

Composite Co-creative Visioning for Ultimate Success of the Verde Valley Resource Center

(Fostering Civic Engagement, Volunteerism, [Community Economic Development](#) and [Servant Leadership](#))

NOTE: Responses are listed in the order I received the completed forms. Charles)

Ten positive things we would like to see happen and help bring forth within the next 3 years:

Fritzi

1. *Yavapai County Resource Center:* A Civic Academy for Servant Leadership for elected officials in county, city/town and school board positions.
2. *Yavapai County Resource Center:* A Volunteer Center that would provide community residents with an organized and detailed catalog of volunteer opportunities in addition to a teaching center for prospective/potential volunteers and those already actively volunteering with a community benefit organization(s). The focus of the teaching center would be to foster civic engagement with thoughtful interactive dialogue and instruction about the needs of our community and its many assets and resources.
3. *Yavapai County Resource Center:* A Non Profit Academy for Directors and Board Members of Community Benefit Organizations for education in Financial Management and Oversight, Board Governance, Ethics, etc. in an interactive group format.
4. Community Economic Development – No doubt but I would like to hear more about it.

Lori

1. Curricula designed for delivery across Yavapai County, which would teach core skills not available in existing venues. This would include knowledge/skills needed to be a leader in a publically elected position, school boards, town councils, and/or non-profit boards; managing volunteers or being an effective volunteer; access to various types of resource information; etc.
2. A physical location for the Resource Center, including access to meeting rooms as well as the technology to deliver classes to outlying areas.
3. Organization infrastructure for managing funds, staff, a board, etc.
4. Consistent funding streams whether through grants, classes, or foundations.
5. Public recognition across the county; community trust will have been established and the organization will be recognized as the 'go to' place for information and training.
6. (Many of the other ideas were in the victory circles.)

Dennis

1. Nonprofit training academy facilitated by non-profit advisory board
2. Volunteer training and resource center focus on servant leadership
3. The resource center is self supporting
4. Other areas in the country are asking "how did you do that?"
5. Resource center housed at Prescott College
6. Curriculum developed for non-profit academy that's exportable
7. Center easily serves all of Yavapai County by use of interactive technology

Charles

1. A successful model of a non-profit Community Economic Development Empowerment Resource Center serving thousands of area residents with programs that empower, enlighten and prosper participants and foster lifelong learning, especially of successful living skills including Infopreneurship.
2. Operating (and manifesting stewardship/ownership) of a multi-purpose Community Resource Building with several other affiliated locations throughout the service area.
3. Delivering ongoing calendar of monthly, then perhaps even weekly, classes, seminars, workshops that provide valuable benefits to individuals, non-profit organizations, companies, service clubs, etc.
4. Delivering an ongoing calendar of larger scale development training programs, initially perhaps annually, biannually or even quarterly if and when sufficient interest is generated to ensure success.
5. The project enjoys becoming self-sustaining within its first year of operation and is widely recognized as a highly successful model of collaborative efforts.

6. The projects, its participants and programs coproduce many new intellectual properties that reach, bless and serve other populations including print and electronic publications, seminars, workshops, audio/video, etc.
7. The project generates sufficient net proceeds to be able to match the grants from the Verde Valley United Way and Yavapai Community Foundation in 2011.
8. Community leaders from all over the United States and the world come to experience the project and learn how to replicate its success in their own communities. As a result, additional funds are generated to further support and expand the project.
9. As a result of the Project and the programs it offers, there is much broader local, regional and national appreciation of components such as Servant Leadership and Community Economic Development.
10. The project receives national (and international) recognition and awards as a model of how locally initiated not-for-profit Community Resource Centers based on collaboration and CED Principles and Practices of Self-Help, Empowerment and Capacity Building can produce significant results including saving and creating jobs, enhancing the quality of life for area residents, helping enhance the effectiveness and efficiency of NPOs, etc.

Jean Lutz

1. City government employees more tuned in to issues of homelessness and poverty in our community and willing to do something about it.
2. Establish local facilities to house the homeless on a temporary basis with transitional housing.
3. Life skills, job training and general emotional support of the poor and homeless – including my CCJ project.
4. Better community wide communication about what's happening and what needs to happen.
5. Better public transportation.
6. More community involvement with Prescott College.
7. Encouragement and training for young people in public service.
8. Establish a central clearinghouse for the needs and opportunities for volunteers.
9. Eliminate the divisions in the community and develop a true community spirit of cooperation.
10. Create a way for the rich and poor to work toward a common goal.

Maggie Garvey

Youth civic engagement program in schools or after school engages area youth in solving community issues.

Civic leadership program supports emerging community leaders and teaches them about our citizen developed center.

Community volunteers connect with each other in designing programs that build volunteer capacity.

A thriving(?) community center brings together community members, organizations, local government and youth in creating a thriving Prescott area.

National days of service connect an active Prescott to and active US civic culture.

Foundations and United Way respond to clear community priorities as articulated by the leadership of the Servant Leadership Center.

College students find an easy transition to becoming active community members.

Major Obstacles That Will Have To Be Overcome for Realization of Our Vision:

Fritzi

Collaborating partners, funding from the business community and possibly grants Initially, participating partners fully understanding the goals and objectives of the resource center **and** Servant Leadership resulting in personal/organization buy-in.

A building for the resource center and enough money to hire staff and sustain both for at least two years. For civic leaders to realize the value for themselves and the community of participating in the teaching offered and resources provided.

Progressive and enlightened community leaders willing to lend their name, talents and energy to the realization of the resource center.

Dedicated volunteers willing to participate on an advisory council helping to chart the course.

Determining how to deal with the vast area of Yavapai County and resource center easily accessible for all of the residents – a daunting challenge!

Lori

- Organizing the core group
- Build trust and interest so people continue in the project and/or join the project
- Designing a plan that's achievable-curricula, technology, media-promotion, etc.
- Funding the plan – whether it is in increments or large sections
- Creating the structure (non-profit, for profit, etc) to manage the funds, projects, etc.
- Hiring a leader/director to see the plan through
- Implementing a successful project

Dennis

1. Center must have strong start up and ongoing funding.
2. We need the right mix of non-profit and for profit partners.
3. We need hired staff to drive and organize our volunteer efforts.
4. We will need a readily identifiable location for these activities to take place. A location that invites all to be involved.
5. Our activities must have clearly specified goals and outcome measures to demonstrate our success to ourselves and others!

Charles

The essential need to be able to present the foundation and feasibility of the Project's vision, mission, strategies and goals with sufficient clarity along with evidence of potential success that would be required to continue to attract additional co-creators, "members", event participants, resource providers, corporate sponsors, financial supporters, etc.

The need for helping bring forth a shared vision of what is possible and appreciation of such a collaborative project as an asset to other existing (and pending projects) that might otherwise view it as competition or unnecessary duplication of efforts.

Conflicting demands on resources including time, energy and money.

Potential sense of separation within the larger service area, partly due to geographic considerations.

The need for media support to help ensure public awareness and participation in the Project and its programs.

The need for elected officials and leaders of the area's major institutions to participate and support the project, especially in helping identify ways that it may help them accomplish their missions.

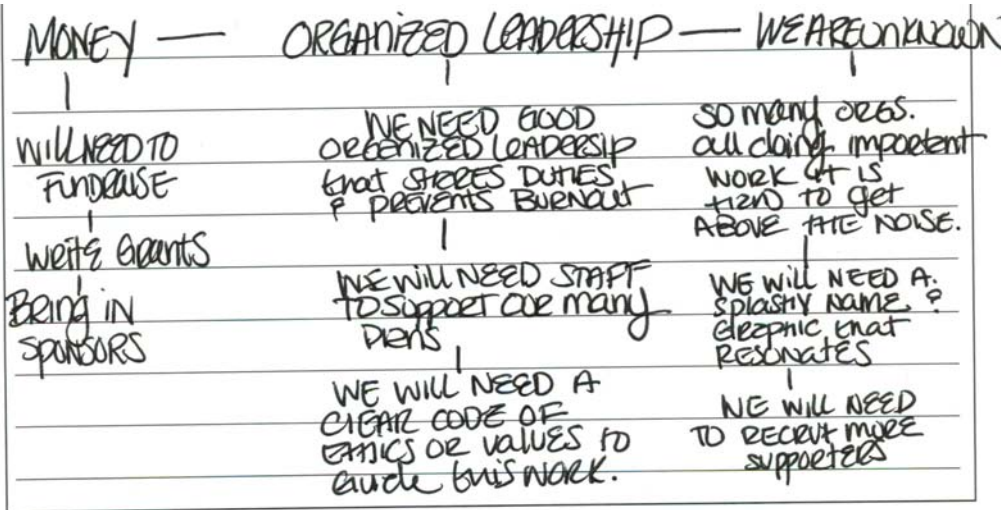
Jean Lutz

The largest obstacle would be to create a change in attitude by local government.

Funding will always be an issue.

Training and support for the folks who will lead the charge.

Awareness in the community of what's being done to solve the poverty and homeless issues.



Positive, Creative, Constructive Steps That Can Be Taken to Overcome These Obstacles:

Fritzi

Define and clarify the vision.
Develop clear and concise talking points to communicate the vision.
Invite potential collaborating partners to meet with us so that we can share the vision with them.
Publicity about the concept of Servant Leadership with stories and examples
Seeking out well-known, dedicated civic leaders to lend their names and expertise
Looking for a building and an owner looking for a tax write-off
We have to determine how to create this center and deal with the distance challenges

Lori

- Co-create the plan
- Raise awareness of what the plan entails and the timeline
- Begin with achievable projects and celebrate successes
- Accumulate funds
- Build the infrastructure for staff, a site, funding, etc.
- Make the curricula available to many people, across the county
- Celebrate accomplishments

Dennis

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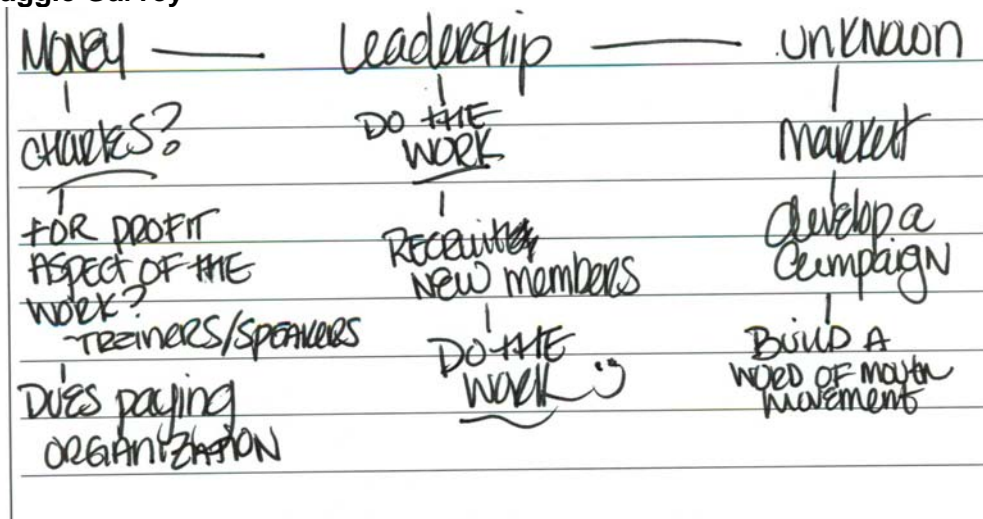
Charles

Recognizing these and other potential impediments to continuing to foster and manifest a shared vision AND taking appropriate corrective measures whenever needed.
To continue to invite ongoing co-creative participation by all stakeholders in the evolution, refinement and implementation of the Project and its individual program components (partly through surveys).
To provide maximum opportunities for any non-profit organization, social service agency, unit of government, educational institution, business etc. to participate in mutually beneficial ways in the Project.

Jean Lutz

Publicity, Publicity, Publicity.
Establish an extensive network of like-minded people in the community who are willing to get involved.
Work *with* not *in addition* to existing organizations already doing similar work.

Maggie Garvey



Priorities We Co-creators Are Personally Willing to Take a Stand For:

Fritzi

All three of the original concepts – Civic Academy for Servant Leadership, Nonprofit Leadership Training and the Volunteer Center. Tell me more about Economic Community Development

Lori

1. Participating in the group to design a plan
2. Share information about the project with key community stakeholders
3. Assist with concept papers/other projects for securing funding

Dennis

Shaping program mission, values and practices

Charles

1. Helping ensure the successful practical application and demonstration of Community Economic Development (CED) Principles and Practices including successful implementation of the CED Empowerment Resource Center model from Ultimate Destinyland and CAN DO!
2. Providing consulting services and technical assistance in producing, packaging, marketing and leveraging the return on investment from producing intellectual properties by and through the Project and its programs.
3. Providing tens of thousands of dollars worth of development training resources and consulting services in support of the Project, helping produce, promote and ensure the ultimate success of seminars, work-shops, resource showcases, and major training events that will serve thousands of area residents each year.

Jean Lutz

1. Talk to everyone I meet about the issues of poverty and homelessness and about my CCJ project.
2. Assist with establishing the volunteer network.
3. Find buildings and funding to support our mission.

Maggie Garvey

1. Youth Civic Engagement
2. Civic Leadership Programming
3. Active Community Center w/ volunteer training & matching

Three to Seven Core Values We Would Want To Include:

Fritzi

Valuing Collaboration – working together to create communities that are just and compassionate
Valuing Open mindedness and a willingness to listen to all ideas
Valuing Diversity - Acceptance of all races, creeds and lifestyles

Lori

- Community contribution – to produce and deliver information that supports the project’s vision and the community
- Reliability – the community can trust the organization
- Integrity – all actions can be trusted; people involved are honest with each other
- Commitment – the organization and co-creators are committed to the best curricula, service delivery and projects that support the mission and vision
- Diversity – we engage all walks of life; the organization designs and delivers curricula that is inclusive from multiple viewpoints including levels of understanding, delivery systems (web based, within small communities) etc.

Dennis

Inclusiveness, data driven decision making, behaviorally demonstrated appreciation and respect for difference, consumer driven

Charles

Co-creative visioning and strategic planning. CED Principles of Self-Help, Empowerment and Capacity Building. Leadership development programs that acknowledge leadership is a function, not a position, that anyone may learn how to awaken and apply. Conscious sustainable approaches to life as “StewardHeirs” of SpaceShip earth. An “enabling” philosophy and approach that honors the inherent potential and capacity of individuals served rather than the more traditional “betterment” approach.

Jean Lutz

We are all “people” not rich, poor, educated, uneducated, black, white, employed, unemployed – just people.

Encourage the “haves” to help the “have nots”. There is a lot of vacant real estate in the area that can be used to assist our cause.

Publicize the success stories to encourage more participation

Maggie Garvey

- INCLUSION
- SPIRIT OF INNOVATION & PROGRESS
- SERVANT LEADERSHIP & STEWARDSHIP

Action Steps We Co-creators Are Willing to Take:

Fritzi

To be a part of the visioning team.
To share the vision with others in the community.

Lori

- Help design organization
- Spread the word
- Assist with funding projects
- (will have to see where the project goes...am not sure if this is weekend work or if my current job would allow for week day involvement)

Dennis

Participate on the initial start up task force to the limit of my time and ability

Charles

Help shape, articulate, promote and generate maximum co-creative participation in the Project.
Devote both personal and corporate bandwidth, time, energy and funding to help ensure the ultimate success of the Project and the programs it offers.
To share the resources and expertise my team and I have acquired in publishing, electronic publishing, marketing, event production and promotion, entrepreneurship, micro-enterprise development, Infopreneurship, coaching and mentoring, adaptation of development training materials for previously underserved populations, Internet marketing, developing strategic alliances, developing Strategic Marketing and Implementation Systems.
To offer the group an opportunity to collaborate in helping establish a model CED Empowerment Resource Center by CENTER SPACE and Ultimate Destiny University for Successful Living as an interim independent initiative and action step if the group is not ready to proceed on its own to do so.

Jean Lutz

Find owners willing to provide access to buildings for our use.
Invite volunteers to participate in our Lunch Bunch work sessions so that they can meet and get to know the poor and homeless.
Start and maintain web sites, blogs, facebook etc. to publicize our success.

Maggie Garvey

- Working with PRESLOTT'S GOOD GOVERNANCE COMMITTEE
- RECRUITING NEW VOICES TO OUR MEETINGS
- WRITING YOCF/UNITED WAY GRANTS FOR YOUTH PROGRAMMING
- OFFERING SPACE IN OUR CURRENT OFFICE @ WESTERN
- WEBSITE /MARKETING /BRANDING OF THE PROJECT
"SERVE YAWAPA"