

The Muncie Housing Authority  
**Success Center Partnership**  
And The University for Successful Living™

**PROUDLY PRESENT:**

**INTRODUCTION TO PERSONAL AND  
PROFESSIONAL SUCCESS TECHNIQUES© SEMINARS**

*Success is a journey, not a destination. Zig Ziglar*

*Success is the progressive realization of a worthy ideal. Earl Nightingale*

*Success is the development of the power with which to get whatever one wants  
in life without interfering with the rights of others. Napoleon Hill*

*Whatever you can vividly imagine, ardently desire, sincerely believe and  
enthusiastically act upon, must inevitably come to pass. Paul J. Meyer*

**You can learn how to be more successful in any area of your life!**

Some of the world's most famous experts in success, inspiration, and motivation will help you learn how to set and achieve your personal and professional goals. Through the **Introduction To Personal Success Techniques Seminars**, a unique program developed by the University for Successful Living, you can read and listen your way to success with some of the top success coaches in the world such as Earl Nightingale, Les Brown, Mark Victor Hansen, Jim Rohn, Paul J. Meyer, Dennis Waitley, Wayne Dyer, Zig Ziglar, Brian Tracy, Napoleon Hill.

The **Personal and Professional Success Techniques Seminar** includes twelve hours of classroom instruction on setting goals, making decisions, thinking creatively, solving problems, and motivating yourself and others. Each course consists of six two-hour weekly classes. Seminar materials include a binder filled with self-help and motivational exercises and articles, three classic self-help books, access to several of the world's best-selling learning cassette albums and ownership of one of the course cassette tape programs of your choice.

**In this course you will learn to:**

- (1) Apply the personal and professional success techniques most appropriate for you;
- (2) Distinguish and use the most effective methods for setting and achieving your personal and professional goals; and
- (3) Build belief in yourself and your ability to accomplish your goals and realize your highest potential.

The **Personal and Professional Success Techniques** seminar is designed to help you become all you can be, learn how to set and achieve goals, and make the highest possible contribution to a better world. It is believed that most people only use 5% to 10% of their potential. The objective of the seminar is to help you tap into that other 90% to 95% of your potential.

**Each of the six PST sessions focuses on a different aspect of personal success:**

**How to Set and Achieve Goals:** Learn how to turn your wants and needs into achievable goals using a variety of exercises and techniques.

**How to Become a Creative Thinker:** Learn the four characteristics of a creative person and learn how to apply the four rules of creativity in finding solutions to problems.

**How to Identify and Solve Problems:** Learn how to use a tested and proven seven-step formula and worksheet to substantially improve your problem-solving skills. You will also be given the essence of effective time management techniques that will positively impact every area of your life.

**How to Make the Right Decisions:** Learn which of the seven different decision making approaches you generally use and how to determine the most appropriate attitude in any given situation. This class also presents four basic approaches to making decisions and the Five Steps in The Decision Making Process.

**How to Motivate Yourself and Others:** Learn how to measure and improve your own level of motivation and how to be most effective in motivating other people and organizations. You will also learn several methods for using creative visualization and affirmations.

**How to Develop a Prosperity Consciousness:** Learn why material success is a natural component of the realization of our purpose as stewards of the earth and the fullness thereof.

The course materials include several of the best selling self-help books and the top audio cassette training programs. These materials present the success techniques of the most successful men and women in history. The audio cassettes introduce some of the greatest ideas of many of the most significant people who ever lived. You will learn techniques for getting the most benefit from self-help books, tapes, seminars and workshops.

The self-help books and learning cassette programs offered through this course present the best ideas available in the world today for self-realization and personal growth. They bring you the amazingly simple secrets and success formulas for hundreds of the most successful men and women in history. The cassettes are an excellent means of becoming acquainted with the great ideas which have been developed since the dawn of civilization and making these great ideas a habitual part of your thinking and doing.

The valuable information presented in these classic self-help books and tapes can help you increase your wisdom, knowledge, skill, and understanding. They also help you learn how to get along better with yourself, other people, your work and your world.

One of the most significant features of the **Personal and Professional Success Techniques Seminars** is that they provide you with an opportunity to try out all the varied materials available through the course and discover for yourself the ones that are most meaningful to you.

After listening to some of the best selling learning cassette albums in the privacy of your home, you may keep your favorite album for your continued use and enjoyment whenever you want to reinforce and incorporate its message into your more successful life. You may also purchase any of the self-help books and tapes available from the **Success Center Partnership** at special discount prices.

**SATISFACTION GUARANTEED OR YOUR MONEY BACK!**

# Personal Success Techniques Seminar Registration Form

If you would like to be more successful in any area of your life, use the registration form provided below for your convenience or call 765-288-9242 to reserve a space in the next available class. Reservations are being accepted for both weeknight and weekend classes. The cost of the complete program of six seminars and all workbook materials is only \$150 per person, or \$250 per couple. Partial and some full scholarships may be available for **MHA** residents.

**Yes! I would like to learn how to be more successful.**

**Please reserve a space in your next seminar on:  Weekends  Week nights**

**Please send me more detailed information.**

**I would like to attend a free introductory seminar.**

**I would like to attend the individual two-hour sessions marked below:**

**How to Set and Achieve Goals**

**How to Become a Creative Thinker**

**How to Identify and Solve Problems**

**How to Make the Right Decisions**

**How to Motivate Yourself and Others**

**How to Develop a Prosperity Consciousness**

**I would be interested in other classes on the following topics: \_\_\_\_\_**

**I would like more information on your training of Success Coaches!.**

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Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (Home) \_\_\_\_\_ (Work) \_\_\_\_\_

Please return your completed form to:

**Success Center Partnership  
c/o Muncie Housing Authority  
409 East First Street, Muncie, IN 47305**

## Graduate Comments on the Personal and Professional Success Techniques Seminar

*The seminar made me more fully aware of my potential and unlimited capabilities. It also gave me direction in setting immediate goals, short range goals, and long term goals. As a result, my self image was elevated. The problem solving tools are a valuable asset in every day challenges on the job and in personal relationships. The interaction with thoughts expressed by all the class participants was especially valuable and helped me become aware of alternative methods of dealing with matters at hand. Envisioning what you want was the highlight of the seminar and something I plan on using every day of my life. Barbara V.*

*The seminar has helped me see my motives, limitations, directions of life/energy/work movements, and an ability to more effectively attain wealth and do the work I now believe I am here to do. Sally W.*

*I believe the ideas I am now incorporating into my consciousness through the success seminar will turn my life around. Learning how to plan, set and achieve goals, and affirm a positive mental attitude ensure my being in charge of my destiny. I particularly liked the instructor's approach: dynamic, inspiring, efficient, fast , warm. -- Cate C.*

*I owe mountains of thanks for the information I have gotten through the success course. My self-confidence has soared sky-high. Now I know I can apply the principles I've learned because I've seen them work! Sally W.*

*The best thing I got out of the success course is support for high goals and self-achievement. I have learned various techniques for achieving success -- most impressive have been goal setting, motivation, decision making and creative problem solving. Walter R.*

*The opportunity to listen to five of the best tape programs and keep the one I wanted is a great idea. Keep those good ideas flowing. Steve C.*

*This course is the best idea I've seen in a long time. I did a lot of reading of ideas I should have assimilated long ago. In a sense, this is the beginning of a new life, a more positive life. Thanks. Marjorie H.*

*I have increased my self-esteem -- a gold mine I have only begun to tap. Marlene S.*

*I've got the information I need to turn the ideas I've had for some time now into reality. I've also come up with some new follow up ideas to build on my older ones. Rodney J.*