

How to Create A Success Center Partnership for A Public Housing Authority

Expanding the Circle of Success for Residents and Your Community

**Excerpts from a Presentation at
the 1999 Conference of NAHRO, the
National Association of Housing and
Redevelopment Officials by Charles
Betterton, President of CENTER
SPACE, Inc. and Benita K. Smith,
Executive Director of the Muncie,
Indiana Public Housing Authority**

Steps In Creating A Community Success Center Partnership

Excerpted from a Presentation at the 1999 Annual Conference of NAHRO National Association of Housing And Redevelopment Officials by Charles Betterton, President of CENTER SPACE, Inc. and Benita K. Smith, Executive Director of the Muncie, Indiana Public Housing Authority

Dream Big. Boldness has genius in it! Invest time in co-creative visioning and strategic planning exercises with your board, staff and stakeholders to develop the largest possible vision of what it is you desire to be, do and accomplish. (See the attached sample Co-creative Visioning and Strategic Planning Forms).

Understand that "partnership" is a verb too ... Identify all the possible co-creators. Get lists of non-profit organizations, churches, service clubs involved in personal, organizational and community development, youth leadership development, etc. (Check with your local United Way, Community Service Council, Urban League, etc.)

Identify and engage local resource providers such as trainers, seminar leaders, success coaches and consultants who might have something to contribute to the project. (Check with your Chamber of Commerce, Private Industry Council, Colleges and Universities)

Brainstorm whether there are common issues or community problems that could be used to mobilize the community and establish a partnership.

Determine if there are available funding resources that could be used as a focalizer, bringing together the many private, public and non-profit sector players that might desire to participate in a partnership such as a HUD Super NOFA.

Conduct ongoing research on what other successful models might be available for you to contact for information and assistance such as the HUD Best Practices database.

Develop a master list of prospective stakeholders and invite them to an exploratory meeting.

Build credibility in the proposed programs at the initial introductory meetings, provide meaningful presentations demonstrating the type of programs, resources and outcomes that your proposal will provide or generate.

Always keep the language clearly open to co-creative input by other individuals and organizations in the marketing letters, brochures and presentations.

Be prepared to demonstrate experiential resources that provide for maximum input and participation by those attending such as the Three Round Method of Brainstorming, etc.

Develop an Interest Survey form in advance to begin discerning what shared vision you enjoy and to begin determining the level of interest and available energy to implement a project.

Always seek ways to identify additional individuals and organizations that should be invited to join the group and participate in the process.

Seek to identify positive, practical projects that can be implemented initially by those who are interested in the Partnership to demonstrate an action orientation and focus on successful results.

Maintain accurate records of all planning activities, input by participants and ideas generated throughout the planning and exploration process.

Enter into memoranda of agreement as appropriate and continue to seek ways to strengthen the Partnership and help other individuals and organizations accomplish their complementary goals and objectives.

Conduct regular "Celebrations of Progress" to honor and acknowledge individual and group successes as one means of maintaining the partnership vision that we are one people, one community, with one economy and one future.



"Through windows
of opportunities"

COMMISSIONERS

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CHAIRMAN

Hope Hansen
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Charles R. Clark

James Lawson

Mary Spitz-Greene



EQUAL HOUSING
OPPORTUNITY

HOUSING AUTHORITY CITY of MUNCIE

BENITA K. SMITH
EXECUTIVE DIRECTOR

November 21, 1997

Dr. Jack Bowman
2501 N. Oakwood
Muncie, IN 47304

Dear Dr. Bowman:

The Muncie Housing Authority requests your participation as a member of the Advisory Committee for the new **S.U.C.C.E.S.S. Center** we are establishing as part of our Resident Initiatives program. The primary objective of the program is to expand the economic and educational opportunities for public housing residents, especially youth, by enhancing access to successful life and work skills training, job readiness training, job placement assistance, self-employment training to help residents start their own small business, and educational and supportive services.

In our application for \$250,000 under the Drug Elimination Grant program, MHA told HUD that we believe a comprehensive strategic planning process will help ensure the successful realization of our ultimate vision of enhancing resident safety, security and success. The **S.U.C.C.E.S.S. Center** reflects our Strategy to Utilize Community Capacities for Empowerment, Safety and Self-sufficiency. HUD agreed with this community building approach to fostering self-help, empowerment and capacity building and awarded MHA the full amount we requested.

Now that we have begun to see results from the major Law Enforcement component of our drug elimination strategic plan, we are preparing to implement the MHA's long-range community building activities. This consists of four interrelated initiatives: resident self-help and empowerment, resident organization capacity building, community mobilization and partnership building, and resource development. (An enclosure presents an overview of the activities to be undertaken in each of these four priority areas.)

Through the **S.U.C.C.E.S.S. Center**, MHA will provide innovative educational programs that enable and encourage residents to participate in state-of-the-art personal growth, success and achievement programs, Micro-Enterprise Development (self employment training and technical assistance), community mobilization and civic pride initiatives, and capacity building activities designed to help residents and resident organizations develop increased abilities for helping direct their lives and influence the institutions that affect them, their families and the community.

409 East First Street • Muncie, Indiana 47302 • (765) 288-9242 • FAX (765) 741-7308
TDD # 281-1582

Our **SUCCESS Center** consultant recently asked Beverly Hardy, Coordinator of **HUD's Campus of Learners Program** in Washington, D.C. if she could share the findings of that multi-million dollar program and offer any recommendations that might assist MHA in this project. Ms. Hardy answered both questions with one word which is both a noun and a verb . . . **Partnership!**

The Muncie Housing Authority recognizes that the ongoing development and refinement of multi-sector collaborative partnerships is required to ensure continuing progress in addressing the root causes of the drug-related criminal activities in our community. For that reason, MHA is inviting representatives of the City, the Muncie Police Department, community schools, and all appropriate service provider agencies to participate on an Advisory Committee for the **SUCCESS Center**.

The Advisory Committee will meet initially on a monthly basis to help shape the implementation of the **SUCCESS Center** and decide how to proceed with several initiatives being considered to launch the Center. The committee's primary objective is to help ensure the successful implementation of our long-range comprehensive plan for providing expanded access to opportunities for successful living for all residents of public housing. Our first priorities are to conduct a survey of our residents to identify their development training needs and interests and to ensure maximum participation by MHA residents in the programs and resources that are already available in the community.

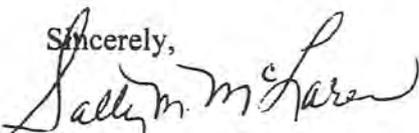
The enclosed portfolio presents the initial briefing materials shared with prospective **SUCCESS Center Advisory Committee** members at an initial orientation meeting held November 12, 1997. The enclosures include: the meeting agenda, a list of individuals invited to participate, quotes from HUD and HUD funded programs demonstrating the appropriateness of the MHA comprehensive approach to drug prevention, a draft **SUCCESS Center** brochure listing some of the personal development training programs that will be provided to MHA residents and to the larger community, and materials on a proposed introductory event with Les Brown, "The Motivator".

Also enclosed is a list of the initial twenty individuals who have already agreed to serve on the **SUCCESS Center** Advisory Committee and a form for you to indicate your willingness to help us with the **SUCCESS Center**, both as a potential member of the Advisory Committee and as a facilitator and or participant of training programs offered through the Center.

The next Advisory Committee meeting will be held on Wednesday, December 10 from 12:00 to 1:00 p.m. at the Muncie Career Center at 2500 North Elgin. Lunch from the cafeteria will be available for about \$2.50 per person. Please RSVP at 288-9242, extension 31.

We believe the **SUCCESS Center** could generate substantial benefits for our residents **and** for the entire community if there are sufficient levels of interest and participation. Thank you for considering this invitation for you to serve as one of the "charter members" of the **SUCCESS Center Advisory Committee**. Please feel free to call me or Ms. McLaren at 288-9242, extension 31, if you have any questions or comments. Thank you again for your consideration.

Sincerely,


for Benita K. Smith
Executive Director

MUNCIE HOUSING AUTHORITY SUCCESS CENTER

"Inherently each one of us has the substance within to achieve whatever our goals and dreams define. What is missing from each of us is the training, education, knowledge and insight to utilize what we already have." Mark Twain

The primary purpose of the Muncie Housing Authority Success Center is to provide the training, education, knowledge and insights to help residents of public housing and their families see, believe and achieve all they can be, do and have.

DEFINITIONS OF SUCCESS AND SUCCESSFUL LIVING

"Success in life could be defined as the continued expansion of happiness and the progressive realization of worthy goals. There are many aspects to success: material wealth is only one component. But success also includes good health, energy and enthusiasm for life, fulfilling relationships, creative freedom, emotional and psychological stability, a sense of well-being and peace of mind." Deepak Chopra, *The Seven Spiritual Laws of Success*

"Success is: (1) Peace of Mind, (2) Health and Energy, (3) Loving Relationships, (4) Financial Freedom, (5) Worthy Goals and Ideals (6) Self-knowledge/self-understanding and (7) a Sense of Personal Fulfillment." Brian Tracy, *Phoenix Seminar on the Psychology of Achievement*

"I believe the three most important factors that determine our success in any area of life are the clarity of our vision, the definiteness of our purpose and the appropriateness of our attitudes and actions." Charles Betterton, *Motivision: 21 Steps To Successful Living*

The MHA SUCCESS CENTER will provide access to state-of-the-art success and achievement programs, Micro-Enterprise Development (self employment training and technical assistance), community mobilization and civic pride initiatives, and capacity building activities designed to help public housing residents and resident organizations develop increased abilities for helping direct their lives and influence the institutions that affect them, their families and the community.

"Residents must be educated about their circumstances before they can lobby for and help bring about change. Empowerment is the act of creating an opportunity for power and ownership to be shared. Community empowerment means more than just giving residents the opportunity to participate in the decision making process. Empowered residents are provided the kind of information necessary to fully participate. Public housing communities must not remain isolated from the community or neighborhood at large. Public housing residents must also be involved in the resolution of community-wide issues and concerns." Chief Larry Hart, Ft. Myers, Florida Police Department. Excerpted from *Crime Prevention Through Environmental Design In Public Housing* by SPARTA Consulting Corporation.

MHA SUCCESS CENTER PROGRAMS

Motivision: 21 Steps to Successful Living: This is a fifteen minute to one hour introductory seminar offered at service clubs, chambers of commerce, community meetings, etc. to generate interest in the **Success Center** and the resources it provides.

Successful Life and Work Skills Seminars: These are one hour introductory seminars on topics such as setting and achieving goals, time management, creative thinking and problem solving, an introduction to entrepreneurship and micronegative development, etc.

Success: Full Living: This 16-hour workshop based on the book by Friar Justin Belitz of The Hermitage helps you learn how to make life's built-in success mechanism work for you.

Introduction to Personal and Professional Success Techniques: This twelve (12) hour introductory seminar that helps you learn how to take advantage of self-help books and cassette tape programs is held over six weeks using a variety of learning techniques including videos, audio cassette tape programs, small group discussions and a 200 + page workbook.

Effective Manager Seminars: This is a series of fourteen (14) one hour videos by Brian Tracy. They are delivered in one and a half to two hour seminars to provide for small group discussion and completion of the workbook exercises.

Brian Tracy's Phoenix Seminar on the Psychology of Achievement: This is a three to four day comprehensive seminar on successful living which over 500,000 people have attended.

The Peoples Network: TPN is the only television network system in the world dedicated to personal, family and organizational excellence, providing over 400 programs every month for \$9.95 that would cost an estimated \$10,000 to \$50,000 to attend in person.

Success Motivation Institute Programs: The Center offers the complete line of publications, seminars and workshops produced by SMI and **Paul J. Meyer**, founder of the personal achievement field and Partner in **The Peoples Network**. Included are programs such as the **Dynamics of Personal Goal Setting**, **My-Tyme Success Planner**, **Success University**, and programs on effective parenting, youth and family development.

The Ultimate Life Inpowerment Planning System: This is a one to two day workshop and comprehensive daily planner system with a foundation of spiritual principles and values.

Y.E.S. , Youth Empowerment and Success. Y.E.S. utilizes some of the best available audio/video training programs designed for junior and senior high school students. Introductory **Success Academies** will be offered whenever there is sufficient interest.

PMA Science of Success Workshop. The Center will offer a new introductory workshop on the 13 Principles of Successful Living Dr. Hill presented in Think and Grow Rich.

The **MHA Success Center** will invite other organizations to help co-produce development training programs in Delaware County in 1998 featuring international experts such as **Les Brown, Mark Victor Hansen, Brian Tracy, and Jim Rohn**. Over the next few months, the primary focus will be on introducing the concept and developing collaborative partnerships with key individuals and organizations who will be invited to co-produce, sponsor and participate in events if there is sufficient interest in this program component.

Please use the interest survey form to let us know how you would like to participate in bringing forth these types of programs in the Muncie area.

EXPANDED VISIONS OF DRUG PREVENTION INITIATIVES & PARTNERSHIPS

The following pages present some quotes and statistics that form the foundation of the Muncie Housing Authority's holistic approach to addressing the root causes of the many interrelated factors involved in drug abuse and drug-related criminal activity.

"Experience has shown that, although law enforcement officers and public housing staff can make important contributions to the anti-drug campaign, residents themselves have the most long-lasting impact on the problem. Residents-who are most directly affected by drugs and drug related crime-are uniting together to fight the plague of drugs in public housing."
Excerpted from the HUD Introduction to the Public Housing Drug Elimination Program

CRIME PREVENTION EQUALS CITIZEN INVOLVEMENT

A 5-10% increase in resident involvement is worth more than a 50-60% increase in police officers. Increased calls to police for suspicious activities. Increased concern for other residents.

Excerpted from **Crime Prevention Through Environmental Design In Public Housing** Workbook by SPARTA Consulting Corporation

MAKING CRIME MORE DIFFICULT FOR THE CRIMINALS

"Residents of public housing can reduce crime in their developments by becoming more involved with community partners. Resident involvement in local Law Enforcement, Housing Authority administration and the community planning process is a vital component of empowerment. Residents of public housing must share in the decision making process and become responsible for activities occurring in their community. The realization that those who live and work in the community must operate as a team, is the first step in building effective partnerships in the community. Residents must be accountable in sharing the responsibility for promoting and maintaining public safety and quality of life in their community."
Larry Hart, Chief, Ft. Myers Police Department. Excerpted from **Crime Prevention Through Environmental Design In Public Housing** Workbook by SPARTA Consulting Corporation

EMPOWERMENT AND ENLIGHTENMENT

***Empower**-To enabled give power to, to make self-reliant through education and by providing the emotional and materials support necessary for such development.

"When a community and its people are empowered, they have the capacity to articulate their needs; to identify actions to solve those needs; and to mobilize and organize resources in pursuit of commonly defined goals. When the people of a community come together to visualize a common future and then work together to achieve it, there develops a recognition that everyone--regardless of education, job, race, background or whatever--has something important to contribute to personal and community empowerment."
Lorraine Garkovich, University of Kentucky

"Residents must be educated about their circumstances before they can lobby for and help bring about change. Empowerment is the act of creating an opportunity for power and ownership to be shared. Community empowerment means more than just giving residents the opportunity to participate in the decision making process. Empowered residents are provided the kind of information necessary to fully participate. Public housing communities must not remain isolated from the community or neighborhood at large. Public housing residents must also be involved in the resolution of community-wide issues and concerns." Chief Larry Hart, Ft. Myers Police Department. Excerpted from **Crime Prevention Through Environmental Design In Public Housing** by SPARTA Consulting Corporation

CREATING A SHARED VISION

"Partners who share a common vision then develop realistic goals and take action toward their vision. The shared vision is long range and includes the perspectives of all partners. If an organization already has a vision statement, revisiting the vision is an opportunity to bring new stakeholders on board. Meaningful involvement of all partners is necessary throughout the entire process. Residents are often left out of the early stages and therefore, have little commitment to the programs planned for their community. Research has shown that one of the most effective ways to make long-lasting changes in our communities is by actively engaging the community in solving its own problems." Larry Hart, Chief, Ft. Myers Police Department

Excerpted from **Crime Prevention Through Environmental Design In Public Housing** Workbook by SPARTA Consulting Corporation

PARTNERSHIPS

The Resident Initiatives Program is founded on the belief that partnership between residents, HUD, Public Housing Authorities and other private and public sector agencies at the local, state and federal levels are the most effective way to achieve long term improvements in low-income neighborhoods. The key to developing successful collaborations is to take a global view of the resources in your area. No outside agencies, non-profits or businesses should remain untapped if you are to develop a broad base of resources to support your program initiatives.

The three basic steps to developing a local program network are to develop a strategy, approach potential partners and follow up with partners. Other essential of partnership formation include:

- * forming/strengthening core partnership agreements
- * identifying and understanding the needs of each partner
- * enhancing resident involvement in the partnership
- * providing on-going skill development training
- * creating a process for continually identifying and selecting partners
- * creating mechanisms to complete tasks
- * developing mechanisms for decision making
- * resolving conflict
- * selecting methods for program evaluation
- * developing fundraising strategies and financial mechanisms.

Excerpted from the HUD Drug Information and Strategy Clearinghouse

**The Muncie Housing Authority
SUCCESS CENTER
Presents Successful Life and Work Skills Classes**

- How to develop a larger vision of yourself and your unlimited potential
- How to get the most out of self-help books and learning cassette tape programs
 - How to tap your creative thinking and problem solving abilities
 - How to set and achieve goals
 - How to develop a Personal Mission Statement
 - How to communicate more effectively
 - How to build and maintain positive relationships
 - How to motivate yourself and others
 - How to manage your time, energy and resources
 - How to use visualization and affirmations
 - How to develop a Prosperity Consciousness
 - How to choose the most appropriate decision making approach
 - How to discover and develop your leadership skills
 - How to take control of your thoughts and your life
 - How and why to share your talents with others and your community
 - How to work more effectively with others and apply teamwork principles
 - How to start and manage your own business
 - How to eliminate negative emotions and replace them with positive emotions
 - How to develop and maintain a Positive Mental Attitude
 - How to receive by giving and sharing with others
 - How to apply spiritual principles and values in daily living and at work
 - How to understand and apply Universal Laws
 - How to set and achieve spiritually centered New Year's Resolutions
 - How to make God the Senior Partner in your life, family and work

The MHA SUCCESS CENTER Welcomes Your Input and Participation

The SUCCESS CENTER invites you to help us co-create development training programs that foster personal, organizational and community development and empowerment. Please help us determine how we may best meet your needs by taking a few moments to answer the following questions. For more information, please call Sally McLaren at 765-288-9242, Ext. 31.

I / our organization would like to participate with the Success Center in the following ways:

___ Serve on: ___ The Advisory Committee ___ Steering Committee for Training Events
 ___ Program Committee ___ Fundraising Committee ___ Promotion Committee

___ Teach/offer training programs in: _____

___ We would be most interested in programs on the topics checked below:

- | | |
|--|---|
| ___ Professional selling techniques | ___ Needs Assessment |
| ___ Customer satisfaction | ___ Stress management |
| ___ Grantsmanship training | ___ Time Management |
| ___ Developing a Master Fund-raising Plan | ___ Sales management |
| ___ Effective communication skills | ___ Negotiation skills |
| ___ Conflict resolution | ___ Leadership development |
| ___ Building effective teams | ___ Total Quality Management |
| ___ Public Relations and Marketing | ___ Self-employment training |
| ___ Setting and achieving goals | ___ Motivation |
| ___ Strategic planning | ___ Creative thinking & problem solving |
| ___ Lending library' services: audio/video cassette programs, self-help books & assessment tools | |
| ___ Other (please specify) _____ | |

I/We would be most interested in attending a program with the trainers marked below:

___ Les Brown ___ Brian Tracy ___ Mark Victor Hansen ___ Jim Rohn ___ Steven Covey
 ___ Chin-Ning Chu ___ Wayne Dyer ___ Other: _____

___ I/We would like to receive more information on the following:

- | | |
|--|---|
| ___ Motivision: 21 Steps to Successful Living | ___ CSL Showcases |
| ___ Successful Life and Work Skills Seminars | ___ Effective Manager Seminars |
| ___ Phoenix Seminar on the Psychology of Achievement | ___ The Peoples Network |
| ___ The Ultimate Life Inpowerment Planning System | ___ Success: Full Living Workshop |
| ___ Y.E.S. , Youth Empowerment and Success | ___ Youth Success Academy |
| ___ CAN DO! ___ YOUth CAN DO! | ___ PMA Science of Success |
| ___ Success University | ___ Audio Video Catalog |
| ___ Personal & Professional Success Techniques | ___ Please put me on your mailing list. |

 Your Name Your Organization

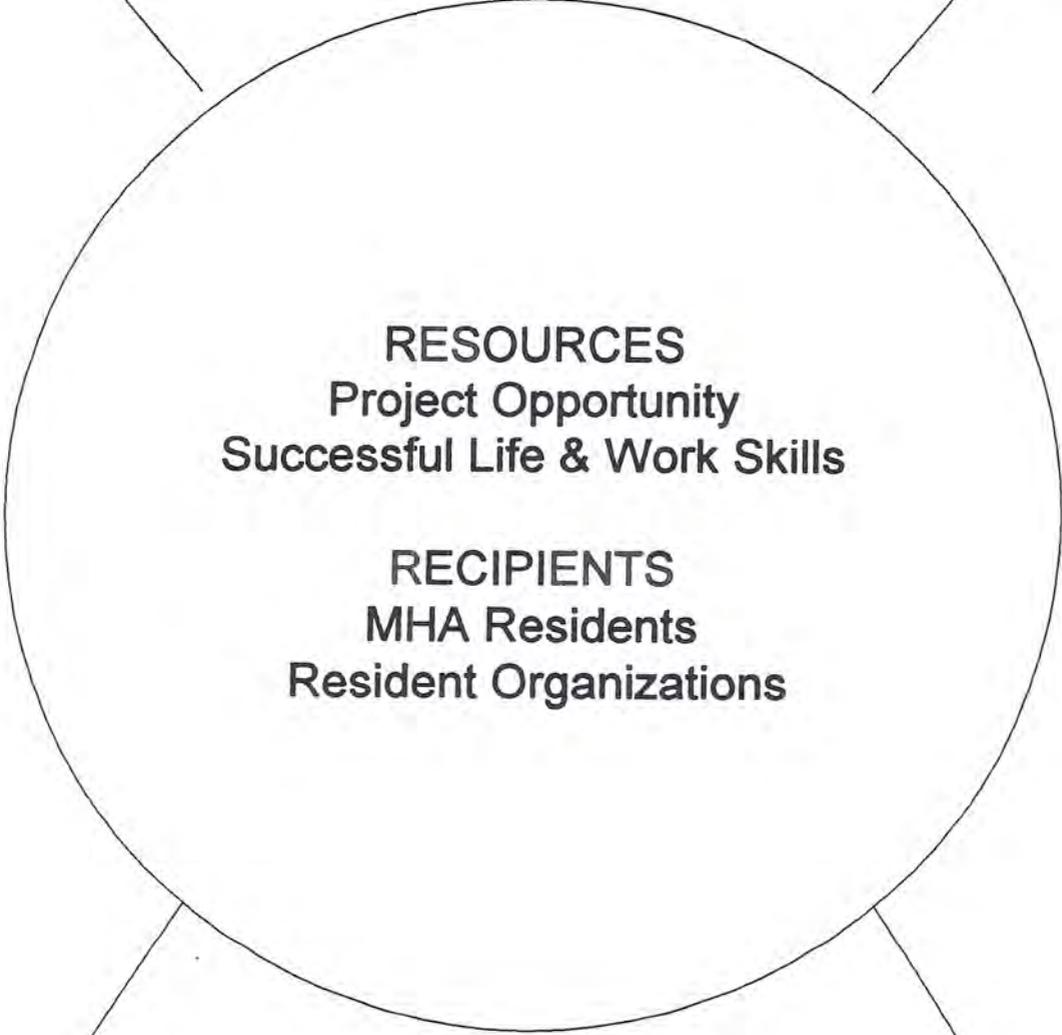
 Mailing Address

 City State ZIP Code

 Telephone Fax Number

Please return survey to: MHA Success Center, 409 E. First Street, Muncie, IN 47302.

**Muncie Housing Authority SUCCESS Center
Funding - HUD Drug Elimination Grant**



RESOURCES
Project Opportunity
Successful Life & Work Skills

RECIPIENTS
MHA Residents
Resident Organizations

MHA Success Center

**Expansion of Scope
Inclusion of all Appropriate and Available
Resource Providers
Especially Training Programs**

**RESOURCES
Project Opportunity
Successful Life & Work Skills**

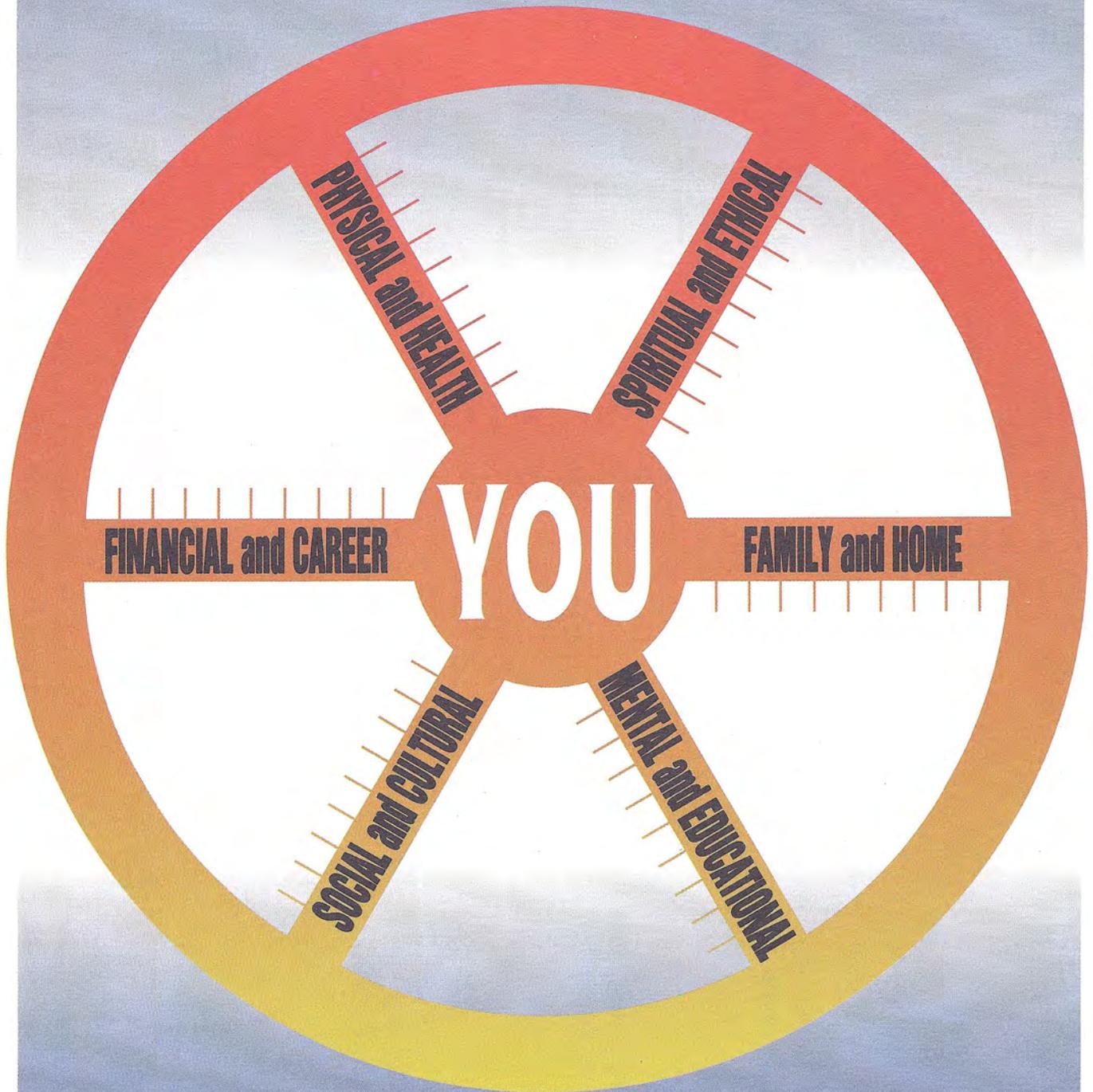
**RECIPIENTS
MHA Residents
Resident Organizations**

**New Funding
Generated
Through
Coalescing &
Marshalling of
Community
Resources
in Innovative
Ways that
Identify & Meet
Local Needs**

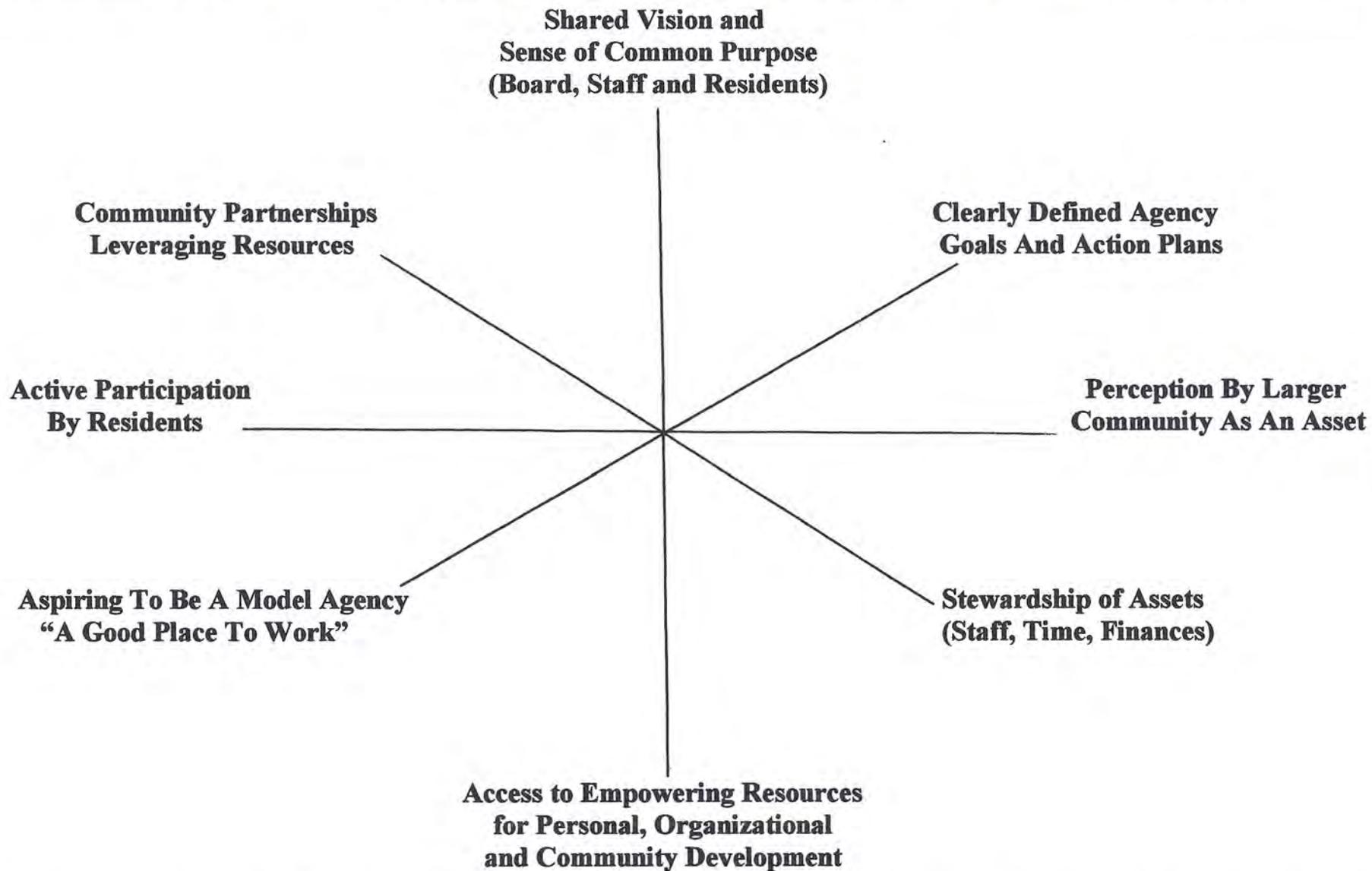
**Expanded Base of
Resource
Providers & Recipients
Enhanced Funding to
MHA SUCCESS Center**

**Expansion of Service Area
Include All Community Residents,
Non-Profit Organizations,
Government and Businesses**

The Wheel of Life



Factors for Evaluating If Your Organization Is “Fully Actualizing”



How “fully actualizing” would your organization rate on this modified **Wheel Of Life**? Place a dot on each of the spokes to reflect your rating of that factor with 1 low at the center to 10 high on the outer end of each spoke. Then connect the dots. **How balanced is your wheel? Would it roll?**

VISIONING FOR THE ULTIMATE FUTURE SUCCESS OF THE MUNCIE HOUSING AUTHORITY SUCCESS CENTER

Ten positive things I would like to see happen through the MHA SUCCESS Center.

(List the top ten priority developments, accomplishments, manifestations, additions, changes, etc. you would personally like to have materialize as a result of the MHA SUCCESS Center within the next five-ten years. They may be any combination of physical, attitudinal, environmental, or financial matters concerning residents, yourself, other people, organizations, projects or the entire community. Please complete this exercise without considering at this time factors such as whether the funding required to bring forth your idea is presently available. (You may use the other side or more paper if you need more space.)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

MINDSTORMING FOR TWENTY IDEAS

SPECIFIC GOAL STATEMENT OR QUESTION: **Date:** 12-10-97

List twenty ways that the ultimate possible success of the Muncie Housing Authority's SUCCESS Center might be brought forth and produce the greatest possible benefits.

- 1.
- 2.
- 3.
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- 6.
- 7.
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- 13.
- 14.
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- 16.
- 17.
- 18.
- 19.
- 20.

ACTION STEPS:

COMPOSITE OF INITIAL RESPONSES TO SUCCESS CENTER ADVISORY COMMITTEE INTEREST FORM AS OF 12-1-97

Name	Organization	Advisory	Steering	Program	Raising	Promotion	Will Teach	Interests
Angela Anderson	Mayor Canan's Office	X						Les Brown, Jim Rohn
Nick Notarangelo	IMPACT	X	X	X				Les Brown Self-esteem
Dr. Jack Bowman & Tim Heller	Muncie Community Schools	X						
Molly Flodder	TEAMwork for Quality Living					X		
JoAnn Black	Muncie Community Schools Career Center	X or	X				Adult Ed. & Motivation	
Annette Phillips	Muncie Home Center		X				Credit, Bud- geting, Home Ownership	
Bob Gibiser	NBD Bank	X						Les Brown
Eric Ahlbrand	East Central Private Industry Council	X	X	X	X	X	Self-esteem, job search, team building	Problem solving, Teams, Motivation Self management
Don Stetson	YMCA	X		?				
Dee Harris	South Madison Community Center	X	X	X			Youth programs	Les Brown
Gail Dobbs	Governor's Commission	X						Les Brown/Covey
Aliza McNeill	Youth Service Bureau	X				X	Anger Control Parenting	Les Brown Mark Victor Hansen
Keith Doudt	Family Services	X						
Tiny Adams	State Rep./ United Way	X						
Keith Broadnax	Local Initiative Support Corp.	X						
Phyllis Bartleson	Human Rights Commission	X						
Pastor Willie Jackson	Concerned Clergy Coalition	X						
Jerome Gassen	American National Bank	X						Les Brown

Live Your Dreams!

What is your dream? Do you have the courage to achieve your dreams?

AS SEEN BY MILLIONS ON TV—LET LES BROWN
HELP YOU REACH FOR THE SUCCESS YOU DESERVE

LES BROWN



Hi, my name is **Les Brown**. I was born in a house with a dirt floor in Liberty City in Miami and was adopted when I was six weeks old. Later, I was labeled a slow learner and kept back in school. Now I am a successful motivational speaker and a trainer helping people all over the world achieve their dreams. I have written two best selling books, *Live Your Dreams* and *It's Not Over Until You Win*. I am the President of my own training company and my PBS television show won an Emmy.

I am looking for a few young people who want to learn how to set goals and achieve your dreams. I know you have greatness within you and I want to show you it's possible to live your dreams. I can help you learn how to overcome the challenges between you and your dreams.

I am coming to Muncie to work with 300 young people Friday, August 21 from 6:00 to 9:00 p.m. and Saturday, August 22, 8:30 a.m. to 4:00 p.m. If you have a dream, or if you want to have one, I want to help you be all you can be. If you are 12 to 18 years old, live in Delaware County, and want to join me for this **Seeds of Greatness** event, contact my partners listed below or call Sally at 288-9242.

Contact: _____

Organization: _____

Phone # _____

Say YES to success with Les!

HOW BIG IS YOUR DREAM?

The Muncie Housing Authority is looking for a few residents who would like help in reaching your dreams. That way, other residents may be inspired to reach for their dreams too. We have some grant funding to help us provide programs and resources to help you set and achieve goals. To help us share these programs with our residents, we are having a "What's Your Dream Contest". Winners will receive cash prizes to help you reach your dreams and **Success Coaches** to help you set and achieve your personal goals. If you would like to own your own business, you will be able to get the help you need to develop a business plan and apply for a loan to start your business. To enter the contest, all you have to do is let us know what your dream is and how you think MHA Success Center Partners could help you reach your dream.

What's Your Dream?

If you could be anyone, do anything, have anything, what would it be? _____

What kind of help do you need to reach your dreams? _____

Have you ever thought about owning your own business, and if you have, what type of business would you want to own? _____

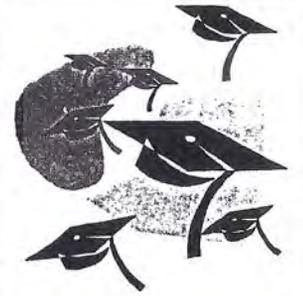
If your dream includes owning your own business, what training would you want to have? (circle all applicable)

How to set and achieve goals	How to think creatively and solve problems	How to communicate better with others
How to resolve conflicts	How to make better use of my time	How to get along with other people
How to develop teamwork	Other training you want to reach your dreams: _____	

Thank you for helping us learn how we might help you reach your dreams. If you would like to enter the contest, fill out the form and return it to the MHA Success Center, 409 East First Street, Muncie, IN 47302

Your Name: _____ Phone: _____

Your Address: _____



Thank you to the following who made this event possible:

All the Eighty Members of the Success Center Partnership!

**Les Brown, Mike Williams and Brian Foster
of Les Brown Enterprises**

**The Muncie Housing Authority
Community Foundation of Muncie Delaware County
Life's An Attitude Wear for T-Shirts**

CENTER SPACE, Inc.

Bank Co-op for Donation:

American National Bank

First Merchants Bank

Mutual Federal Savings Bank

NBD Bank

Star Financial Bank

Horizon Convention Center

Radisson Hotel Roberts

MARKEY's Audio Visual

Crystal Catering

Marjorie Ziegler

State Representative Tiny Adams

Pepsi Cola of Muncie

Gholar and Gholar for the Limo

Carolyn Cline and First Merchants Bank

Dee Harris for Banners

Mary Spitz Greene

Sharon Collis for the Certificates

Carryn Pierce for the Cover Design

Misti Pullins for the Program Design

Kendra McLaren for Photography

Bea Moten-Foster

Captain Charles Hensley for Video Taping

Adrian M. Smith for Audio Taping

Charles Weatherly for Audio Taping

Amy Jones and Associates

**Catherine Lamberg and the U.S. Department
of Housing and Urban Development**

Say
YES
to
SUCCESS

*Youth Leadership Institute
With*

Les Brown

Produced By:

*Muncie Housing Authority
Success Center Partnership*

Les Brown Enterprises

CENTER SPACE



**Planting Seeds of Greatness
August 21st and 22nd 1998**

YOUTH LEADERSHIP INSTITUTE AGENDA

Friday, August 21, 1998

Opening Ceremony

Welcoming Remarks	Ms. Benita K. Smith
Invocation	Pastor H. Royce Mitchell
Introduction to Planning Committee	Sally McLaren
Acknowledgments	Sally McLaren
Introduction to Mr. Brown	Ms. Benita K. Smith
Overview of the Youth Institute	Mr. Brown
Presentation of Key to the City	Mary Spitz-Greene

Youth Relocate to Exhibition Hall 2 for Workshop

Presentation of Institute T-Shirts from Life's An Attitude Wear

Saturday, August 22

Youth Workshop	8:30 - 4:00
Public Closing Ceremony	4:00-5:00

Muncie Housing Authority Success Center Partnership

The Success Center expands the economic and educational opportunities for public housing residents, especially youth, by enhancing access to successful life and work skills training, job readiness training, placement assistance, and self-employment training to help residents start their own small businesses. The Center provides innovative educational programs that enable and encourage residents to participate in personal growth, success and achievement programs. It also fosters community mobilization and civic pride initiatives and activities designed to help residents and resident organizations develop increased abilities for helping direct their lives and influence the institutions that affect them, their families and the community.

Les Brown Youth Leadership Planning Committee

Benita K. Smith	Muncie Housing Authority
Sally McLaren	Muncie Housing Authority
Charles Betterton	CENTER SPACE
Aliza McNeill	Youth Service Bureau
Angela Anderson	City of Muncie Mayor Canan's Office
Mary Spitz-Greene	Muncie Community Development
Sharon Collis	Motivate Our Minds
Dee Ann Atterson	Delaware County Employment & Training
Gail Dobbs	Governor's Commission for Drug Free IN
Dee Harris	South Madison Community Center
Gail Feazel	United Way of Delaware County
Capt. Charles Hensley	Muncie Police Department
Carolyn Cline	First Merchants Bank
Jerry Gassen	American National Bank
Brad Grass	Star Financial Bank
Carryn Pierce	LISC Intern
Arthur Duerson III	Social Status of Black Males
Annette Phillips	Muncie Homeownership & Development
Kelli Saunders	East Central Private Industry Council
Keith Broadnax	Local Initiatives Support Corporation
Tiny Adams	State Representative
Lt. Deborah Davis	MHA Security Coordinator
Darlene Arnold	Ball State University
Sandy Guimond	Muncie Community Schools

Les Brown teaches leadership skills to Muncie youths



Left to right, back to front: Les Brown, Anthony Taylor, Jordan Armstrong, Terry Woods, Dar-Ray McAllum, Brian Woods, Monique Armstrong, Darrell McAllum, Blair Broussard, Ashley Moore, Keianna Davis, Jasmine Taylor, Dionna Bass, and Haila Thompson

Motivational speaker Les Brown is one of several who are contributing their time, energy and resources to support the Muncie Housing Authority's Success Center Partnership.

These two not-for-profit Indiana organizations, have launched a program to Expand the Circle of Success In America through a network of locally designed centers for Successful Living that provide greater access to some of the best development training resources in the country.

Brown was recently in Muncie for a Youth Leadership Institute. This is the phase of Brown's involvement in the initiative. Brown has been

working with Charles Betterton, co-founder of Center Space, since 1990 on similar community development and youth empowerment programs.

"Mr. Brown donated his services, valued at over \$50,00, to provide this life-changing experience for the young people of Delaware County. His company, Les Brown Enterprises, also participated by providing access to the best audio and video based training programs Les has created, which the Success Center Partnership will offer on an ongoing basis," said Betterton, president of Center Space, which helped the Muncie Housing Authority create the

SEE BROWN PG. 15

BROWN FROM PG. 1

Success Center Partnership.

"In addition to Mr. Brown's support, Paul J. Meyer Success Motivation Institute, Brian Tracy, Jim Rohn, and the Strategic Marketing Group are providing some of their best training programs and materials, at discount prices, and they are donating thousands of dollars of technical assistance to help us successfully adapt for public housing residents these materials that are usually marketed primarily to corporate America."

"With this level of support from some of the best trainers in the world, we will surely succeed in our mission of helping Americans discover that we are people, one community, with one economy and one future," he said.

Brown and Mike Williams, his mentor and a training expert, are helping Center Space design new programs and materials for expanding the Circle of Success in America. There will be a number of follow up activities, including providing ongoing leadership development training for the core group which participated in the Brown workshop and ongoing seminars and workshops using video, audio, and workbook materials on Choosing Your Own Future.

Williams will return to Muncie at least once in the next few months, to assist with the ongoing refinement of the training materials and implementation of the training of trainers program.

One possibility being considered is a youth leadership retreat that would be held in the fall to further refine an overnight component of the package being developed for replication in the other 4,500 housing authorities in America. Initial funding for the training materials has been provided through a recent \$5,000 grant from the Muncie Delaware County Community Foundation.

One of the longer-range

activities being planned is a national conference that would provide opportunities for other housing authorities to gather for 2 days of seminars, workshops and brainstorming sessions in Indianapolis on how to replicate the Success Center Partnership in other communities.

"If things continue to go as well as we expect in Muncie,

and others. They will help involve some other people in lifting their lives and enhancing their sense of self and moving onto some kind of community agenda beyond just what happens to their own lives. They can then take a greater interest in what happens in the community at large.

"As these young people get

the world know they are drug free and proud of it," said Steve Hakes, president of Life's An Attitude Wear.

"We are grateful for this opportunity to contribute to the success of Les Brown's first Youth Leadership Institute. We share Mr. Brown's commitment to youth empowerment and his vision of a drug free America. That's why our

Housing Authority provides innovative educational programs that enable and encourage residents to participate in personal growth, success and achievement programs. It also fosters community mobilization and civic pride initiatives, and activities designed to help residents and resident organizations develop increased abilities for helping direct their lives and influence the institutions that affect them, their families and the community."

"When we held the first meeting of the Success Center Partnership last November, we invited about 55 community leaders to attend. We had hoped that at least 10 to 12 might attend. We were pleasantly surprised when over 40 individuals attended that meeting and just in the past few months, over 80 individuals, representing over 50 organizations and businesses in every sector of the community, have participated in some way."

Betterton said, "Over the past 2 years, we offered the Success Center concept and the events with Les Brown to a number of organizations in Delaware and Madison counties. Ms. Benita Smith was the only one who saw the vision, appreciated the significance of what was being offered and she responded with the courage and leadership required to bring the vision forth for the benefit of the larger community."

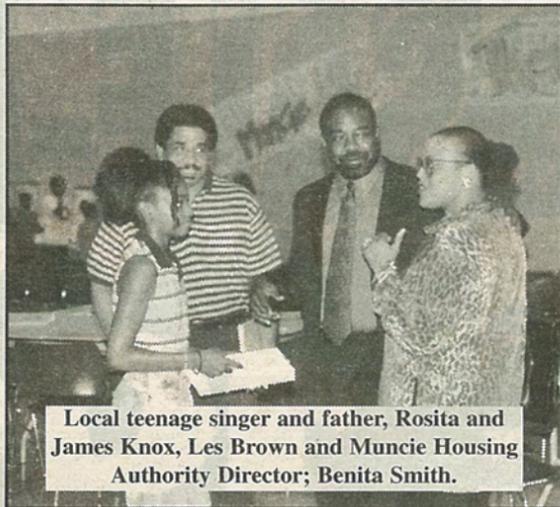
"I commend Ms. Smith and expect the Muncie Housing Authority to be awarded national recognition by the U.S. Department of Housing and Urban Development and by the National Association of Housing and Redevelopment Officials (NAHRO)."

For more information on the Success Center Partnership and Future training programs based on Les Brown's materials, contact the Muncie Housing Authority at 765-288-9242.

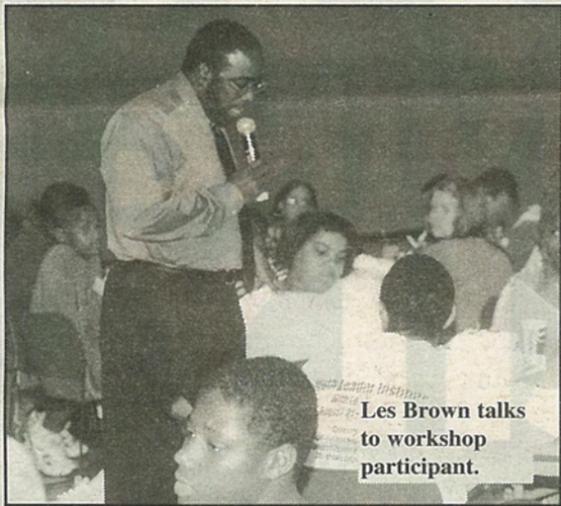
"Through the center, the



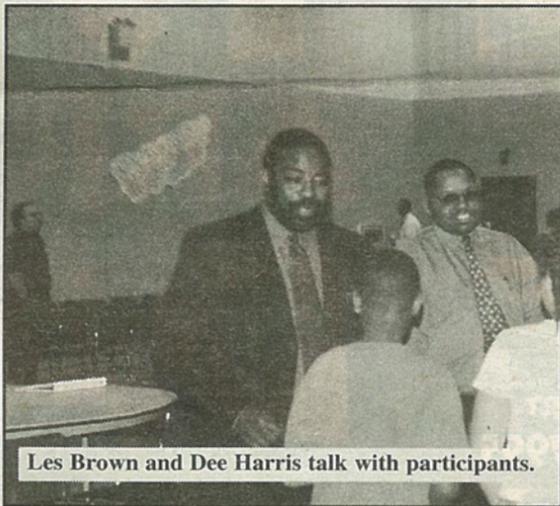
Geohn Huggins and Les Brown



Local teenage singer and father, Rosita and James Knox, Les Brown and Muncie Housing Authority Director; Benita Smith.



Les Brown talks to workshop participant.



Les Brown and Dee Harris talk with participants.

we would like to take this program to other places," said Brown. "The youth participating in the Institute all completed a Contract With Themselves to take action and engage other people and they signed the Seeds of Greatness Pledge which reads: "I do hereby pledge to discover and develop the greatness in me and to plant Seeds of Greatness, in my words, as well as my deeds, for myself, for my family and for my community. God grant me the courage and wisdom to do what I can, to make the world a better place."

"Each one of them will touch another three or four people, other youth, their families, community leaders

together, reach out to engage others and start getting involved, there will be an even greater positive impact within the community as a whole, and perhaps throughout the nation," Brown said.

The T-shirts for the youth were donated by Life's An Attitude Wear, a Coleville, Texas company dedicated to promoting drug-free lifestyles for youth. The company that was founded on a principle to improve quality of life, is committed to drug education and offering hope to the children of those who did not make a choice to be "drug free."

"By wearing our "official Drug Free and Proud Of It Apparel," young people let

company donates 20 percent of the profits from the sale of all our products to Life's An Attitude Scholarship Foundation for children who have, or who have lost, a drug dependent parent."

"We established the success Center Partnership in late 1997 to expand the economic and educational opportunities for public housing residents, especially youth by enhancing access to successful life and work skills training, job readiness training, job placement assistance, and self-employment training to help residents start their own small businesses," said Benita Smith, executive director of the Muncie Housing Authority.

Success Center Partnership

Muncie Housing Authority Partnering With Some of the
Best Success Practitioners
In The World To Expand the Circle of Success!



Les Brown

Paul J. Meyer

Brian Tracy

Bonnie St.
John Deane

Jim Rohn

Mark
Victor Hansen

Some of the top **Success Coaches** in the world are helping the **Muncie Public Housing Authority**, **CENTER SPACE**, and the **University for Successful Living** evolve the **Success Center Partnership** into a prototype center for life-long learning.

The **Muncie, Indiana Public Housing Authority (MHA)** used part of a HUD Drug Elimination Grant to create a **Success Center Partnership** to **Expand the Circle of Success** for residents. The **Success Center** was established in partnership with **CENTER SPACE**, a non-profit organization that provides consulting services in community economic development. The **Success Center** offers innovative educational programs that enable and encourage residents to participate in state-of-the-art personal growth, success and achievement programs. It also provides Micro-Enterprise Development training and capacity building activities designed to help residents and Resident Organizations develop increased abilities for helping direct their lives and influence the institutions that affect them and their families.

Through unique educational programs developed by the non-profit **University for Successful Living**, residents learn how to apply successful living skills such as: **How to Set And Achieve Goals; How To Manage Time And Resources; How To Think Creatively; How To Work Together; and How to Develop Self-Motivation.** Participation in these programs results in long-lasting benefits such as higher self-esteem, better workhabits, more effective parenting skills, and greater success in every area of life.

Read on to learn how the **Success Center Partnership** might be able to help you!

Progress Of The Muncie Housing Authority Success Center Partnership:

Initial Results:

Eighty individuals representing fifty organizations have participated in the **Success Center Partnership**. Les Brown "The Motivator" donated \$50,000 of his time and resources to launch the **Youth Leadership Institute**. Hundreds of youth were positively impacted and the Housing Authority received greater public awareness. In addition to the life changing experience Les brought to several hundred young people, his contributions helped generate widespread publicity for the MHA **Success Center Partnership**. Perhaps as important is the fact that these events enabled MHA to develop relationships and obtain funding from resources PHA's don't usually enjoy such as the Community Foundation, the Muncie Area Bank Cooperative and many prominent individuals.

Ongoing Positive Developments:

The youth who were positively impacted by the experience with Les Brown and hundreds of additional youth will benefit from having access to Les's audio and video tape programs that the **Success Center** now owns and offers through two community centers.

Through the **Success Center Partnership**, MHA has access to some of the best, tested and proven resources for personal and professional empowerment, community and organizational development. The pending application to HUD for \$150,000 for Economic Development and Supportive Services included letters of commitment from four of the world's leaders in personal, organizational and community development: Les Brown Enterprises, Paul J. Meyer's Success Motivation Institute, Brian Tracy International and Jim Rohn International. The relationships and investments in the **Success Center Partnership** enable MHA to be more competitive as it applies for other government and private foundation funding to continue to evolve toward its ultimate vision.

Recognition and Awards:

The **Success Center Partnership** received the Indiana NAHRO Chapter Award of Excellence as the Housing Authority Program of the Year for 1999. MHA will also receive a **NAHRO Award of Merit in Housing and Community Development** for the **Success Center Partnership** at the National Conference.

Other Housing Authorities and a Center for Independent Living have already replicated elements of the **Success Center Partnership** to provide expanded access to state-of-the-art development training programs.

Learn How To Create Your Own Success Center Partnership:

We invite you to attend our workshop on **How To Create A Success Center Partnership** at the **NAHRO** Fall National Conference in Philadelphia.

Send your email address to Bettertownt@aol.com to subscribe to our free **Successful Living Newsletter**.

Regional conferences to showcase the **Success Center Partnership** are being developed where Les Brown, Mark Victor Hansen, Bill Moyer, President of Success Motivation Institute, and other leaders in personal, professional, organizational and community economic development will conduct training-of-trainers workshops for other housing and community development agencies that would like to provide these types of resources for their residents, members and staff.

For More Information, Please Contact: Sally McLaren of the Muncie Housing Authority at 765-288-9242, extension 31 or Charles Betterton of the University for Successful Living at 815-928-9750

Presenting Some of the International Experts Expanding the Circle of Success with the USL

Brian Tracy

Brian Tracy: "The Dean of Personal Achievement and the Development of Human Potential." One of the world's leading authorities on success in management, sales and in one's personal life. Author of *Maximum Achievement, Advanced Selling Strategies* and creator of over 30 best selling audio/video training programs.



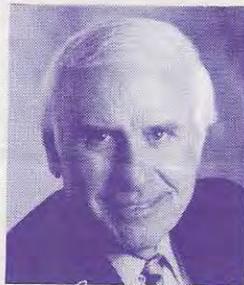
Les Brown

Les Brown is one of the nation's leading resources in understanding and stimulating human potential. Selected one of America's top 5 speakers by Toastmasters International. Emmy Award winner and author of the best selling books *Live Your Dreams* and *It's Not Over Until You Win* and many audio/video programs.



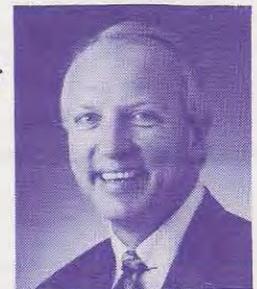
Jim Rohn

Jim Rohn is America's foremost business philosopher who is an enormously successful entrepreneur; a great teacher of acquired qualities such as self-discipline, resilience, integrity, focused attention and character building; a "gold mine" of ideas and advice for greater success. Author of several books and cassette tape programs.



Mark Victor Hansen

Mark Victor Hansen is one of the most remarkable motivators of our time. His expertise in personal empowerment and sales excellence has inspired hundreds of thousands of people world-wide to create a more powerful and purposeful future. Co-author of many best selling books, including the *Chicken Soup for the Soul* series.



Connie Podesta

Connie Podesta is one of America's most riveting speakers. An author, business owner, consultant, educator and counselor. Her high-content, humorous and motivational presentations focus on integrity, values, relationships, commitment and developing interpersonal skills.



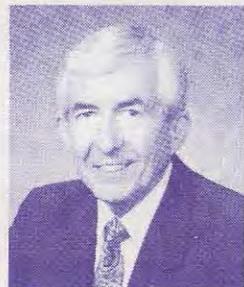
Bonnie St. John-Deane

Winner of three Olympic medals, a champion athlete, and a Harvard honors graduate who studied at Oxford University and a Rhodes Scholar. Seminars on Teamwork and the Art of Self-Motivation. Author of motivational books and cassette tape programs.



Paul J. Meyer

Paul J. Meyer is founder of **Success Motivation Institute** and **Success University**. The leading self-improvement author of all time, with over \$2 billion of his time-tested programs sold in over 60 countries. Recent books include *Bridging the Leadership Gap* and *I Inherited a Fortune*.



Charles Betterton

Co-Founder and President of **CENTER SPACE** and the **University for Successful Living**. Success Coach Trainer. Empowerment Consulting Services. Author of *Introduction to Personal Success Techniques*, *Motivision™: 21 Steps to Successful Living* and *The Ultimate Life Inpowerment™ Planning System*.



Les Brown teaches leadership skills to Muncie youths

Reprinted From *The Muncie Times* for September 3, 1998

Motivational speaker Les Brown is one of several of the top trainers in the world who are contributing their time, energy, and resources to support the Muncie, Indiana Housing Authority Success Center Partnership. Some of the other participants include Brian Tracy, Mark Victor Hansen and the Success Motivation Institute (SMI).

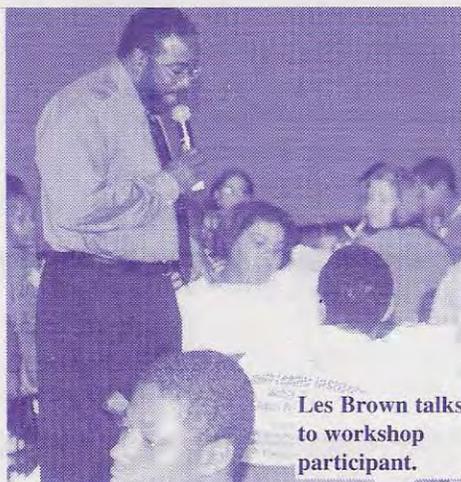
The Success Center was established with the help of CENTER SPACE and the University for Successful Living. These non-profit organizations are helping Expand the Circle of Success In America through a network of locally designed Centers for Successful Living that provide greater access to some of the best development training resources in the world.

Brown, who conducted the Youth Leadership Institute in Muncie, has been working with the founders of CENTER SPACE since 1990 on similar community development and youth empowerment programs.

"Mr. Brown donated his services valued at over \$50,000 to provide this life-changing experience for the young people of Delaware County. His company, Les Brown Enterprises, also provided access to the audio video based training programs Les has created which the Success Center Partnership will offer on an ongoing basis" said Betterton, President of CENTER SPACE, which helped the Muncie Housing Authority create the Success Center Partnership.

"In addition to Mr. Brown, Paul J. Meyer, Brian Tracy, Jim Rohn, and the Strategic Marketing Group are providing some of their best training programs and materials at discount prices and they are donating thousands of dollars of technical assistance to

help us adapt for public housing residents these materials that are usually marketed primarily to corporate America. With this level of support from some of the best trainers in the world, we will surely succeed in our mission of helping American's discover that we are one people, one community, with one economy and one future" he added.



Les Brown talks to workshop participant.

Les Brown and Mike Williams, his mentor and a training expert, are helping CENTER SPACE design new programs and materials. There will be a number of follow up activities in Muncie. These include providing ongoing leadership development training for the core group who participated in the workshop with Les and ongoing seminars and workshops using video, audio and workbook materials.

Initial funding for the training materials has been provided through a recent grant from the Muncie Delaware County Community Foundation. Grants for additional materials, staff to participate in a training of trainers program and program design are being developed.

One long-range activity being planned is a national conference in

Indianapolis to provide opportunities for other housing authorities to gather for two days of seminars, workshops and brainstorming sessions on how to replicate the Success Center Partnership in other communities.

"If things continue to go as well as we expect in Muncie, we would like to take this program to other places" said Brown. "The youth participating in the Institute all completed a Contract With Myself to take action and engage other people and they signed the Seeds of Greatness Pledge."

"Each one of them will touch another 3 or 4 people, other youth, their families, community leaders and others. They will help involve some other people in lifting their lives and enhancing their sense of self and moving onto some kind of community agenda beyond just what happens to their own lives."

"They can then take a greater interest in what happens in the community at large. As these young people get together, reach out to engage others, and get involved, there will be an even greater positive impact within the community and perhaps throughout the nation" Brown added.

The Seeds of Greatness Pledge

I do hereby pledge to discover and develop the greatness in me and to plant Seeds of Greatness, in my words as well as my deeds, for myself, for my family and for my community. God, grant me the courage and the wisdom to do what I can, to help make the world a better place.

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Les Brown Enterprises

The Muncie Housing Authority Success Center Partnership

Presents Live Your Dreams With Les Brown!

"We established the Success Center Partnership in late 1997 to expand the economic and educational opportunities for public housing residents, especially youth, by enhancing access to successful life and work skills training, job readiness training, job placement assistance, and self-employment training to help residents start their own small businesses." said Benita Smith, Executive Director of the Muncie Housing Authority.

"Through the Center, the Housing Authority provides innovative educational programs that enable and encourage residents to participate in personal growth, success and achievement programs. It also fosters community mobilization and civic pride initiatives, and activities designed to help residents and resident organizations develop increased abilities for helping direct their lives and influence the institutions that affect them, their families and the community."

"When we held the first meeting of the Success Center Partnership last November, we invited fifty-five community leaders to attend. We had hoped that at least ten to twelve might attend." Smith continued.

"We were pleasantly surprised when over forty individuals attended that meeting and just in the past few months, over 80 people representing over 50 organizations and businesses in every sector of the community have participated."

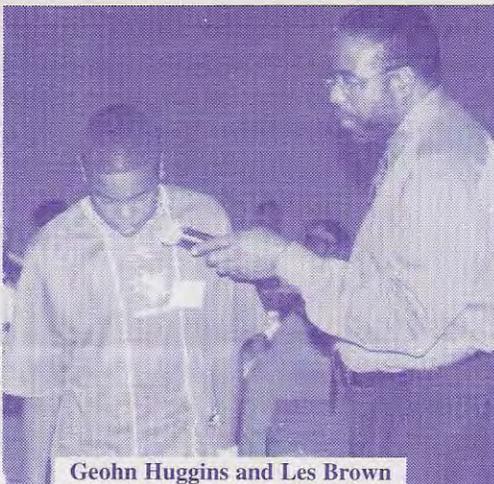
"Les Brown is one of the most effective motivational speakers and trainers in the world and his message helps people lift up their vision, increase their sense of self-esteem and maximize their effectiveness in every area of successful living" said Smith.



Local teenage singer and father, Rosita and James Knox, Les Brown and Muncie Housing Authority Director; Benita Smith.



Les Brown and Dee Harris talk with participants



Geohn Huggins and Les Brown

"We are so deeply grateful to Mr. Brown for bringing his intensive personal development program here to Muncie to help our young people develop a larger vision of themselves and help them learn how to set goals and achieve their dreams."

Betterton said " Ms. Benita Smith shared our vision, she appreciated the significance of the Success Center and she responded with the courage and leadership required to bring the vision forth for the benefit of the larger community. We commend Ms. Smith and expect the Muncie Housing Authority to be awarded recognition by HUD and NAHRO" he continued.

The T-shirts for the youth were donated by Life's An Attitude Wear, a Colleyville, Texas company dedicated to promoting drug free lifestyles for youth. The company, founded on a principle of helping improve the quality of life, is committed to drug education and offering hope to the children of those who did not make a choice to be "drug free."

"By wearing our "Official Drug Free and Proud Of It Apparel", young people let the world know they are drug free and proud of it" said Steve Hakes, President of Life's An Attitude Wear.

"We are grateful for this opportunity to contribute to the success of Mr. Brown's Youth Leadership Institute. We share his commitment to youth empowerment and his larger vision of a drug free America."

"That's why our company donates 20% of the profits from the sale of all our products to Life's An Attitude Scholarship Foundation for children who have, or who have lost, a drug dependent parent" he continued.

For information on the Success Center Partnership and future training programs based on Les Brown's materials, contact Benita Smith at Muncie Housing Authority at 765-288-9242 or Charles Betterton of CENTER SPACE at 815-928-9750.

Successful People and Organizations have five qualities in common:

- ✓ They radiate a positive mental attitude.
- ✓ They are goal directed.
- ✓ They are self-motivated.
- ✓ They effectively manage their time.
- ✓ They are masters at managing their money.

How well do you and your organization demonstrate these success qualities?

Would you like to have some of the world's leading experts help you do better?

Les Brown, Paul J. Meyer, Brian Tracy, Jim Rohn and Mark Victor Hansen, some of the most sought after **success coaches** and trainers in the world, are helping the **University for Successful Living (USL) Expand the Circle of Success** by developing an international network of local **Centers for Successful Living**. Les Brown has donated over \$50,000 of his services and tens of thousands of dollars in audio and video training materials to launch a Youth Leadership Institute in conjunction with the **Muncie, Indiana Housing Authority Success Center Partnership**. **Jim Rohn, Brian Tracy and Mark Victor Hansen** are contributing some of their best selling audio/video programs on success and excellence to support various **USL** projects and initiatives.

Paul J. Meyer, the leading self-improvement author of all time, is providing thousands of dollars in scholarships through the **USL** for many of the best selling programs from **Success Motivation Institute (SMI)**. **SMI** has been a world leader for over 38 years in personal and professional development with combined sales of over \$2 billion worldwide. **SMI** has helped hundreds of thousands of people around the globe achieve greater happiness and develop a more abundant life.

SMI's Success University is the most powerful and comprehensive coaching process for developing the qualities of goal achievers, including: developing personal motivation, gaining personal time control, creating financial success and developing success attitudes. **Success University enables you to create a success culture in your organization that empowers your employees to apply the success habits, strategies and actions that will help them achieve personal and organizational goals.**

SMI's Effective Personal Management Workshops help you (and your staff) learn how to do more in less time. You'll increase your productivity by 15-20%, find 2-3 additional hours in each day, learn techniques to reduce stress and to ensure you keep your commitments. **Just imagine how much more productive and effective your employees and the entire organization could become. . .**

These are just two of our development training programs for individuals, organizations and communities. **USL** conducts periodic Showcases to help you discover how these resources can help you set and achieve your goals. Call for the location and date most convenient for you. If you can't make it to one of these Showcases, perhaps we can bring one to you! Call 815-928-9750 for information.

The **University for Successful Living™** provides consulting services and development training programs to help housing and community development agencies **Expand the Circle of Success** for your residents, staff and your community. We help create **Success Center Partnerships** and **Centers for Successful Living** to mobilize community organizations and provide state-of-the art resources for personal, organizational and community empowerment. Our unique, proprietary programs on youth leadership development, successful life and work skills, and Micro-Enterprise Development utilize materials from some of the world's top trainers and success coaches.

Imagine the Benefits of Having Access to the Best Tested and Proven Resources to Help People, Organizations and Communities Achieve More of Their Potential . . .

- ▶ **enhance the economic opportunities for all your residents, especially youth!**
- ▶ **promote collaborative efforts for achieving personal, organizational and community empowerment!**
- ▶ **develop the skills, climate & the culture for lifelong learning in your community!**

Success Center Partnerships & Centers for Successful Living:

Centers for Successful Living help individuals, organizations and communities see, believe and achieve all they can be, do and have. They provide expanded access to some of the world's best tested and proven resources for personal, organizational and community development. Initiated locally, the **Centers for Successful Living (CSL)** serve as a focal point for developing multi-sector collaborative partnerships (such as the **Muncie Success Center Partnership**) to address specific community needs.

Our **Centers** offer consulting services, community mobilization and capacity building, community economic development, as well as publications, seminars and workshops on personal and professional development, youth and family development, business and Microenterprise Development, organizational development and welfare to work initiatives. A **Success Center** can range from 50 to 100 square feet of book shelf space up to a 100,000 square foot state-of-the-art community development training center.

Complete support services are available to ensure the ultimate success of each **CSL** including on-site consulting, assistance in producing **Resource Showcases** and promoting large-scale events featuring some of the top **Success Coaches** who are participating in the **Expanding the Circle of Success** program. For more information, contact the **University for Successful Living** at 2603 Eastgate Parkway, Kankakee, Illinois 60901. Telephone 815-928-9750 or visit our web site at www.usl7.com.

Empowerment Consultants and Training of Trainers:

Certified Empowerment Consultants help people, organizations, businesses and communities fulfill more of their potential using some of the world's best empowerment resources. **Becoming an Empowerment Consultant is an ideal way for Resident Initiative Coordinators, community organizers, trainers, coaches, consultants, educators and anyone interested in personal growth and community development to help others.**

Empowerment Consultants help their clients discover their gifts, identify their needs, set goals and develop action plans to reach their dreams. **Empowerment Consultants** facilitate seminars and workshops, conduct one-on-one peer to peer counseling, coach and mentor. **Empowerment Consultants** serve as a Mastermind partner, helping other individuals, organizations and communities see, believe and achieve all they can be, do and have.

If you like to help others, have a positive mental attitude, are goal directed, self-motivated and would like to learn how you can become a **Certified Empowerment Consultant**, write **CENTER SPACE, Inc.** (the Center for Spiritual, Personal And Community Empowerment) at 127 Sun Street, Stelle, Illinois 60919, call 815-256-2273 or visit our web site at www.centerspace7.com.

LES BROWN ENTERPRISES



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(800) 733-4226

~~Fax:
(316) 943-5122~~

Speaking
Training
Developing Greatness

Email: speak@lesbrown.com
Internet: www.lesbrown.com

April 26, 1999

Charles E. Betterton
CENTER SPACE
2603 Eastgate Parkway
Kankakee, IL 60901

Dear Mr. Betterton:

Congratulations on being selected by NAHRO to present the story of how you and the Muncie Housing Authority created an award-winning Success Center Partnership at the 1999 National Conference. I know Les will be so proud that his participation there continues to produce positive results for the hundreds of youth who participated, their friends and families and the larger community.

Thank you for the opportunity to submit this letter of support for the Housing Authority Success Center Partnership. Like your other partners in this venture, Les Brown has always believed that providing expanded access to the best development training resources to more people, particularly youth, the Circle of Success in America can be expanded as you envision, and the gap between the "haves" and "have nots" can be closed.

In addition to Les previously donating his services to help launch the Youth Leadership Institute component of your program, Les Brown Enterprises will be glad to provide any further assistance to help ensure the Success Center is successful in helping more people learn how to help themselves. For example, we will provide up to 200 sets of Les' Choosing Your Future audio cassette tape program and workbook at a 50% discount, or \$49 instead of the usual retail price of \$99. We will provide additional educational materials at the maximum possible level of discount to help you be able to generate the levels of participation the Success Center requires to demonstrate that the concept is valid and its implementation is in the best interest of everyone involved and even the entire country.

Please keep us informed of your progress and let me know if Les or I may provide any further assistance.

Sincerely,

Susan Burkhart,
Operations Manager

SMG

STRATEGIC MARKETING GROUP

KYLE WILSON, President

The Home of:

JIM ROHN INTERNATIONAL

- ◆ Sales
- ◆ Management
- ◆ Personal Development

BRIAN TRACY'S SUCCESS MASTERY ACADEMY

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In All Areas of Your Life.

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- ◆ Jack Canfield
- ◆ Mark Victor Hansen
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- ◆ Heather Bonham

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April 20, 1999

Charles E. Betterton
CENTER SPACE
2603 Eastgate Parkway
Kankakee, IL 60901

Dear Mr. Betterton:

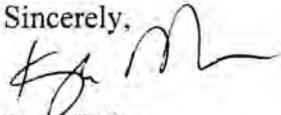
It gives me great pleasure on behalf of Strategic Marketing Group to submit this letter of support for the Housing Authority's Success Center. As the home of Brian Tracy's Success Mastery Academy, Jim Rohn International, the SMG Training & Speaker's Bureau and Chicken Soup for the Entrepreneurial Soul, we are uniquely qualified to attest to the significance of your program. By providing expanded access to the state-of-the-art development training resources to the deserving populations the Success Center serves, the circle of success in America will be substantially expanded.

We will be glad to provide any possible assistance to help ensure the success of the Success Center. For example, we will provide up to 100 sets of our newest resource, The Five Day Seminar Package featuring Brian Tracy's Success Mastery Academy (which includes 16 audiocassettes and an 88 page workbook), Jim Rohn's Weekend Seminar (which includes 12 audiocassettes and a workbook) and Mr. Rohn's five hour video How To Have Your Best Year Ever. Also included are two bonus videos with Brian Tracy on Maximum Performance and Successful Selling and Jim Rohn's Challenge to Succeed six cassette tape album. The retail price for the package is over \$1,200 but we will make them available to support your Success Center project at a special discount price of only \$249. We will also provide the Success Center other best-selling educational and training programs, including books, audiocassettes and video tape programs from Mr. Tracy and Mr. Rohn at a 50% discount to support your project.

We appreciate the pioneering work you are doing to help more Americans learn how they can achieve more of their potential by taking advantage of the wealth of resources available to them through your efforts to expand the circle of success. Please feel free to call upon us for further services we might be able to provide.

Best wishes with your continuing Successes.

Sincerely,



Kyle Wilson
President



Charles E. Betterton
CENTER SPACE
2603 Eastgate Parkway
Kankakee, IL 60901

Dear Mr. Betterton:

Thank you for the opportunity to present this letter of support for the housing Authority Success Center Partnership and your efforts to obtain the level of funding the project deserves, and which it requires, to reach the ultimate level of positive impact. As you are aware, Paul J. Meyer, founder of SMI, shares your mission of helping people realize more of their God-given Potential. Your Expanding the Circle of Success in America program with Centers in Public Housing Authorities will provide expanded access to the best development training resources to thousands of more people who might not otherwise have this opportunity.

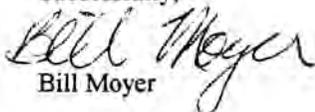
As the world leader in personal growth and development, we will be glad to provide any possible assistance to help ensure the success of the Housing Authority's Success Center Partnership. For example, we will provide an opportunity for your participants to enroll in Success University at a 50% discount. This relatively new SMI program includes the Dynamics of Personal Goal Setting, our My-Tyme Personal Success Planner and Time Management Workshop, a Success Habit of the month workbook, a three hour monthly workshop on the Success Habits and a subscription to the Total Person Newsletter.

We will also provide the Success Center other best-selling educational and training programs, including books, audio cassettes and programs, from SMI at a 50% discount to support your project. In addition, we would be happy to participate in a Success Center showcase to help demonstrate the range of unique life-changing programs that SMI offers rough the Success Center.

Please accept our sincere appreciation for your contributions to help more Americans learn how they can achieve more of their potential. We consider it a privilege to participate any possible way to support your efforts to expand the circle of success in America.

Congratulations on your continuing progress! Please call upon me anytime we may be of service.

Successfully,


Bill Meyer

EXPANDING THE CIRCLE OF SUCCESS!

Please help us serve your organization and community by answering a few questions.

Name _____ Title: _____

Agency/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

1. Which of the following programs or services would be of the most value to your organization? **Rate each item on a scale of 1 (great value) to 3 (little interest)** _____
- (a) Strategic planning and goal setting for: ___ our organization ___ our employees
 ___ resident or community organizations ___ residents and other program participants
 - (b) Motivational and personal empowerment programs for:
 ___ our employees ___ our residents ___ community youth
 - (c) Assistance to improve the organizational effectiveness of:
 ___ our organization ___ resident/community organizations
 - (d) ___ Assistance with Micro-Enterprise Development
 - (e) ___ Assistance in inventorying and mobilizing community resources
 - (f) ___ Assistance in creating a Community Partnership
 - (g) ___ Other: ___ Time Management ___ Leadership Development ___ Team Building

2. Would you be interested in partnering with the University for Successful Living to create a Local Center for Successful Living (CSL) to bring state-of-the art training and empowerment resources to your community? ___ Yes! ___ No ___ Maybe

3. Who do you know who might be interested in becoming a Certified Empowerment Consultant to help individuals, organizations, and communities discover their dreams and fulfill their potential? _____

4. Please tell us about your organization and the programs you administer:

Check One:

- ___ PHA
- ___ CD Agency
- ___ Non-profit
- ___ Other: _____

Check as many as apply:

- ___ Section 8, _____ units
- ___ Public Housing, _____ units
- ___ FSS, _____ families
- ___ Drug Elimination
- ___ EDSS
- ___ CDBG
- ___ HOME
- ___ State Housing Programs
- ___ Others _____

5. Would you be interested in receiving more information about the University for Successful Living? ___ Yes! ___ No

If you do not complete the survey at the NAHRO Conference,
please FAX it to: University for Successful Living at 815-928-9752
or mail it to: USL, 127 Sun Street, Stelle, IL 60901. Telephone: 815-928-9750.



Expanding the Circle of Success™

Helping Individuals, Organizations and Communities Realize More of Their Inherent Potential!

“Inherently, each one of us has the substance within to achieve whatever our goals and dreams define. What is missing from each of us is the training, education, knowledge and insight to utilize what we already have.” - Mark Twain

Vision and Mission:

Our overarching vision is to facilitate the realization of potential by establishing an international network of as many as 100,000 locally initiated **Empowerment Resource Centers** (ERC's) and **Empowerment Training Mentoring Systems** (ETMS) by 2012. Each ERC and ETMS will be staffed by certified Successful Living Coaches and Empower Mentors™ and supported through an online University for Successful Living and a network of training centers such as the training campus described at www.UltimateDestinyUniversity.com).



We have already identified over 500,000 potential local co-sponsor agencies that already have facilities, training equipment, targeted constituencies and access to funding for the wealth of resources for self-help, empowerment and capacity building we will provide to them along with the training-of-training for their existing personnel to be enabled to effectively deliver our empowerment training programs and systems.

We plan to generate a quantum leap in the realization of our ultimate vision by issuing a Request for Proposals in the first quarter of 2010 through which we (and our strategic alliance partners and resource providers) will donate 10,000 of our (Empowerment Training Mentoring Systems) worth over 100 million dollars over the next 10 years to local non-profit organizations, initially in the US.

We already have most of the resource providers in place, most of the training programs and products developed, the RFP documents and public relations strategy drafted and enough world-class resource providers and strategic alliance partners on board to ensure that the project will receive massive media coverage and enjoy major success.

What is the ultimate potential impact of such an initiative?

What positive impact will be realized if those who are engaged in the process of helping others help themselves have access to the best, tested and proven principles for successful living such as how to set and achieve goals, how to maintain a positive mental attitude, how to motivate yourself and others, how to manage time, how to generate and manage financial resources, how to learn how to learn, creative thinking and problem solving etc?

What will it be worth to Expand the Circle of Success™ in America by providing greater access to state-of-the-art development training resources for 5,000 United Way agencies, 3,500 Public Housing Authorities, 2,500 Community Development Corporations, Youth Service agencies, churches, 450 Centers for Independent Living, Welfare To Work administrators, educators, etc?

Millions of people can be helped to: develop a larger vision of themselves, learn how to set and achieve goals, increase their performance levels, manifest stewardship over increased financial resources, fulfill their highest possible destinies and live happier more productive lives.

Thousands of new businesses will be created, millions of new jobs will be created, families and neighborhoods and communities will be empowered and strengthened, succeeding generations will realize more of their God-Given potential and America will be better enabled to fulfill its highest possible destiny in the world as an example of a fully actualizing society.

How will such an ambitious vision be implemented?

The vision is already manifesting through a multi-sector collaborative partnership that includes several non-profit organizations such as the University for Successful Living, the Center for Spiritual, Personal And Community Enlightenment, businesses such as Success Motivation Institute, Les Brown Enterprises, Strategic Marketing Group, Brian Tracy International, and Strategic Alliances with some of the top "Success Coaches" in the world such as Paul J. Meyer, Les Brown, Brian Tracy, Mark Victor Hansen, Jim Rohn, Bonnie St. John.

Successful prototype local Centers for Successful Living have already been established in several communities including the Muncie, Indiana Housing Authority and the Center for Successful Living in Kankakee, Illinois and new, breakthrough products and programs that help people learn how to learn have been developed, tested and readied for replication.



We have developed the Ultimate Destiny Success System, one of the most comprehensive programs ever created to help students realize more of their potential and fulfill their life purpose.

The Ultimate Destiny Success System includes the 14 stand-alone programs listed below with over 1,000 pages of self-assessment quizzes, application exercises and featured resources in each area of fulfilling your ultimate destiny.

The Ultimate Destiny Success System will be made available for free to hundreds of thousands of people in the next few months through the network of affiliate non-profit organizations.

What will it cost to accomplish ultimate vision of Expanding the Circle of Success?

Ultimately, it will not only not cost anything, the project will generate new income streams for non-profit organizations as well as generate new jobs and businesses owned and operated by former members of various "disadvantaged" populations. Through Strategic Alliances, several avenues for generating passive residual income are available. For example, a non-profit organization may become an Empowerment Resource Center which enables it to share some of the world's best programs on success, motivation, leadership, goals, time management, and management with its members at discount prices while earning commissions of up to 40%.

Co-creative Participation:

Would you like to help bless and serve millions of people, manifest stewardship over abundant financial results and leave a trillion dollar legacy of positive global impact? How would you like to participate in bringing forth this ultimate vision? For more information, contact Charles Betterton at 760-212-9931 or charlesbetterton@gmail.com.

Strategic Implementation Matrix™ for Establishing A Network of Community Economic Development and Empowerment Resource Centers

The Centers would provide resources for self-help, empowerment and capacity building to enable individuals, organizations and communities to realize more of their potential and expand their capacity to help solve the global economic and environmental challenges. The outer boxes in BLUE represent 500,000 potential local sponsors. The 7 boxes in GREEN are potential funding sources. The 16 boxes in RED are the major topics for training and technical assistance that would be provided. The 8 boxes in GOLD are the core proposed initiatives that would facilitate the expanded acquisition and application of successful living skills.

United Way Agencies UW Of America	Public Housing Authorities NAHRO	Community Action Agencies NCAA	Community Development Corporations NCCED CED Masters Prog.	Urban Leagues National UL	Neighborhood Housing Services	Centers for Independent Living NCIL
Public Libraries	Training on Successful Living Skills	Mega Successful Living Skills for the 21st Century	Co-creative Visioning and Strategic Planning	Creating a Collaborative Strategic Marketecture	Entrepreneurship Training and Micro-Enterprise Development	Community Foundations
Educational Institutions	Joint Marketing Ventures and Shared Advertising	Providing Cooperative Printing, Publishing, & Multi-media Production Resources	ETMS™  Empowerment Training Mentoring Systems™	Providing Mentoring, Training and Consulting Services on Creating Intellectual Properties	Social Enterprise and Entrepreneurship Training	Small Business Development Centers
Service Clubs	Hall of Fame Awards Program	Micro-Enterprise Development and Entrepreneurship Training	Empowering Millions of People and Helping Save and Create Millions of Jobs	Providing and Allocating Equity Capital, Grants and Donations	Training on Creation and Marketing of Intellectual Properties	Chambers of Commerce
Churches and Spiritual Community Development Organizations	Central Resource Center for Research, Development and Archiving Success Stories	Providing Mentoring and Consulting Services in Publishing, Internet Marketing, etc	CAN DO!  Empowerment Resource Centers and Programs	University for Successful Living 24 X 7 access to online successful living skills training	Training on Creative Thinking, Problem Solving and Master Minds	Junior Leagues
Community Foundations	Providing Training and Resources for Community Economic Development	Providing Templates for Business Plans, Grant Applications, Collaboration	Providing Technical Assistance on Designing, Delivering and Promoting Events	Providing Technical Assistance on Visioning, and Marketing	Adapting Programs and Products for the Other 87% of the Population	Youth Service Agencies
Donations, Investments Individuals, Corporations and Foundations	Grants and PRI's from Private, Corporate and Community Foundations	U.S. Department of Labor	U.S. Department of Commerce Small Business Administration	U.S. Department of Health and Human Services	U.S. Department of Housing and Urban Development	Local, Regional and State Economic Development Agencies

More details on every aspect of the proposal are provided at <http://solvingoursuccesspuzzles.wordpress.com/>

Strategic Implementation Matrix copyright 2009 by Ultimate Destiny. www.ultimatedestinyuniversity.com

Solving Our Personal, Community, National and Global Success Puzzles. Together, Yes We CAN DO!



Establishing a Network of Community Economic Development Resource Centers for Self-help, Empowerment and Capacity Building To Enable Individuals, Organizations and Communities To Realize More of Their Potential and Expand Their Capacity to Help Solve the Global Economic and Environmental Challenges.

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<http://solvingoursuccesspuzzles.wordpress.com>

www.CanDoResourceCenter.com/YesWeCan.htm

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Strategic Implementation Matrix copyright 2009 by Ultimate Destiny. www.ultimatedestinyuniversity.com

"When a community and its people are empowered, they have the capacity to articulate their needs; to identify actions to solve those needs; and to mobilize and organize resources in pursuit of commonly defined goals.

When the people of a community come together to visualize and work together to achieve a common future, they recognize that everyone--regardless of education, job, race, age, or background--has something important to contribute to personal and community empowerment. Indeed, the greater the diversity of the participants, the richer the vision and the more effective its accomplishment"

Lorraine Garkovich, University of Kentucky

"The significant problems we have cannot be solved at the same level of thinking (consciousness) with which we created them"

Albert Einstein

"By applying the entrepreneurial CAN DO! attitude and the community economic development principles of self-help, empowerment and capacity-building, together we can all help create a shared vision of a better world. We can co-create loving, nurturing communities where individuals and organizations realize more of their inherent potential by applying the universal laws of successful living. We can envision and actualize our highest possible individual and collective potential by living, growing and serving together in harmony with love, hope, trust, and respect for everyone regardless of race, creed, age, gender, or religious preferences.

Together, Yes We CAN DO it."

Charles Betterton

Solving Our Personal, Community National and Global Success Puzzles!

In a recent workshop, **Ultimate Destiny University** asked participants to brainstorm answers to the following question:

“Given the global economic and environmental crises, what attitudes and skills can help us discern and apply more positive, creative, conscious and sustainable approaches?”

Here are some of the answers we received:

Awakening to our spiritual identity.

Realizing more of our inherent potential.

Harnessing our creative mind power.

Flowing our energy to solutions rather than problems.

Remembering who we really are and why we are here.

Fulfilling our life purposes and missions.

Making a difference and leaving a legacy.

Loving, serving and blessing others.

Maintaining a positive mental attitude.

Applying creative thinking and problem-solving.

Manifesting stewardship over the rich talents and treasures entrusted to us by God/Spirit/Source/Creator.

Invitation to Help Establish a National Network of Community Economic Development Resource Centers for Self-Help, Empowerment and Capacity Building

What if the experts who say most people only use about 5% of their potential are right?

What if there are resources already used by the top achievers in our world that could help people utilize more of their potential and harness their creative power so they could become part of the solution to the global economic and environmental challenges we face?

And what if for the first time in the history of the world, there was a way and an available technology to provide a comprehensive and integrated system for bringing the best of these tested and proven resources to millions of more people, organizations and communities world-wide?

How might empowerment and capacity-building be enhanced through an international network and an infrastructure of transformational learning centers staffed by facilitators trained to help individuals, organizations and communities see, believe and achieve all they can be, do and have stewardship over?

Would the world be a better place? Would we be better able to identify and resolve the root causes of the many complex challenges and problems we face as a global family?

Mark Twain thought so, and so do we . . .

“Inherently, each one of us has the substance within to achieve whatever our goals and dreams define. What is missing from each of us is the training, education, knowledge and insight to utilize what we already have.” Mark Twain

Earl Nightingale, the “Dean of Motivation” and co-founder of Nightingale-Conant told a story about a father who was trying to work who had a young son who wanted to play. The father cut a picture of the world out of a magazine and made it into a jigsaw puzzle. He gave it to his son and told him that they could play when he had put the puzzle back together.

The father who had imagined that it would take his son at least several minutes to complete the task was surprised when his son returned almost instantly back with the puzzle completed. When he asked his son how he had managed to put it together so quickly, his son answered: “It was easy Dad. There was a picture of a man on the other side and when I put the picture of the man together, the world was together too.”

President Elect Obama inspired millions of us to know that the answer to whether we can solve any challenge -- or achieve any worthwhile goal is -- "Yes, we can!" For several decades, many successful prototypes for helping empower individuals, organizations and communities to develop a Can Do! attitude have been tested and proven.

Many of these award-winning models are showcased at www.candoresourcecenter.com. With the visionary leadership of President Obama, the shared vision of thousands of locally initiated Community Empowerment Resource Centers will manifest and bless and serve millions of Americans.

By providing expanded access to Community Economic Development (CED) principles and practices for self-help, empowerment and capacity building, the American people will help solve the national and global economic (and environmental challenges) and America will fulfill its ultimate destiny of helping enlighten the world. There is an attachment that introduces the principles and practices of CED.

Whatever you can vividly imagine, ardently desire, sincerely believe and enthusiastically act upon, must inevitably come to pass." Paul J. Meyer

Mr. Meyer, the leading self-improvement author of all time, founded Success Motivation, Inc., which has been the world leader in personal and corporate development for more than 40 years. During the company's history of helping people and companies in more than 70 countries, they have discovered that successful people and organizations possess five primary success skills. They have a positive mental attitude, they are goal-oriented, they are self-motivated, they're masters at managing their time around their priorities and they are masters at managing their financial resources to support their priority goals and values.

Introduction to Ultimate Destiny University for Successful Living

Ultimate Destiny is fostering the realization of human potential and "expanding the circle of success" through the establishment of an international network of facilities and facilitators that provide resources for personal, organizational, and community empowerment. Our team has been conducting research for more than 40 years on the best programs, products and trainers to discover those that actually deliver results and help participants learn how to develop successful living skills.

We have developed dozens of new proprietary programs, products and systems that help people learn how to learn. We have also developed strategic alliances with the producers of best-selling programs and have developed adaptations of their programs designed to be more effective for the populations we serve, especially those who may have had limited experience with development training materials. www.expandingthecircleofsuccess.org.

We are helping these individuals learn how to put their own "success puzzles" together. And just like the story about the father and his son, as the individual pieces come together for each person, the puzzle for the whole world begins to come into focus.

In addition to product development activities, we have been designing, testing and refining various models for the local delivery of educational programs which has been documented in some of the hundreds of newspaper articles at www.CanDoResourceCenter.com.

This work has included: developing award-winning Community Resource Centers and Centers for Successful Living; creating a Success Center Partnership for the Muncie, Indiana Public Housing Authority; and creating CAN DO!, a turn-key system for helping organizations and communities learn how to pool their resources and co-produce large scale development training programs featuring some of the top success coaches in the world such as Brian Tracy, Les Brown, Jim Rohn, Jim Britt, and Mark Victor Hansen.

While these prototypes for locally initiated community resource centers provide the “brick and mortar” component of our marketing and distribution strategy, we also have incorporated “click and learn” technologies for distance learning on the Internet through Ultimate Destiny University. www.ultimatedestinyuniversity.com

We envision an international network of thousands of local **Empowerment Resource Centers™** staffed with certified **Success Coaches, Empowerment Consultants™** and **Empower Mentors.™** These centers will provide new and expanded distribution channels for the world’s best resources for personal, spiritual, organizational and community empowerment.

As a result, millions of people will develop a larger vision of themselves. They will learn how to set and achieve goals, increase their performance levels, manifest stewardship over increased financial resources, fulfill their highest possible destinies and live happier more productive lives.

There is the potential for thousands of new businesses and millions of new jobs to be created. Families, neighborhoods and communities will be empowered and strengthened. Successive generations will realize more of their potential and America will fulfill its ultimate destiny as an example of a fully actualized society.

Our ultimate goal is to help tens of millions of people world-wide awaken to their true spiritual identity, realize more of their potential, discover and fulfill their purposes. We plan to serve as the catalyst for the establishment of thousands of locally initiated facilities all over the world and the certification of thousands of facilitators. This will be accomplished primarily through strategic alliances with some of the world’s leading resources for success and empowerment, including world-class success coaches and trainers.

Invitation to Participate

Ultimate Destiny seeks to help people, organizations and communities realize their full human potential by providing them with expanded access to educational programs and services including personal, professional, organizational, community, and social development and empowerment. One project is the proposal to establish a national network of community resource centers designed to foster self-help, empowerment and capacity building, the three foundational principles of community economic development.

We invite your participation in whatever way best serves you! For more information, please review the rest of this presentation, download the complete proposal as a PDF and visit the web sites to share your feedback at <http://solvingoursuccesspuzzles.wordpress.com> and www.CanDoResourceCenter.com/YesWeCan.htm.

Thank you!



Solving Our Personal, Community, National and Global Success Puzzles. Together, Yes We CAN DO!



There are six primary aspects or “sides”
to the Yes We CAN DO! Ultimate Destiny Success Puzzle.

Each of these six primary aspects of the vision of how to establish a national network of Community Resource Centers for Self-help, Empowerment and Capacity Building is presented in more detail in the following pages.

Capacity Building Resources	Potential Resource Providers
Possible Local Sponsors	Possible Major Funding Sources
Revenue Streams and Profit Centers	Implementation Strategies and Action Steps

Self-help and Empowerment Capacity Building Topics

Successful Living Skills	Entrepreneurship Microenterprise Development	Co-creative Visioning	Strategic Planning
Establishing Multi-sector Collaboratives	Strategic Alliances and Joint Ventures	Social Enterprise Development	Community Economic Development
Co-producing Community Training Events	Internet Radio and Video Broadcasts Networks	Cooperative Publishing and Electronic Publishing	Harnessing the Power of Internet Marketing

Examples of Potential Major Resource Providers

Ultimate Destiny University for Successful Living	Nightingale- Conant Corporation	Napoleon Hill Foundation	Social Enterprise Institute
Community Economic Development Masters Program	Paul J. Meyer Companies	Mark Victor Hansen and His Foundation	National Urban League
National Centers for Independent Living	United Way of America	Ken Blanchard, Anthony Robbins, Steven Covey, Brian Tracy, Les Brown	National Congress for Community Economic Development
National Association of Housing and Redevelopment Officials	Imagination Center Empowerment Marionettes	National Foundation for Teaching Entrepre- neurship	National Center for Community Education

500,000 Potential Local Sponsor Agencies

United Way Agencies	Public Housing Authorities	Community Action Agencies	Community Development Corporations
Community Foundations	Urban Leagues	Neighborhood Housing Services	Centers for Independent Living
Junior Leagues	Small Business Development Centers	Service Clubs	Youth Service Agencies
Chambers of Commerce	Local, Regional and State Economic Development Agencies	Educational Institutions	Public Libraries

Examples of Possible Major Funding Sources

HUD U.S. Department of Housing and Urban Development	SBA Small Business Development Agency	U.S. Department of Labor	Other Federal Agencies
State Agencies	Corporate Sponsors	Foundation Grants	Program Related Investments
Private Donors	Service Clubs	Equity Investors	Fees for Services and Contracts

Revenue Streams and Profit Centers

Sponsorships	Grants	Donations	Memberships
Product Sales	Event Revenue	Tuition	Scholarships
Income from Equity Investments	Contracts	Speakers Bureau Services	Affiliate Programs

Implementation Strategies and Action Steps

Refine and Share This Vision	Publicize and Promote Co-creative Participation	Establish Model Empowerment Resource Centers	Conduct Ongoing Research and Development Activities
Attract Strategic Alliance Partners	Establish Advisory Boards and Committees	Design and Deliver Introductory Seminars and Workshops	Attract Corporate Sponsors
Produce and Distribute Teleseminars and Webinars	Develop and Implement Fundraising Campaign	Apply for and Obtain Foundation Funding	Release a Request for Proposals for Local Sponsor Agencies
Conduct Joint Ventures with Strategic Alliance Partners	Establish One or More Equity Vehicles and Revolving Loan Funds	Generate Funding for Making Equity Investments	Conduct Ongoing Visioning, Strategic Planning and Evaluation Procedures

To participate or obtain more information, please contact Charles Betterton, CEO of Ultimate Destiny University at 760-212-9931 or by email at charlesbetterton@gmail.com. www.UltimateDestinyUniversity.com.

<http://solvingoursuccesspuzzles.wordpress.com> www.CanDoResourceCenter.com/YesWeCan.htm

Solving Our Personal, Community and Global Success Puzzles



Expanding Our Global Capacity to Address Challenges and Opportunities by Helping Individuals, Non-profit Organizations and Communities Foster Self-Help, Empowerment and Transformation

**By Michael Swack, Ph.D., Dr. Emmett Miller, MD,
Elliott Maynard, Ph.D., Charles Betterton, MS CED,
and Penny Kelly, N.D.**

**With Insights, Recommendations and Featured Resources
from the Ultimate Destiny Hall of Fame Award™ Recipients:**

Paul J. Meyer, Les Brown, Brian Tracy, Ken Blanchard, Deepak Chopra,
Jean Houston, Barbara Marx Hubbard, Wayne Dyer, Bob Proctor,
Anthony Robbins, Mark Victor Hansen, and Jack Canfield

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Solving Our Personal, Community, National and Global Ultimate Destiny Success Puzzles

Draft Table of Contents

Introduction <http://solvingoursuccesspuzzles.wordpress.com/>

Vision and Mission <http://solvingoursuccesspuzzles.wordpress.com/>

Strategic Implementation Matrix

<http://solvingoursuccesspuzzles.files.wordpress.com/2009/01/can-do-strategic-implementation-matrix.pdf>

Mega Successful Living Skills for the Third Millennium

<http://megasuccessstories.wordpress.com/>

The Ultimate Destiny Success Puzzle

<http://solvingoursuccesspuzzles.files.wordpress.com/2009/01/candosuccesppuzzlerev011709.pdf>

Personal (Ultimate Destiny University, etc.)

<http://solvingoursuccesspuzzles.wordpress.com/personal/>

Community (Community Economic Development Master's program, etc.)

<http://solvingoursuccesspuzzles.wordpress.com/community/>

Global (Initially the 12 Transformation Strategies from Dr. Elliot Maynard)

<http://solvingoursuccesspuzzles.wordpress.com/global/>

Expanding the Circle of Success Project

<http://ultimatedestinyland.wordpress.com/circle-of-success/>

Ultimate Destiny Hall of Fame Awards

<http://www.ultimatedestinyhalloffameaward.com/>

Success Stories

CAN DO!, Kankakee County, Illinois
<http://solvingoursuccesspuzzles.wordpress.com/can-do/> and
<http://www.candoresourcecenter.com/>

Community Resource Center, Kankakee, IL
http://candoresourcecenter.com/community_resource_center.htm

Success Center Partnership, Muncie, IN
http://candoresourcecenter.com/success_center_partnership.htm

Resources

Empowerment Training Mentoring Systems
<http://candoresourcecenter.com/etms.htm>

Co-creative Visioning and Strategic Planning
http://candoresourcecenter.com/cocreative_visioning.htm

Empowerment Resource Centers
http://candoresourcecenter.com/empowerment_resource_centers.htm

Co-creating Your Ultimate Destiny Success System
<http://ultimatedestinyssystem.com/>

Membership Organizations

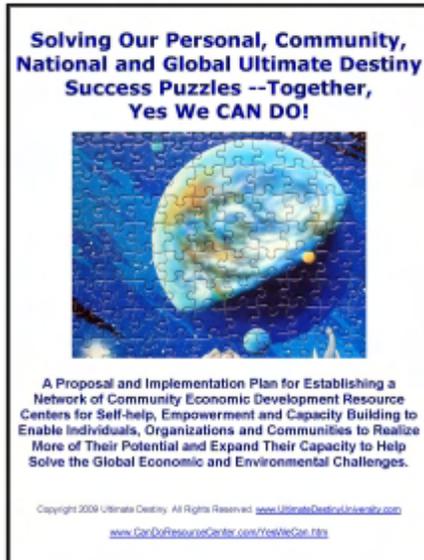
[World Business Academy](#), [Social Venture Network](#), [IONS](#), [HeartMath](#), [Ultimate Destiny University](#), [Humanity Unites Brilliance](#), [Arcos Cielos Research Center](#), [Leadership Institute for Global Healing and Transformation](#),

Interest Survey

Establishing a Network of Community Economic Development and Empowerment Resource Centers

“America’s destiny is not power. . . . it is light.” — Benjamin Franklin.

Our ultimate vision for America is seeing (and helping) it fulfill its ultimate destiny as envisioned by Ben Franklin and as inscribed on the Statue of Liberty. We understand that is something like “America, enlightening the world”.



Cover of Solving Our Personal, Community, National and Global Ultimate Destiny Success Puzzles

More specifically, we envision the establishment of a national (and then international) network of thousands of local, non-profit Community Economic Development and Empowerment Resource Centers. These Centers would help individuals, organizations and communities realize more of their potential and enable and empower them to help solve the global challenges we face together.

Community economic development includes a focus on three areas: Self-help; Empowerment and Capacity building.

[Click Here](#) for the draft copy of Solving Our Personal, Community, National and Global Ultimate Destiny Success Puzzles.

In our experiences as community organizers, disaster relief and community economic development specialists, we have found in the community visioning and strategic planning exercises we have facilitated, that the highest answers to the question:

“What are the greatest challenges and obstacles facing our community?” have usually been “the lack of vision and leadership within government” and “the need for greater citizen participation in government.”

When we would then ask “What are the positive corrective measures that could be taken to address those challenges?”, we have almost always gotten answers about the need for having expanded access to resources, models and success stories of how other other organizations and communities have successfully addressed similar problems.

We have also discovered that Einstein was absolutely correct when he said

“We can’t solve problems at the level of thinking (or consciousness) where we created them.”

After several years of testing and refining various approaches to local community development and empowerment resource centers, our team has developed an outline for the proposed establishment of a national network of **CAN DO! Community Economic Development Empowerment Resource Centers**.

The CAN DO! Resource Centers that are based on 40 years of (mostly) award-winning prototypes as described at www.candoresourcecenter.com) will enable millions of people to have expanded access to state-of-the-art development training programs that are usually targeted to the top 10% of Corporate America.

We are preparing to launch a campaign to **Expand the Circle of Success in America** by facilitating the donation of 100 million dollars worth of development training resources to and through some of the 500,000 potential local sponsor agencies we have already identified. These **CAN DO! Community Empowerment Resource Centers** will be staffed by certified **Empower Mentors** and **Successful Living Coaches**.

As a result of the educational programs that will be provided, participants and their families will learn how to apply successful living skills, non-profit organizations will discover innovative approaches to higher levels of efficiency and effectiveness, companies will benefit from higher levels of productivity and profitability, communities will benefit from a shared vision, higher levels of co-creative participation in government and all areas of living together and America will fulfill its ultimate destiny as a fully actualizing society.

Thank God for the election of President Obama whose vision encompasses our nation’s core foundational principles of self-governance, by the people, of the people and for the people. In response to his call for Americans to share our ideas as solicited by Change.org and change.gov, our team at the [Ultimate Destiny University for Successful Living](#) decided to publish our vision and invite co-creative participation in the implementation strategy already in place for **Solving Our Personal, Community, National and Global Success Puzzles**.

[Solving Our Personal, Community National and Global Success Puzzles!](#)

In a recent workshop, Ultimate Destiny University asked participants to brainstorm answers to the following question:

“Given the global economic and environmental crises, what attitudes and skills can help us discern and apply more positive, creative, conscious and sustainable approaches?”

Here are some of the answers we received:

Awakening to our spiritual identity.

Realizing more of our inherent potential.

Harnessing our creative mind power.

Flowing our energy to solutions rather than problems.

Remembering who we really are and why we are here.

Fulfilling our life purposes and missions.

Making a difference and leaving a legacy.

Loving, serving and blessing others.

Maintaining a positive mental attitude.

Applying creative thinking and problem-solving.

Manifesting stewardship over the talents and treasures entrusted to us by God/Spirit/Source/Creator.

Invitation to Help Establish a National Network of Community Economic Development Resource Centers for Self-Help, Empowerment and Capacity Building

What if the experts who say most people only use about 5% of their potential are right?

What if there are resources already used by the top achievers in our world that could help people utilize more of their potential and harness their creative power so they could become part of the solution to the global economic and environmental challenges we face?

And what if for the first time in the history of the world, there was a way and an available technology to provide a comprehensive and integrated system for bringing the best of these tested and proven resources to millions of more people, organizations and communities world-wide?

How might empowerment and capacity-building be enhanced through an international network and an infrastructure of transformational learning centers staffed by facilitators trained to help individuals, organizations and communities see, believe and achieve all they can be, do and have stewardship over?

Would the world be a better place? Would we be better able to identify and resolve the root causes of the many complex challenges and problems we face as a global family?

Mark Twain thought so, and so do we . . .

“Inherently, each one of us has the substance within to achieve whatever our goals and dreams define. What is missing from each of us is the training, education, knowledge and insight to utilize what we already have.” Mark Twain

Earl Nightingale, the “Dean of Motivation” and co-founder of Nightingale-Conant told a story about a father who was trying to work who had a young son who wanted to play. The father cut a picture of the world out of a magazine and made it into a jigsaw puzzle. He gave it to his son and told him that they could play when he had put the puzzle back together.

The father who had imagined that it would take his son at least several minutes to complete the task was surprised when his son returned almost instantly back with the puzzle completed. When he asked his son how he had managed to put it together so quickly, his son answered: “It was easy Dad. There was a picture of a man on the other side and when I put the picture of the man together, the world was together too.”

President Elect Obama inspired millions of us to know that the answer to whether we can solve any challenge — or achieve any worthwhile goal is — **“Yes, we can!”** For several decades, many successful prototypes for helping empower individuals, organizations and communities to develop a **CAN DO!** attitude have been tested and proven.

Many of these award-winning models are showcased at www.candoresourcecenter.com. With the visionary leadership of President Obama, the shared vision of thousands of locally initiated Community Empowerment Resource Centers will manifest and bless and serve millions of Americans. By providing expanded access to community economic development principles and practices for self-help, empowerment and capacity building, the American people will help solve the national and global economic (and environmental challenges) and America will fulfill its ultimate destiny of helping enlighten the world.

Introduction to [Ultimate Destiny University for Successful Living](#)

Ultimate Destiny is fostering the realization of human potential and “expanding the circle of success” through the establishment of an international network of facilities and facilitators that provide resources for personal, organizational, and community empowerment. Our team has been conducting research for more than 40 years on the best programs, products and trainers to discover those that actually deliver results and help participants learn how to develop successful living skills.

We have developed dozens of new proprietary programs, products and systems that help people learn how to learn. We have also developed strategic alliances with the producers of best-selling programs and have developed adaptations of their programs designed to be more effective for the populations we serve, especially those who may have had limited experience with development training materials.
www.expandingthecircleofsuccess.org.

We are helping these individuals learn how to put their own “success puzzles” together. And just like the story about the father and his son, as the individual pieces come together for each person, the puzzle for the whole world begins to come into focus.

In addition to product development activities, we have been designing, testing and refining various models for the local delivery of educational programs which has been documented in some of the hundreds of newspaper articles at www.CanDoResourceCenter.com.

This work has included: developing award-winning **Community Resource Centers** and **Centers for Successful Living**; creating a **Success Center Partnership** for the Muncie, Indiana Public Housing Authority; and creating **CAN DO!**, a turn-key system for helping organizations and communities learn how to pool their resources and co-produce large scale development training programs featuring some of the top success coaches in the world such as Brian Tracy, Les Brown, Jim Rohn, Jim Britt, and Mark Victor Hansen.

While these prototypes for locally initiated community resource centers provide the “brick and mortar” component of our marketing and distribution strategy, we also have incorporated “click and learn” technologies for distance learning on the Internet through [Ultimate Destiny University](#).

We envision an international network of thousands of local Empowerment Resource Centers™ staffed with certified Success Coaches, Empowerment Consultants™ and Empower Mentors.™ These centers will provide new and expanded distribution channels for the world’s best resources for personal, spiritual, organizational and community empowerment.

As a result, millions of people will develop a larger vision of themselves. They will learn how to set and achieve goals, increase their performance levels, manifest stewardship over increased financial resources, fulfill their highest possible destinies and live happier more productive lives.

There is the potential for thousands of new businesses and millions of new jobs to be created. Families, neighborhoods and communities will be empowered and strengthened. Successive generations will realize more of their potential and America will fulfill its ultimate destiny as an example of a fully actualized society.

Our ultimate goal is to help tens of millions of people world-wide awaken to their true spiritual identity, realize more of their potential, discover and fulfill their purposes. We plan to serve as the catalyst for the establishment of thousands of locally initiated facilities all over the world and the certification of thousands of facilitators. This will be accomplished primarily through strategic alliances with some of the world's leading resources for success and empowerment, including world-class success coaches and trainers.

Invitation to Participate

Ultimate Destiny and our partners in this project seek to help people, organizations and communities realize their full human potential by providing them with expanded access to educational programs and services including personal, professional, organizational, community, and social development and empowerment.

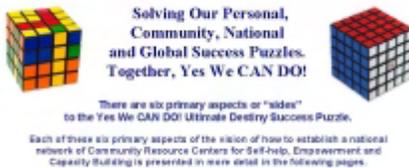
One project is the publication of a book to present this proposal to establish a national network of community resource centers designed to foster self-help, empowerment and capacity building, the three foundational principles of community economic development.



Ultimate Destiny Hall of Fame Award

We are inviting the first 50 world-class authors and trainers nominated for the [Ultimate Destiny Hall of Fame Award](#) such as **Mark Victor Hansen** who teaches [Mega Successful Living Skills for the Third Millennium](#) to participate. We are asking them to contribute their insights, recommendations and resources that can help individuals, organizations, communities and nations realize more of their potential and help address the challenges and the opportunities we face as a global family.

We also invite your participation in whatever way best serves you! We will be publishing an ezine, developing a membership component, submitting applications for seed grant funding and conducting periodic teleseminars and webinars to further evolve and help ensure the ultimate success of this project.



Capacity Building Resources	Potential Resource Providers
Possible Local Sponsors	Possible Major Funding Sources
Revenue Streams and Profit Centers	Implementation Strategies and Action Steps

CAN DO! Project Implementation Strategy Success Puzzle

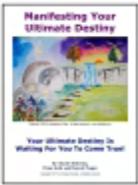
For more information, please review the draft overview of **Solving Our Personal, Community, National and Global Ultimate Destiny Success Puzzles** using the Ultimate Destiny Success Puzzle template based on a Rubiks Cube at candosuccesppuzzlerev0131 and visit www.UltimateDestinyUniversity.com.

Thank you!



Charles Betterton
[Charles Betterton](#), MSCED

PS. When you [subscribe to our free e-zine](#), we will share several of our best resources with including [Manifesting Your Ultimate Destiny](#), a 50+ page e-book and excerpts from Dr. Elliott Maynard's book, [Life Management 3000 — Success and Survival Skills in the Third Millennium](#).



Manifesting Your Ultimate Destiny



Life Management 3000

Personal

Whatever you can vividly imagine, ardently desire, sincerely believe and enthusiastically act upon, must inevitably come to pass.” [Paul J. Meyer](#)

Mr. Meyer, the leading self-improvement author of all time, founded Success Motivation, Inc., which has been the world leader in personal and corporate development for more than 40 years. During the company’s history of helping people and companies in more than 70 countries, they have discovered that successful people and organizations possess five primary success skills. They have a positive mental attitude, they are goal-oriented, they are self-motivated, they’re masters at managing their time around their priorities and they are masters at managing their financial resources to support their priority goals and values.

This page will provide information on featured resources that facilitate personal growth, professional development, empowerment and enlightenment. These will include books, audio video programs, seminars and workshops, membership organizations and training on **Successful Living Skills** and **Mega Successful Living Skills for the Third Millennium**.

We have initially defined **Successful Living Skills** in the more traditional manner. That includes: positive mental attitude; goal setting; self-motivation; time management; financial management; creative thinking and problem solving; effective communication; leadership; masterminding, etc.

We differentiate what we refer to as [Mega Successful Living Skills for the Third Millennium](#) to include skills such as:

Ability to articulate a vision

[Self-publishing and electronic publishing](#)

[Internet marketing](#)

Co-creating Your Ultimate Destiny Success System

The first example of a featured resource is the new 14-part, 1,000+ page program from



[Ultimate Destiny, Co-creating Your Ultimate Destiny Success System](#)

Community

“When the people of a community come together to visualize and work together to achieve a common future, they recognize that everyone—regardless of education, job, race, age, or background—has something important to contribute to personal and community empowerment. Indeed, the greater the diversity of the participants, the richer the vision and the more effective its accomplishment” Lorraine Garkovich, University of Kentucky

This page will feature programs, resources and experts on various facets of community. These will include the fields of: community development; community economic development; intentional community; community education; etc.

Some of the initial featured organization are:

[CAN DO! Empowerment Resource Centers](#)

[Community Economic Development Masters program](#) at Southern New Hampshire University

[National Congress for Community Economic Development](#)

[National Development Council](#)

[National Center for Community Education](#)

[Center for Sustainable Community](#)

[International Institute for Global Leadership](#)

[Fellowship for Intentional Community](#)

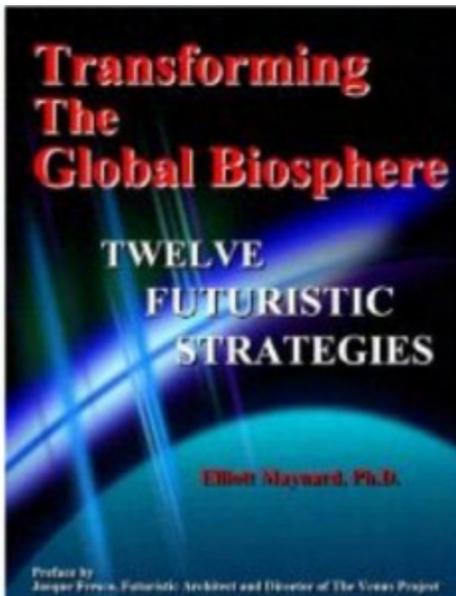
[Communities Journal of Cooperation](#)

[Humanity Unites Brilliance](#)

Global

This page will feature resources for addressing global “success puzzles” including the current economic and environmental challenges we face. Some of the organizations that will be profiled include: [Arcos Cielos Research Center](#); [International Institute for Global Leadership](#); [World Business Academy](#); [Social Venture Network](#); [IONS](#), the Institute for Noetic Sciences; [Heart Math](#); [Humanity Unites Brilliance](#); [Leadership Institute for Global Healing and Transformation](#), and [Ultimate Destiny University](#).

An example of a featured resource is the book, [Transforming the Global Biosphere — Twelve Futuristic Strategies](#) by [Elliott Maynard](#), co-founder of [Arcos Cielos Research Center](#).



Transforming the Global Biosphere: Twelve Futuristic Strategies is a ground-breaking book that presents the reader with a fresh, enlightened Overview of the Major Problems which presently face Humans and the Global Environment. Drawing from a wealth of educational and scientific experience, Dr. Elliott Maynard has created a Set of Transformational Tools for thinking and living in harmony with other citizens of our Planet, and for protecting and restoring our precious Global Ecosystems.

This exceptional new book contains a constellation of unique Examples, Concepts, and Strategies for guiding the Human Consciousness through a transition into an entirely new Third Millennium Mindset for Success and Survival in the World of the Future.

Dr. Maynard has provided a Power Point presentation on the [12 Futuristic Strategies for Global Transformation](#) from his book, Transforming the Global Biosphere at <http://www.slideboom.com/presentations/29549/12-Future-Strategies-for-Transforming-the-Global-Biosphere>.

Transforming the Global Biosphere is based on the author’s presentations to the World Future Society, and was written at the suggestion of Nobel Peace Prize Nominee and former UN Assistant Secretary General, Dr. Robert Muller. The author feels strongly that, in order to reverse the presently destructive impacts of Human Technology on the Global Biosphere, a Transformative Revolution in Human Consciousness must first take place.

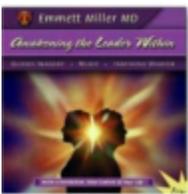
Such a “Magnificent Revolution” would take the form of Twelve Futuristic MetaStrategies...each of which would represent a Key SocioEcological Paradigm in itself. Each chapter of the book is developed around a MetaStrategy, providing examples of the Major Problems, as well as Innovative Solutions for reversing these Destructive Trends...through selected applications of Unique Alternative Technologies and Strategies.

Dr. Maynard's Twelve MetaStrategies for Planetary Management are essentially a set of enlightened, yet effective, tools for Creative Thinking and Action. They are designed to promote environmentally sustainable future scenarios for the maximum benefit for Humans, their Planetary Homeworld, and for the Generations Yet to Come.

In spite of the mounting evidence of environmental damage and disturbance to our Natural Planetary Systems, Dr. Maynard contends that solutions to these problems are available through insightful applications of Alternative Technologies, which can provide Clean Renewable Energy, Efficient Non-Polluting Transportation, Hi-Energy Nutrition, and Ecologically Appropriate Lifestyles for everyone on Earth. To achieve such a meaningful and lasting transformation, the author feels we must move rapidly and efficiently beyond the entanglements of 20th Century Thinking, and blaze adventurous new pathways into the Future. Together we must find the courage to explore the promising applications of alternative leading-edge Technologies, which often exist outside the boundaries of the Mainstream Scientific Thought.

In the author's words, "If these Twelve MetaStrategies can be successfully integrated into the Biological and Social Fabric of Planet Earth, Humans can successfully complete their co-evolutionary journey into the Third Millennium and beyond...instilled with a renewed spirit of Enthusiasm, Enlightened Accomplishment, and Joyful Satisfaction for their new symbiotic relationship with Planet Earth and their Fellow Humans."

Another primary resource provider is **Dr. Emmett Miller**, founder of the LIGHT Institute, the [Leadership Institute for Global Healing and Transformation](#). Two of Dr. Miller's latest programs are featured including **Awakening the Leader Within** (CD and DVD) and **Healing Our Planet** (CD and DVD)



Awakening the Leader Within CD



Healing Our Planet CD

CAN DO



CAN DO! Bumper Sticker from 1985

CAN DO! evolved out of several years of experimentation, primarily by [CENTER SPACE](#) (the Center for Spiritual, Personal And Community Empowerment) which helped launch and manage the evolution of CAN DO! The research and development process combined personal development and community development in Kankakee, Illinois, Muncie, Indiana, Gary, Indiana, Utica, New York and Nassau in The Bahamas.

There have been hundreds of positive newspaper articles about CAN DO! and related programs and projects in nine states and three countries. Many of them are available online at www.CanDoResourceCenter.com

CAN DO!

There's spirit behind Kankakee organization

By Carol Savaris

Kankakee's "Can Do!" is a group of students and faculty members who are dedicated to making a difference in the lives of the community. The group was formed in 1987 and has since then been involved in a variety of projects and activities.

The group has been successful in many ways, including raising money for the Kankakee Community Center and providing food for the needy. They have also been involved in a number of other projects, including a recent one where they raised money for the Kankakee Community Center.

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Members of the Kankakee Community Center are shown performing a play on the stage. The students and faculty members were presented with a "Can Do!" award for their work on the play.

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Skills in the Kankakee Middle School Fine Arts program result in the appreciation that they can be "Can Do!"

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Seminar at CNU on May 23

Words of Rohn can serve as motivation

Words of Rohn can serve as motivation. The seminar will be held at CNU on May 23. It will be a great opportunity for students to hear from a motivational speaker.



JIM ROHN

'Can Do' corner is coming!

The "Can Do!" organization has developed a new corner in the newspaper. This corner will provide information and resources for students and faculty members who are interested in community service projects.

Tuned in

Milner attributes success to book

By Kim Johnson, Staff Writer
A book changed young Tim Milner's life. Now, thanks to the book "The Power of Positive Thinking," he is a successful businessman.

Tim Milner, a young man from Chicago, has become a successful businessman. He attributes his success to the book "The Power of Positive Thinking" by Norman Vincent Peale.

Tim Milner, a young man from Chicago, has become a successful businessman. He attributes his success to the book "The Power of Positive Thinking" by Norman Vincent Peale.



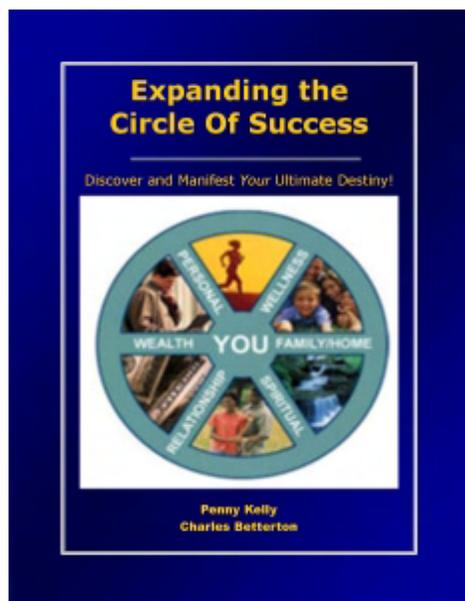
Tim Milner, owner and general manager of the Milner Co., is shown reading the book "The Power of Positive Thinking" by Norman Vincent Peale.

One of several full page newspaper articles about CAN DO! and the Community Resource Centers

The CAN DO! resources are provided in the major categories of Personal Growth and Development, Organizational Development (which includes non-profit organizations businesses and churches) and Community Development.

If you would prefer to learn more about CAN DO! by reading stories, we have a few of those too. For example, you might enjoy [Together We CAN DO!, the Story of Norman Vincent Peale, Les Brown, Pretty Woman and the Chinese Bamboo Tree](#), [The Art and Science of Community](#), [Ultimate Destiny? Who Me? You've Got To Be Kidding!](#) and [A Lifetime In Pursuit of Community](#).

Through the **Success Stories** page on this web site, we'll share with you a couple of the most successful case stories, the **Community Resource Center** in Kankakee, Illinois we developed in conjunction with a Community Development Corporation and the **Success Center Partnership** we developed in conjunction with the Muncie, Indiana Public Housing Authority.



We'll also share our vision of **Expanding the Circle of Success**, a project designed to provide expanded access to state-of-the-art development training resources to previously under-served populations.

This includes our plans to serve as the catalyst for the donation of 100 million dollars of empowerment training resources through 10,000 locally initiated **Empowerment Resource Centers™** and **ETMS™**, **Empowerment Training Mentoring Systems™**.

Our campaign to Expand the Circle of Success will be launched in 2009 with a Request for Proposals (RFP). The RFP will invite potential community and organizational sponsors of an **Empowerment Resource Center** and or Empowerment Training Mentoring System to apply for a free donation of either program. The only investment the sponsors will need to cover is the cost of travel and training of the local CAN DO! Empowerment facilitator. This week long training-of-trainers will be provided at various locations across North America initially.



The RFP process includes a form that applicants complete and submit along with their request for the donation of an ERC or ETMS. In some instances, CAN DO! and our sponsors will invite a municipality to participate as a prototype. An example of the letter of invitation is provided along with an overview of how the projects are designed to become totally self-funding.

Our rather ambitious goal for the 10,000 locally initiated community based empowerment centers by 2012 is based on about 30 years of “proof of concept” with previous award-winning models and prototypes that will be documented on this web site.

Now we are prepared to share the results of several years worth of research and development in the **You CAN DO! Too Resource Manual**. It includes templates for producing major events, community newsletter, a **10 Step Co-Creative Visioning and Strategic Planning Process**, organizational development documents, business plans, marketing plans, project work plans, sponsorship campaigns, etc.



You CAN DO! Too Community Resource Manual



Cocreative Visioning and Strategic Planning Resources

PS. If you or someone you know is interested in any aspect of personal, organizational and community development and empowerment, we invite you to join us in this exciting co-creative process of discovering new and more innovative ways to produce and distribute resources that can help millions of people all over the world enjoy happier, healthier, richer and more meaningful lives.

Success Stories

This page will provide examples of the successful application of Community Economic Development principles and practices. The first four models are: the award-winning Success Center Partnership developed for the Muncie, Indiana Public Housing Authority; Kankakee County CAN DO! and the Community Resource Center in Kankakee, Illinois; and Oneida County CAN DO! developed with the United Way and Labor Center in Utica, NY. In the interim, links are provided to existing web pages reporting on these four prototypes.

[Success Center Partnership](#)

[Community Resource Center](#)

[Kankakee County, IL CAN DO!](#)

[Oneida County, NY CAN DO!](#)

Introduction to Community Economic Development by Charles Betterton, MSCED

After living in intentional communities for many years and working in community and economic development, I discovered the field of community economic development (CED). Within months of learning about the CED Masters program at Southern New Hampshire University in Manchester, NH, I entered the only graduate degree program in the field in 1990 at the age of 42.

Through the CED program, I learned that the primary goal of community development is to help people improve their economic and social conditions. Community economic development, a subset of community development, is a people-initiated strategy that seeks to develop the economy of a community, region or country for the benefit of its residents. Community economic development strategies seek to develop efficient, productive and profitable ventures and programs within the context of a community's social, cultural and political values. The strategies include issues such as:

- * local ownership of economic resources;
- * citizen participation; and
- * building the capacity of local people to participate in and manage the development process.

This introduction to the significant differences in CED helped me understand why so many traditional approaches to community and economic development fail. It is primarily because they lack the comprehensive focus and the commitment to self-help, empowerment and capacity building inherent in community economic development.

During an introductory class in the CED Master's program, my classmates and I developed the following list of the root causes of the problems that threaten our society:

- * The "Me Generation"
- * Getting away from God
- * Lack of spirituality
- * Lack of common vision
- * Absence of wisdom
- * Focus on accumulation versus circulation
- * Spiritual and cultural disintegration and the
- * Lack of an appropriate values system and ways to express it.

The following month we considered potential solutions to these problems by reflecting on the values of community economic development which we described as including:

- * Active citizen participation in government and community
- * Focus on human development and community development
- * Building collaborative partnerships
- * Local resource utilization
- * Application of cooperative principles
- * Retention of wealth in the neighborhoods
- * Seeing personal and organizational goals within the context of community and

society

- * Consideration and appreciation of multicultural differences in religion, race, values, perspectives and communication
- * Enabling people and communities to empower themselves
- * Recognizing a spiritual underpinning, a sense of oneness

After twenty-five years of serving in various management capacities in community and economic development programs at the local, state and national level, I can attest to the significance and relevance of these CED Principles. Many communities are discovering that the principles and practices of community economic development provide a framework and formula for addressing the root causes of major concerns such as crime, drugs, gangs, quality of schools, increasing multi-cultural diversity and the need for jobs.

My team and I have observed that there are three primary factors that determine the level of success we realize in life as individuals and organizations. I believe these are the clarity of our vision, the definiteness of our purpose and the appropriateness of our attitudes and actions. We also believe these three success factors are applicable at the community level. We are therefore committed to helping provide expanded access to resources for personal and community empowerment. Over the past few years, we have discovered and collected a wealth of resources on the many different approaches to community and we are always happy to share this information with anyone who is interested.

"Mr. Betterton's project for the 1990-1992 Community Economic Development Masters program at Southern New Hampshire University was to promulgate CED principles and practices. The fact that he turned down a HUD Community Builder Fellowship worth \$250,000 in 1998 (when he was earning less than \$25,000 a year) to continue the non-profit community empowerment work he and his team had underway at the time demonstrates his commitment to what he and his classmates defined as the foundation of CED: self-help, empowerment and capacity building." ---

Michael Swack, Professor, the Carsey Institute, University of New Hampshire and founding Dean, School of Community Economic Development, Southern New Hampshire University

Betterton selected for fellowship

Charles Betterton has been selected for one of 230 Community Builder Fellowships out of 8,500 applicants by the U.S. Department of Housing and Urban Development. The fellowship, worth about \$250,000 over two years, includes a month's study at the John F. Kennedy School of Government at Harvard.

Betterton worked for HUD for several years before he was appointed director of the Kankakee Community Development Agency in 1988. Since leaving the City of Kankakee in 1990, Betterton received a master's in community economic development from New Hampshire College.

Recently he has been focusing on Center Space and the University for Successful Living, two non-profit organizations he founded to provide development training and consulting services through an international network of Centers for Successful Living.

Last month, motivational speaker Les Brown donated more than \$50,000 worth of his services to support the Success Center Partnership that Betterton created for the Muncie, Ind., Housing Authority. During the next few months, the University for Successful Living is donating up to \$50,000 worth of development training to area residents who participate in the Success Mastery Academy with Brian Tracy.

On Nov. 19, the University for Successful Living will produce a workshop and seminar with Mark Victor Hansen, co-author of the best-selling "Chicken Soup for the Soul" series, at Olivet Nazarene University.



Betterton

Attachments:

Newspaper Articles About CENTER SPACE, CAN DO! and Ultimate Destiny

There are several hundred newspaper and magazine articles about the CENTER SPACE co-founders' projects, contributions and accomplishments in community development, empowerment and disaster relief in 9 states (Mississippi; Illinois, Indiana; Ohio, Michigan, Missouri; New York, Virginia, California and Washington, DC) plus the Bahamas. A few of those will be provided as links from this page.

Les Brown Proves Motivation Works

http://candoresourcecenter.com/les_brown_proves_motivation.htm

Motivational Group Plans More Events

http://candoresourcecenter.com/motivational_group.htm

Kankakee CAN DO! Seeks to Become Mecca of Motivation

http://candoresourcecenter.com/kankakee_seeks_to_become.htm

Peale Visit Seen As Benefit to City http://candoresourcecenter.com/peale_visit.htm

Kankakee County Agency Creates Positive Image

http://candoresourcecenter.com/kankakee_agency.htm

Betterton Seeks To Motivate

http://candoresourcecenter.com/betterton_seeks_to_motivate.htm

Despite Naysayers, Armory Lives http://candoresourcecenter.com/despite_naysayers.htm

This article includes a photo of Charles Betterton (co-founder of CENTER SPACE and Ultimate Destiny), Susie Brown, (former Executive Director of the United Way of Kankakee County and the Oneida County NY United Way), William Lucek, (President of Kankakee Community Development Corporation) and Tim Schmidt, (Director of the Development Corporation) receiving Governor's Home Town Award from Illinois Governor Jim Edgar.

Betterton Selected for HUD Scholarship

http://candoresourcecenter.com/betterton_selected_for_scholarship.htm

and Betterton Declines \$250,000 HUD Fellowship

http://candoresourcecenter.com/betterton_declines_scholarship.htm

The attached articles present the decision Betterton made to turn down a \$250,000. Fellowship from HUD, the US Department of Housing and Urban Development, in order to continue to develop and refine the organizations, programs and products that are now the "foundations" under the "castles in the air" presently known as Ultimate Destiny, Ultimate Destiny University and CENTER SPACE.

Resource Showcases

<http://candoresourcecenter.com/Center%20for%20Successful%20Living%20Resource%20Showcase.pdf>

Seminar Reveals Success Secrets http://candoresourcecenter.com/seminar_reveals.htm

Les Brown Teaches Leadership Skills to Muncie Youth

http://candoresourcecenter.com/say_yes_to_success.htm

The developments reported in the attached article reprinted from the Muncie, Indiana Times the day after the Success Center Partnership event with Les Brown for youth went on to win recognition by the U.S. Department of Housing and Urban Development (HUD) and the National Association of Housing and Redevelopment Officials (NAHRO).

CENTER SPACE conceived, developed and implemented the Success Center Partnership as another model of the Empowerment Resource Center concepts using \$24,000 out of the \$250,000. obtained through a Drug Elimination Grant Betterton obtained for the Muncie Housing Authority. The project was honored by HUD as one of 3000 "Best Practices" throughout the nation and the Executive Director of the Housing Authority and Betterton gave a presentation at the NAHRO national convention to demonstrate how other PHA's could apply the Success Center Partnership community building model.

CAN DO! Motivational Workshop with Les Brown and Gladys Knight

http://candoresourcecenter.com/motivational_workshop.htm

CAN DO! Youth Essay Contests http://candoresourcecenter.com/youth_essays.htm

The Real Reason Youth Empowerment

http://candoresourcecenter.com/the_real_reason.htm

Jim Rohn Message Rings Through Olivet Nazarene University

http://candoresourcecenter.com/jim_rohn_message.htm

Resources for Personal and Community Empowerment, The Nassau Guardian

http://centerspace.com/resources_for_empowerment_bahamas.htm

Corn Hill Speaks About Oneida CAN DO!

http://candoresourcecenter.com/cornhill_speaks.htm

Better Is At the Root of His Development Concepts

http://candoresourcecenter.com/better_is_the_root.htm

Betterton's Graduation from City Government and Editorial Cartoon with Three Stooges http://candoresourcecenter.com/betterton's_graduation.htm

Other Articles:

Together We Can Do! http://candoresourcecenter.com/together_we_can_do.htm

A Lifetime in Pursuit of Community

http://candoresourcecenter.com/lifetime_pursuit.htm

The Art and Science of Community

http://candoresourcecenter.com/art_of_community.htm

Community Development Specialist for Heaven on Earth

http://candoresourcecenter.com/ced_graduation.htm

Ultimate Destiny, Who Me? You've Got To be Kidding!

http://candoresourcecenter.com/ultimate_destiny_who_me_youve.htm

CENTER SPACE™ Helps Launch "CAN DO!"

The outstanding success of Kankakee County CAN DO! is just one example of how Center Space™ facilitates empowerment.

CENTER SPACE™ served as co-producer of CAN DO!'s first programs which featured Les Brown, "The Master Motivator." Kankakee County CAN DO! will feature major events on a regular schedule featuring nationally known speakers such as: Les Brown, Zig Ziglar, Brian Tracy, Steven Covey, Wayne Dyer, Dennis Waitley, Dr. Joyce Brothers and Lou Holtz. In addition to the regular major events, CAN DO! will offer ongoing workshops and seminars on topics such as: goal-setting, motivation, time management, creative thinking and problem solving, conflict resolution, organizational and community development, strategic planning, etc. Many of these programs and services will be provided through an agreement between CAN DO! and CENTER SPACE™.

Kankakee County CAN DO! Mission Statement

1. Provide expanded access to development training programs.
2. Foster community unity and multi-cultural understanding.
3. Promote positive thinking within and about Kankakee County.
4. Foster personal, organizational and community development and empowerment.
5. Generate funds for worthwhile community service projects.

CENTER SPACE™ TO PUBLISH YOU CAN DO! TOO

To help other communities and non-profit organizations learn how to successfully implement a program like CAN DO! CENTER SPACE™ is compiling all the relevant information and materials in a three ring workbook. The workbook will include all the necessary documents, concepts and instructions to enable replication of the CAN DO! concept in other communities. Contents of the workbook will include: How to Select the Most Appropriate Speakers/Trainers, How to Generate Maximum Media Coverage, How to Promote Your Event, How to Minimize the Cost of Printing, and How to Get Maximum Student Participation. Also included are sample letters, flyers, news releases, brochures, programs, public service announcements, sample ads, and a detailed work plan with project budgets. In addition to the workbook, consulting services will be provided to support local replication of the CAN DO! program. The scope of services could range from a minimal level of providing telephone consultations to the maximum level of involvement providing on-site coordination.

If you would like to learn how you and your community could benefit from a CAN DO! program, please use the request form and we will send you a packet of materials.

Les Brown proves Motivation Works!

Motivational speaker Les Brown admitted he did not tell the 1,800 or so people who came to listen to him anything new. Instead, he fired them up...rekindling energies they already had and fortifying resolves they had already made.

The Daily Journal 11-17-95



Les Brown (left) was given an award as "The Master Motivator" Thursday as he spoke to 1,800 people at Olivet Nazarene University's Chalfant Hall. The event was organized by Kankakee County "Can Do!," a new motivation group. Jack Charlton (center) from Kankakee, was given the first "Can Do!" award for positive thinking. Charles Betterton, (far right), Center Space's president, organized Brown's appearance.

The Herald 11-21-95

**CENTER SPACE, Edutainment and Empowerment Marionettes™
Kids Say Yes to Success With Les Brown and Imaginella™**

		<div style="border: 1px solid gray; padding: 10px; text-align: center;"> <p>Your Picture Here!</p> </div>
<p>Imaginella™</p>	<p>Imaginella Interviewing Les Brown on "Say Yes To Success With Les"!</p>	<p>Imaginella Interviewing You On How You Helped Her Share "Imaginella's Imagine That!" TV Program with Millions of Children All Over the World.</p>

Genii Townsend has created 5,000 marionettes and she operated Geniiland near Hollywood for 18 years. Now she is helping CENTER SPACE harness the power of television and the Internet and interactive multimedia programs featuring some of the best trainers on the planet to reach, empower and inspire millions of children all over the world, Imagine That!

		
<p>Les Brown</p>	<p>Mark Victor Hansen</p>	<p>Whoopi</p>
		
<p>Oprah</p>	<p>Genii gave Mark "Mark Jr." at Mega Book Publishing Expo</p>	<p>Deepak Chopra</p>

If you would like to help CENTER SPACE produce "edutainment" programs to help children discover how to use their creative imagination, get in touch with their dreams and learn how to realize more of their potential, please contact CENTER SPACE! Thank you.

Producing Video Programs of Celebrity Empowerment Marionettes™ Will Help Thousands of Youth Realize More of Their Potential and Expand Their Capacity to Help Address Local, National and Global Challenges.

By combining decades of award-winning expertise in empowerment, community economic development and children's theater, participation by world-class trainers, and harnessing the power of video, the [Empowerment Marionette programs](#) will help thousands of children of all ages learn how to apply successful living skills. Many experts agree that most people use 10%+- of our potential and most development training companies target the top 10% of the population. The Empowerment Marionette project by [CENTER SPACE](#) and [Ultimate Destiny](#) will help [Expand the Circle of Success!](#)

Project Goals:

- Harness the Power of Edutainment to help children of all ages succeed
- Produce television programs and video programs that bless and help youth
- Help children learn how to apply successful living and leadership skills
- Utilize the star power of celebrities, authors and world-class trainers
- Provide self-help empowerment training programs to thousands of youth



Project Managers: **Genii Townsend** is an author, trainer and a play therapist. She owned a marionette theater near Hollywood for 18 years and has made over 5,000 marionette puppets, many of them of celebrities that she gave them and or donated to support charities. **Charles Betterton** is an author, disaster relief expert and community economic development specialist. He has produced award-winning training programs and model Empowerment Resource Centers and has an MS in Community Economic Development from Southern New Hampshire University. Together they are developing Empowerment Marionettes of world-class trainers.

Seed Grant Funding: Applications are being made to the Pepsi Refresh Project for funding for: (1) Production of pilot videos of **Say Yes to Success With Les Brown "The Motivator"**; (2) Production & distribution of 1,000 sample DVD's to introduce the programs to youth service organizations, PBS stations, and other potential funders; and (3) to Generate national media coverage and matching donations of \$25,000.

More Information: Contact Charles Betterton at 928-284-5566 or by email at charlesbetterton@gmail.com.

Web sites: www.EmpowermentMarionettes.com. <http://twitter.com/ImaginellaLand>

[Face Book Page](#) http://candoresourcecenter.com/say_yes_to_success.htm

http://candoresourcecenter.com/empowerment_marionettes.htm <http://www.charlesbetterton.com>