Success Puzzles

More specifically, we envision the establishment of a national (and then international) network of thousands of local, non-profit Community Economic Development and Empowerment Resource Centers. These Centers would help individuals, organizations and communities realize more of their potential and enable and empower them to help solve the global challenges we face together.

Community economic development includes a focus on three areas: Self-help; Empowerment and Capacity building.

[Click Here](#) for the draft copy of Solving Our Personal, Community, National and Global Ultimate Destiny Success Puzzles.

In our experiences as community organizers, disaster relief and community economic development specialists, we have found in the community visioning and strategic planning exercises we have facilitated, that the highest answers to the question:

“What are the greatest challenges and obstacles facing our community?” have usually been “the lack of vision and leadership within government” and “the need for greater citizen participation in government.”

When we would then ask “What are the positive corrective measures that could be taken to address those challenges?”, we have almost always gotten answers about the need for having expanded access to resources, models and success stories of how other other organizations and communities have successfully addressed similar problems.

We have also discovered that Einstein was absolutely correct when he said

“We can’t solve problems at the level of thinking (or consciousness) where we created them.”

After several years of testing and refining various approaches to local community development and empowerment resource centers, our team has developed an outline for the proposed establishment of a national network of **CAN DO! Community Economic Development Empowerment Resource Centers**.

The CAN DO! Resource Centers that are based on 40 years of (mostly) award-winning prototypes as described at www.candoresourcecenter.com) will enable millions of people to have expanded access to state-of-the-art development training programs that are usually targeted to the top 10% of Corporate America.

We are preparing to launch a campaign to **Expand the Circle of Success in America** by facilitating the donation of 100 million dollars worth of development training resources to and through some of the 500,000 potential local sponsor agencies we have already identified. These **CAN DO! Community Empowerment Resource Centers** will be staffed by certified **Empower Mentors** and **Successful Living Coaches**.

As a result of the educational programs that will be provided, participants and their families will learn how to apply successful living skills, non-profit organizations will discover innovative approaches to higher levels of efficiency and effectiveness, companies will benefit from higher levels of productivity and profitability, communities will benefit from a shared vision, higher levels of co-creative participation in government and all areas of living together and America will fulfill its ultimate destiny as a fully actualizing society.

Thank God for the election of President Obama whose vision encompasses our nation’s core foundational principles of self-governance, by the people, of the people and for the people. In response to his call for Americans to share our ideas as solicited by Change.org and change.gov, our team at the [Ultimate Destiny University for Successful Living](#) decided to publish our vision and invite co-creative participation in the implementation strategy already in place for **Solving Our Personal, Community, National and Global Success Puzzles**.

[Solving Our Personal, Community National and Global Success Puzzles!](#)

In a recent workshop, Ultimate Destiny University asked participants to brainstorm answers to the following question:

“Given the global economic and environmental crises, what attitudes and skills can help us discern and apply more positive, creative, conscious and sustainable approaches?”

Here are some of the answers we received:

Awakening to our spiritual identity.

Realizing more of our inherent potential.

Harnessing our creative mind power.

Flowing our energy to solutions rather than problems.

Remembering who we really are and why we are here.

Fulfilling our life purposes and missions.

Making a difference and leaving a legacy.

Loving, serving and blessing others.

Maintaining a positive mental attitude.

Applying creative thinking and problem-solving.

Manifesting stewardship over the talents and treasures entrusted to us by God/Spirit/Source/Creator.

Invitation to Help Establish a National Network of Community Economic Development Resource Centers for Self-Help, Empowerment and Capacity Building

What if the experts who say most people only use about 5% of their potential are right?

What if there are resources already used by the top achievers in our world that could help people utilize more of their potential and harness their creative power so they could become part of the solution to the global economic and environmental challenges we face?

And what if for the first time in the history of the world, there was a way and an available technology to provide a comprehensive and integrated system for bringing the best of these tested and proven resources to millions of more people, organizations and communities world-wide?

How might empowerment and capacity-building be enhanced through an international network and an infrastructure of transformational learning centers staffed by facilitators trained to help individuals, organizations and communities see, believe and achieve all they can be, do and have stewardship over?

Would the world be a better place? Would we be better able to identify and resolve the root causes of the many complex challenges and problems we face as a global family?

Mark Twain thought so, and so do we . . .

“Inherently, each one of us has the substance within to achieve whatever our goals and dreams define. What is missing from each of us is the training, education, knowledge and insight to utilize what we already have.” Mark Twain

Earl Nightingale, the “Dean of Motivation” and co-founder of Nightingale-Conant told a story about a father who was trying to work who had a young son who wanted to play. The father cut a picture of the world out of a magazine and made it into a jigsaw puzzle. He gave it to his son and told him that they could play when he had put the puzzle back together.

The father who had imagined that it would take his son at least several minutes to complete the task was surprised when his son returned almost instantly back with the puzzle completed. When he asked his son how he had managed to put it together so quickly, his son answered: “It was easy Dad. There was a picture of a man on the other side and when I put the picture of the man together, the world was together too.”

President Elect Obama inspired millions of us to know that the answer to whether we can solve any challenge — or achieve any worthwhile goal is — **“Yes, we can!”** For several decades, many successful prototypes for helping empower individuals, organizations and communities to develop a **CAN DO!** attitude have been tested and proven.

Many of these award-winning models are showcased at www.candoresourcecenter.com. With the visionary leadership of President Obama, the shared vision of thousands of locally initiated Community Empowerment Resource Centers will manifest and bless and serve millions of Americans. By providing expanded access to community economic development principles and practices for self-help, empowerment and capacity building, the American people will help solve the national and global economic (and environmental challenges) and America will fulfill its ultimate destiny of helping enlighten the world.

Introduction to [Ultimate Destiny University for Successful Living](#)

Ultimate Destiny is fostering the realization of human potential and “expanding the circle of success” through the establishment of an international network of facilities and facilitators that provide resources for personal, organizational, and community empowerment. Our team has been conducting research for more than 40 years on the best programs, products and trainers to discover those that actually deliver results and help participants learn how to develop successful living skills.

We have developed dozens of new proprietary programs, products and systems that help people learn how to learn. We have also developed strategic alliances with the producers of best-selling programs and have developed adaptations of their programs designed to be more effective for the populations we serve, especially those who may have had limited experience with development training materials.
www.expandingthecircleofsuccess.org.

We are helping these individuals learn how to put their own “success puzzles” together. And just like the story about the father and his son, as the individual pieces come together for each person, the puzzle for the whole world begins to come into focus.

In addition to product development activities, we have been designing, testing and refining various models for the local delivery of educational programs which has been documented in some of the hundreds of newspaper articles at www.CanDoResourceCenter.com.

This work has included: developing award-winning **Community Resource Centers** and **Centers for Successful Living**; creating a **Success Center Partnership** for the Muncie, Indiana Public Housing Authority; and creating **CAN DO!**, a turn-key system for helping organizations and communities learn how to pool their resources and co-produce large scale development training programs featuring some of the top success coaches in the world such as Brian Tracy, Les Brown, Jim Rohn, Jim Britt, and Mark Victor Hansen.

While these prototypes for locally initiated community resource centers provide the “brick and mortar” component of our marketing and distribution strategy, we also have incorporated “click and learn” technologies for distance learning on the Internet through [Ultimate Destiny University](#).

We envision an international network of thousands of local Empowerment Resource Centers™ staffed with certified Success Coaches, Empowerment Consultants™ and Empower Mentors.™ These centers will provide new and expanded distribution channels for the world’s best resources for personal, spiritual, organizational and community empowerment.

As a result, millions of people will develop a larger vision of themselves. They will learn how to set and achieve goals, increase their performance levels, manifest stewardship over increased financial resources, fulfill their highest possible destinies and live happier more productive lives.

There is the potential for thousands of new businesses and millions of new jobs to be created. Families, neighborhoods and communities will be empowered and strengthened. Successive generations will realize more of their potential and America will fulfill its ultimate destiny as an example of a fully actualized society.

Our ultimate goal is to help tens of millions of people world-wide awaken to their true spiritual identity, realize more of their potential, discover and fulfill their purposes. We plan to serve as the catalyst for the establishment of thousands of locally initiated facilities all over the world and the certification of thousands of facilitators. This will be accomplished primarily through strategic alliances with some of the world's leading resources for success and empowerment, including world-class success coaches and trainers.

Invitation to Participate

Ultimate Destiny and our partners in this project seek to help people, organizations and communities realize their full human potential by providing them with expanded access to educational programs and services including personal, professional, organizational, community, and social development and empowerment.

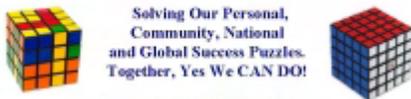
One project is the publication of a book to present this proposal to establish a national network of community resource centers designed to foster self-help, empowerment and capacity building, the three foundational principles of community economic development.



Ultimate Destiny Hall of Fame Award

We are inviting the first 50 world-class authors and trainers nominated for the [Ultimate Destiny Hall of Fame Award](#) such as **Mark Victor Hansen** who teaches [Mega Successful Living Skills for the Third Millennium](#) to participate. We are asking them to contribute their insights, recommendations and resources that can help individuals, organizations, communities and nations realize more of their potential and help address the challenges and the opportunities we face as a global family.

We also invite your participation in whatever way best serves you! We will be publishing an ezine, developing a membership component, submitting applications for seed grant funding and conducting periodic teleseminars and webinars to further evolve and help ensure the ultimate success of this project.



Solving Our Personal, Community, National and Global Success Puzzles. Together, Yes We CAN DO!

There are six primary aspects or "sides" to the Yes We CAN DO! Ultimate Destiny Success Puzzle.

Each of these six primary aspects of the vision of how to establish a national network of Community Resource Centers for Self-Help, Empowerment and Capacity Building is presented in more detail in the following pages.

Capacity Building Resources	Potential Resource Providers
Possible Local Sponsors	Possible Major Funding Sources
Revenue Streams and Profit Centers	Implementation Strategies and Action Steps

CAN DO! Project Implementation Strategy Success Puzzle

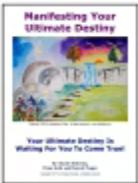
For more information, please review the draft overview of **Solving Our Personal, Community, National and Global Ultimate Destiny Success Puzzles** using the Ultimate Destiny Success Puzzle template based on a Rubiks Cube at candosuccesppuzzlerev0131 and visit www.UltimateDestinyUniversity.com.

Thank you!



Charles Betterton
[Charles Betterton](#), MSCED

PS. When you [subscribe to our free e-zine](#), we will share several our our best resources with including [Manifesting Your Ultimate Destiny](#), a 50+ page e-book and excerpts from Dr. Elliott Maynard's book, [Life Management 3000 — Success and Survival Skills in the Third Millennium](#).



Manifesting Your Ultimate Destiny



Life Management 3000

Personal

Whatever you can vividly imagine, ardently desire, sincerely believe and enthusiastically act upon, must inevitably come to pass.” [Paul J. Meyer](#)

Mr. Meyer, the leading self-improvement author of all time, founded Success Motivation, Inc., which has been the world leader in personal and corporate development for more than 40 years. During the company’s history of helping people and companies in more than 70 countries, they have discovered that successful people and organizations possess five primary success skills. They have a positive mental attitude, they are goal-oriented, they are self-motivated, they’re masters at managing their time around their priorities and they are masters at managing their financial resources to support their priority goals and values.

This page will provide information on featured resources that facilitate personal growth, professional development, empowerment and enlightenment. These will include books, audio video programs, seminars and workshops, membership organizations and training on **Successful Living Skills** and **Mega Successful Living Skills for the Third Millennium**.

We have initially defined **Successful Living Skills** in the more traditional manner. That includes: positive mental attitude; goal setting; self-motivation; time management; financial management; creative thinking and problem solving; effective communication; leadership; masterminding, etc.

We differentiate what we refer to as [Mega Successful Living Skills for the Third Millennium](#) to include skills such as:

Ability to articulate a vision

[Self-publishing and electronic publishing](#)

[Internet marketing](#)

Co-creating Your Ultimate Destiny Success System

The first example of a featured resource is the new 14-part, 1,000+ page program from



[Ultimate Destiny, Co-creating Your Ultimate Destiny Success System](#)

Community

“When the people of a community come together to visualize and work together to achieve a common future, they recognize that everyone—regardless of education, job, race, age, or background—has something important to contribute to personal and community empowerment. Indeed, the greater the diversity of the participants, the richer the vision and the more effective its accomplishment” Lorraine Garkovich, University of Kentucky

This page will feature programs, resources and experts on various facets of community. These will include the fields of: community development; community economic development; intentional community; community education; etc.

Some of the initial featured organization are:

[CAN DO! Empowerment Resource Centers](#)

[Community Economic Development Masters program](#) at Southern New Hampshire University

[National Congress for Community Economic Development](#)

[National Development Council](#)

[National Center for Community Education](#)

[Center for Sustainable Community](#)

[International Institute for Global Leadership](#)

[Fellowship for Intentional Community](#)

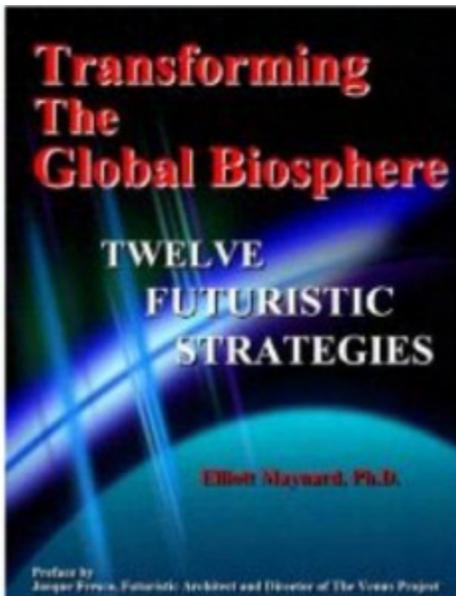
[Communities Journal of Cooperation](#)

[Humanity Unites Brilliance](#)

Global

This page will feature resources for addressing global “success puzzles” including the current economic and environmental challenges we face. Some of the organizations that will be profiled include: [Arcos Cielos Research Center](#); [International Institute for Global Leadership](#); [World Business Academy](#); [Social Venture Network](#); [IONS](#), the Institute for Noetic Sciences; [Heart Math](#); [Humanity Unites Brilliance](#); [Leadership Institute for Global Healing and Transformation](#), and [Ultimate Destiny University](#).

An example of a featured resource is the book, [Transforming the Global Biosphere — Twelve Futuristic Strategies](#) by [Elliott Maynard](#), co-founder of [Arcos Cielos Research Center](#).



Transforming the Global Biosphere: Twelve Futuristic Strategies is a ground-breaking book that presents the reader with a fresh, enlightened Overview of the Major Problems which presently face Humans and the Global Environment. Drawing from a wealth of educational and scientific experience, Dr. Elliott Maynard has created a Set of Transformational Tools for thinking and living in harmony with other citizens of our Planet, and for protecting and restoring our precious Global Ecosystems.

This exceptional new book contains a constellation of unique Examples, Concepts, and Strategies for guiding the Human Consciousness through a transition into an entirely new Third Millennium Mindset for Success and Survival in the World of the Future.

Dr. Maynard has provided a Power Point presentation on the [12 Futuristic Strategies for Global Transformation](#) from his book, Transforming the Global Biosphere at <http://www.slideboom.com/presentations/29549/12-Future-Strategies-for-Transforming-the-Global-Biosphere>.

Transforming the Global Biosphere is based on the author’s presentations to the World Future Society, and was written at the suggestion of Nobel Peace Prize Nominee and former UN Assistant Secretary General, Dr. Robert Muller. The author feels strongly that, in order to reverse the presently destructive impacts of Human Technology on the Global Biosphere, a Transformative Revolution in Human Consciousness must first take place.

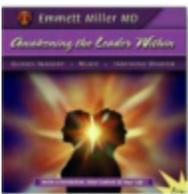
Such a “Magnificent Revolution” would take the form of Twelve Futuristic MetaStrategies...each of which would represent a Key SocioEcological Paradigm in itself. Each chapter of the book is developed around a MetaStrategy, providing examples of the Major Problems, as well as Innovative Solutions for reversing these Destructive Trends...through selected applications of Unique Alternative Technologies and Strategies.

Dr. Maynard's Twelve MetaStrategies for Planetary Management are essentially a set of enlightened, yet effective, tools for Creative Thinking and Action. They are designed to promote environmentally sustainable future scenarios for the maximum benefit for Humans, their Planetary Homeworld, and for the Generations Yet to Come.

In spite of the mounting evidence of environmental damage and disturbance to our Natural Planetary Systems, Dr. Maynard contends that solutions to these problems are available through insightful applications of Alternative Technologies, which can provide Clean Renewable Energy, Efficient Non-Polluting Transportation, Hi-Energy Nutrition, and Ecologically Appropriate Lifestyles for everyone on Earth. To achieve such a meaningful and lasting transformation, the author feels we must move rapidly and efficiently beyond the entanglements of 20th Century Thinking, and blaze adventurous new pathways into the Future. Together we must find the courage to explore the promising applications of alternative leading-edge Technologies, which often exist outside the boundaries of the Mainstream Scientific Thought.

In the author's words, "If these Twelve MetaStrategies can be successfully integrated into the Biological and Social Fabric of Planet Earth, Humans can successfully complete their co-evolutionary journey into the Third Millennium and beyond...instilled with a renewed spirit of Enthusiasm, Enlightened Accomplishment, and Joyful Satisfaction for their new symbiotic relationship with Planet Earth and their Fellow Humans."

Another primary resource provider is **Dr. Emmett Miller**, founder of the LIGHT Institute, the [Leadership Institute for Global Healing and Transformation](#). Two of Dr. Miller's latest programs are featured including **Awakening the Leader Within** (CD and DVD) and **Healing Our Planet** (CD and DVD)



Awakening the Leader Within CD



Healing Our Planet CD

CAN DO



CAN DO! Bumper Sticker from 1985

CAN DO! evolved out of several years of experimentation, primarily by [CENTER SPACE](#) (the Center for Spiritual, Personal And Community Empowerment) which helped launch and manage the evolution of CAN DO! The research and development process combined personal development and community development in Kankakee, Illinois, Muncie, Indiana, Gary, Indiana, Utica, New York and Nassau in The Bahamas.

There have been hundreds of positive newspaper articles about CAN DO! and related programs and projects in nine states and three countries. Many of them are available online at www.CanDoResourceCenter.com

CAN DO!

There's spirit behind Kankakee organization

By Carol Savaris

Kankakee's "Can Do!" is the name of the organization that is helping to bring about a new spirit of community in Kankakee. The organization is a non-profit organization that is dedicated to helping the community in various ways.

They also donated some of the money they raise to the "Can Do!" fund. The organization is a non-profit organization that is dedicated to helping the community in various ways.

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Marylin Elin, vocal music teacher at Kennedy Middle School in Kankakee, leads her students in a "Can Do!" song for their recent and fine performance at the spring concert.

The "Can Do!" organization is a non-profit organization that is dedicated to helping the community in various ways. They also donated some of the money they raise to the "Can Do!" fund.

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Kids in the Kennedy Middle School Fine Arts program react to the appreciation that they win the "Can Do!" award.

The "Can Do!" organization is a non-profit organization that is dedicated to helping the community in various ways. They also donated some of the money they raise to the "Can Do!" fund.

Seminar at CNU on May 23
Words of Rohn can serve as motivation
WILLIAM ROHN will be in the area to help participants understand the power of their words. The seminar will be held at Central Normal University on May 23.

'Can Do' corner is coming!
The "Can Do!" organization has developed a new community center and is planning to open it in the near future. The center will be a place where people can come to get help and support.

Tuned in

Milner attributes success to book

By Kim Johnson, Staff Writer

A book changed young Tim Milner's life. He is now a successful businessman and has attributed his success to the book "The Power of Positive Thinking" by Norman Vincent Peale.

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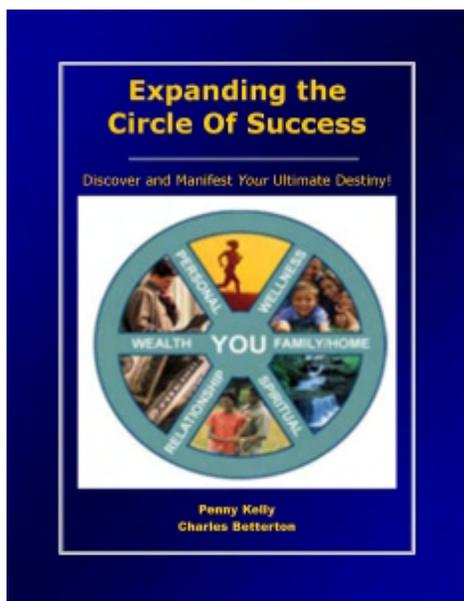
Tim Milner, owner and general manager of the Delta Motel and Motel Motel, is a firm believer in the motivational and management philosophies of Tim Rohn, who will speak at a seminar sponsored by The Kankakee Area Chamber of Commerce.

One of several full page newspaper articles about CAN DO! and the Community Resource Centers

The CAN DO! resources are provided in the major categories of Personal Growth and Development, Organizational Development (which includes non-profit organizations businesses and churches) and Community Development.

If you would prefer to learn more about CAN DO! by reading stories, we have a few of those too. For example, you might enjoy [Together We CAN DO!, the Story of Norman Vincent Peale, Les Brown, Pretty Woman and the Chinese Bamboo Tree](#), [The Art and Science of Community](#), [Ultimate Destiny? Who Me? You've Got To Be Kidding!](#) and [A Lifetime In Pursuit of Community](#).

Through the **Success Stories** page on this web site, we'll share with you a couple of the most successful case stories, the **Community Resource Center** in Kankakee, Illinois we developed in conjunction with a Community Development Corporation and the **Success Center Partnership** we developed in conjunction with the Muncie, Indiana Public Housing Authority.



We'll also share our vision of **Expanding the Circle of Success**, a project designed to provide expanded access to state-of-the-art development training resources to previously under-served populations.

This includes our plans to serve as the catalyst for the donation of 100 million dollars of empowerment training resources through 10,000 locally initiated **Empowerment Resource Centers™** and **ETMS™**, **Empowerment Training Mentoring Systems™**.

Our campaign to Expand the Circle of Success will be launched in 2009 with a Request for Proposals (RFP). The RFP will invite potential community and organizational sponsors of an **Empowerment Resource Center** and or Empowerment Training Mentoring System to apply for a free donation of either program. The only investment the sponsors will need to cover is the cost of travel and training of the local CAN DO! Empowerment facilitator. This week long training-of-trainers will be provided at various locations across North America initially.



The RFP process includes a form that applicants complete and submit along with their request for the donation of an ERC or ETMS. In some instances, CAN DO! and our sponsors will invite a municipality to participate as a prototype. An example of the letter of invitation is provided along with an overview of how the projects are designed to become totally self-funding.

Our rather ambitious goal for the 10,000 locally initiated community based empowerment centers by 2012 is based on about 30 years of “proof of concept” with previous award-winning models and prototypes that will be documented on this web site.

Now we are prepared to share the results of several years worth of research and development in the **You CAN DO! Too Resource Manual**. It includes templates for producing major events, community newsletter, a **10 Step Co-Creative Visioning and Strategic Planning Process**, organizational development documents, business plans, marketing plans, project work plans, sponsorship campaigns, etc.



You CAN DO! Too Community Resource Manual



Cocreative Visioning and Strategic Planning Resources

PS. If you or someone you know is interested in any aspect of personal, organizational and community development and empowerment, we invite you to join us in this exciting co-creative process of discovering new and more innovative ways to produce and distribute resources that can help millions of people all over the world enjoy happier, healthier, richer and more meaningful lives.

Success Stories

This page will provide examples of the successful application of Community Economic Development principles and practices. The first four models are: the award-winning Success Center Partnership developed for the Muncie, Indiana Public Housing Authority; Kankakee County CAN DO! and the Community Resource Center in Kankakee, Illinois; and Oneida County CAN DO! developed with the United Way and Labor Center in Utica, NY. In the interim, links are provided to existing web pages reporting on these four prototypes.

Success Center Partnership

Community Resource Center

Kankakee County, IL CAN DO!

Oneida County, NY CAN DO!

Introduction to Community Economic Development by Charles Betterton, MSCED

After living in intentional communities for many years and working in community and economic development, I discovered the field of community economic development (CED). Within months of learning about the CED Masters program at Southern New Hampshire University in Manchester, NH, I entered the only graduate degree program in the field in 1990 at the age of 42.

Through the CED program, I learned that the primary goal of community development is to help people improve their economic and social conditions. Community economic development, a subset of community development, is a people-initiated strategy that seeks to develop the economy of a community, region or country for the benefit of its residents. Community economic development strategies seek to develop efficient, productive and profitable ventures and programs within the context of a community's social, cultural and political values. The strategies include issues such as:

- * local ownership of economic resources;
- * citizen participation; and
- * building the capacity of local people to participate in and manage the development process.

This introduction to the significant differences in CED helped me understand why so many traditional approaches to community and economic development fail. It is primarily because they lack the comprehensive focus and the commitment to self-help, empowerment and capacity building inherent in community economic development.

During an introductory class in the CED Master's program, my classmates and I developed the following list of the root causes of the problems that threaten our society:

- * The "Me Generation"
- * Getting away from God
- * Lack of spirituality
- * Lack of common vision
- * Absence of wisdom
- * Focus on accumulation versus circulation
- * Spiritual and cultural disintegration and the
- * Lack of an appropriate values system and ways to express it.

The following month we considered potential solutions to these problems by reflecting on the values of community economic development which we described as including:

- * Active citizen participation in government and community
- * Focus on human development and community development
- * Building collaborative partnerships
- * Local resource utilization
- * Application of cooperative principles
- * Retention of wealth in the neighborhoods
- * Seeing personal and organizational goals within the context of community and

society

- * Consideration and appreciation of multicultural differences in religion, race, values, perspectives and communication
- * Enabling people and communities to empower themselves
- * Recognizing a spiritual underpinning, a sense of oneness

After twenty-five years of serving in various management capacities in community and economic development programs at the local, state and national level, I can attest to the significance and relevance of these CED Principles. Many communities are discovering that the principles and practices of community economic development provide a framework and formula for addressing the root causes of major concerns such as crime, drugs, gangs, quality of schools, increasing multi-cultural diversity and the need for jobs.

My team and I have observed that there are three primary factors that determine the level of success we realize in life as individuals and organizations. I believe these are the clarity of our vision, the definiteness of our purpose and the appropriateness of our attitudes and actions. We also believe these three success factors are applicable at the community level. We are therefore committed to helping provide expanded access to resources for personal and community empowerment. Over the past few years, we have discovered and collected a wealth of resources on the many different approaches to community and we are always happy to share this information with anyone who is interested.

"Mr. Betterton's project for the 1990-1992 Community Economic Development Masters program at Southern New Hampshire University was to promulgate CED principles and practices. The fact that he turned down a HUD Community Builder Fellowship worth \$250,000 in 1998 (when he was earning less than \$25,000 a year) to continue the non-profit community empowerment work he and his team had underway at the time demonstrates his commitment to what he and his classmates defined as the foundation of CED: self-help, empowerment and capacity building." ---

Michael Swack, Professor, the Carsey Institute, University of New Hampshire and founding Dean, School of Community Economic Development, Southern New Hampshire University

Betterton selected for fellowship

Charles Betterton has been selected for one of 230 Community Builder Fellowships out of 8,500 applicants by the U.S. Department of Housing and Urban Development. The fellowship, worth about \$250,000 over two years, includes a month's study at the John F. Kennedy School of Government at Harvard.

Betterton worked for HUD for several years before he was appointed director of the Kankakee Community Development Agency in 1988. Since leaving the City of Kankakee in 1990, Betterton received a master's in community economic development from New Hampshire College.

Recently he has been focusing on Center Space and the University for Successful Living, two non-profit organizations he founded to provide development training and consulting services through an international network of Centers for Successful Living.

Last month, motivational speaker Les Brown donated more than \$50,000 worth of his services to support the Success Center Partnership that Betterton created for the Muncie, Ind., Housing Authority. During the next few months, the University for Successful Living is donating up to \$50,000 worth of development training to area residents who participate in the Success Mastery Academy with Brian Tracy.

On Nov. 19, the University for Successful Living will produce a workshop and seminar with Mark Victor Hansen, co-author of the best-selling "Chicken Soup for the Soul" series, at Olivet Nazarene University.



Betterton

Attachments:

Newspaper Articles About CENTER SPACE, CAN DO! and Ultimate Destiny

There are several hundred newspaper and magazine articles about the CENTER SPACE co-founders' projects, contributions and accomplishments in community development, empowerment and disaster relief in 9 states (Mississippi; Illinois, Indiana; Ohio, Michigan, Missouri; New York, Virginia, California and Washington, DC) plus the Bahamas. A few of those will be provided as links from this page.

Les Brown Proves Motivation Works

http://candoresourcecenter.com/les_brown_proves_motivation.htm

Motivational Group Plans More Events

http://candoresourcecenter.com/motivational_group.htm

Kankakee CAN DO! Seeks to Become Mecca of Motivation

http://candoresourcecenter.com/kankakee_seeks_to_become.htm

Peale Visit Seen As Benefit to City http://candoresourcecenter.com/peale_visit.htm

Kankakee County Agency Creates Positive Image

http://candoresourcecenter.com/kankakee_agency.htm

Betterton Seeks To Motivate

http://candoresourcecenter.com/betterton_seeks_to_motivate.htm

Despite Naysayers, Armory Lives http://candoresourcecenter.com/despite_naysayers.htm

This article includes a photo of Charles Betterton (co-founder of CENTER SPACE and Ultimate Destiny), Susie Brown, (former Executive Director of the United Way of Kankakee County and the Oneida County NY United Way), William Lucek, (President of Kankakee Community Development Corporation) and Tim Schmidt, (Director of the Development Corporation) receiving Governor's Home Town Award from Illinois Governor Jim Edgar.

Betterton Selected for HUD Scholarship

http://candoresourcecenter.com/betterton_selected_for_scholarship.htm

and Betterton Declines \$250,000 HUD Fellowship

http://candoresourcecenter.com/betterton_declines_scholarship.htm

The attached articles present the decision Betterton made to turn down a \$250,000. Fellowship from HUD, the US Department of Housing and Urban Development, in order to continue to develop and refine the organizations, programs and products that are now the "foundations" under the "castles in the air" presently known as Ultimate Destiny, Ultimate Destiny University and CENTER SPACE.

Resource Showcases

<http://candoresourcecenter.com/Center%20for%20Successful%20Living%20Resource%20Showcase.pdf>

Seminar Reveals Success Secrets http://candoresourcecenter.com/seminar_reveals.htm

Les Brown Teaches Leadership Skills to Muncie Youth

http://candoresourcecenter.com/say_yes_to_success.htm

The developments reported in the attached article reprinted from the Muncie, Indiana Times the day after the Success Center Partnership event with Les Brown for youth went on to win recognition by the U.S. Department of Housing and Urban Development (HUD) and the National Association of Housing and Redevelopment Officials (NAHRO).

CENTER SPACE conceived, developed and implemented the Success Center Partnership as another model of the Empowerment Resource Center concepts using \$24,000 out of the \$250,000. obtained through a Drug Elimination Grant Betterton obtained for the Muncie Housing Authority. The project was honored by HUD as one of 3000 "Best Practices" throughout the nation and the Executive Director of the Housing Authority and Betterton gave a presentation at the NAHRO national convention to demonstrate how other PHA's could apply the Success Center Partnership community building model.

CAN DO! Motivational Workshop with Les Brown and Gladys Knight

http://candoresourcecenter.com/motivational_workshop.htm

CAN DO! Youth Essay Contests http://candoresourcecenter.com/youth_essays.htm

The Real Reason Youth Empowerment

http://candoresourcecenter.com/the_real_reason.htm

Jim Rohn Message Rings Through Olivet Nazarene University

http://candoresourcecenter.com/jim_rohn_message.htm

Resources for Personal and Community Empowerment, The Nassau Guardian

http://centerspace.com/resources_for_empowerment_bahamas.htm

Corn Hill Speaks About Oneida CAN DO!

http://candoresourcecenter.com/cornhill_speaks.htm

Better Is At the Root of His Development Concepts

http://candoresourcecenter.com/better_is_the_root.htm

Betterton's Graduation from City Government and Editorial Cartoon with Three Stooges http://candoresourcecenter.com/betterton's_graduation.htm

Other Articles:

Together We Can Do! http://candoresourcecenter.com/together_we_can_do.htm

A Lifetime in Pursuit of Community

http://candoresourcecenter.com/lifetime_pursuit.htm

The Art and Science of Community

http://candoresourcecenter.com/art_of_community.htm

Community Development Specialist for Heaven on Earth

http://candoresourcecenter.com/ced_graduation.htm

Ultimate Destiny, Who Me? You've Got To be Kidding!

http://candoresourcecenter.com/ultimate_destiny_who_me_youve.htm

CENTER SPACE™ Helps Launch "CAN DO!"

The outstanding success of Kankakee County CAN DO! is just one example of how Center Space™ facilitates empowerment.

CENTER SPACE™ served as co-producer of CAN DO!'s first programs which featured Les Brown, "The Master Motivator." Kankakee County CAN DO! will feature major events on a regular schedule featuring nationally known speakers such as: Les Brown, Zig Ziglar, Brian Tracy, Steven Covey, Wayne Dyer, Dennis Waitley, Dr. Joyce Brothers and Lou Holtz. In addition to the regular major events, CAN DO! will offer ongoing workshops and seminars on topics such as: goal-setting, motivation, time management, creative thinking and problem solving, conflict resolution, organizational and community development, strategic planning, etc. Many of these programs and services will be provided through an agreement between CAN DO! and CENTER SPACE™.

Kankakee County CAN DO! Mission Statement

1. Provide expanded access to development training programs.
2. Foster community unity and multi-cultural understanding.
3. Promote positive thinking within and about Kankakee County.
4. Foster personal, organizational and community development and empowerment.
5. Generate funds for worthwhile community service projects.

CENTER SPACE™ TO PUBLISH YOU CAN DO! TOO

To help other communities and non-profit organizations learn how to successfully implement a program like CAN DO! CENTER SPACE™ is compiling all the relevant information and materials in a three ring workbook. The workbook will include all the necessary documents, concepts and instructions to enable replication of the CAN DO! concept in other communities. Contents of the workbook will include: How to Select the Most Appropriate Speakers/Trainers, How to Generate Maximum Media Coverage, How to Promote Your Event, How to Minimize the Cost of Printing, and How to Get Maximum Student Participation. Also included are sample letters, flyers, news releases, brochures, programs, public service announcements, sample ads, and a detailed work plan with project budgets. In addition to the workbook, consulting services will be provided to support local replication of the CAN DO! program. The scope of services could range from a minimal level of providing telephone consultations to the maximum level of involvement providing on-site coordination.

If you would like to learn how you and your community could benefit from a CAN DO! program, please use the request form and we will send you a packet of materials.

Les Brown proves Motivation Works!

Motivational speaker Les Brown admitted he did not tell the 1,800 or so people who came to listen to him anything new. Instead, he fired them up...rekindling energies they already had and fortifying resolves they had already made.

The Daily Journal 11-17-95



Les Brown (left) was given an award as "The Master Motivator" Thursday as he spoke to 1,800 people at Olivet Nazarene University's Chalfant Hall. The event was organized by Kankakee County "Can Do!," a new motivation group. Jack Charlton (center) from Kankakee, was given the first "Can Do!" award for positive thinking. Charles Betterton, (far right), Center Space's president, organized Brown's appearance.

The Herald 11-21-95